

Template

Description of Course Unit according to the ECTS User's Guide 2015

Course unit title	Desain Komunikasi Visual
Course unit code	KOM6320
Type of course unit (compulsory, optional)	compulsory
Level of course unit (according to EQF: first cycle Bachelor, second cycle Master)	First Cycle Bachelor (EQF Level 6)
Year of study when the course unit is delivered (if applicable)	3 st Year
Semester/trimester when the course unit is delivered	6 st Semester
Number of ECTS credits allocated	6 ECTS
Name of lecturer(s)	Novianto Yudha Laksana, M.Pd
Learning outcomes of the course unit	1. Able to communicate effectively 2. Able to work in a cross-disciplinary team 3. Understand the general concept of socio-cultural, ecological, and environmental conservation principles 4. Factual knowledge of the latest technological developments in the field of visual communication design 5. Able to design various Visual Communication Design works using software 6. Able to adopt the treasures of local cultural wisdom in advertising design
Mode of delivery (face-to-face, distance learning)	Synchronous and unsynchronous
Prerequisites and co-requisites (if applicable)	
Course content	1. Visual Dimension Basics 2. DKV Basic Theory 3. Drawing Ethnic 4. Archipelago Aesthetics
Recommended or required reading and other learning resources/tools	Main: • Jubilee Enterprise. 2018. Otodidak Adobe Illustrator. Elex Media Komputindo : Jakarta • Wibowo, Ibnu Teguh. 2013. Belajar Desain Grafis. Buku Pintar : Yogyakarta Secondary: • Jubilee Enterprise. 2013. 30 Top Features Photoshop. Elex Media Komputindo : Jakarta

Planned learning activities and teaching methods																
Language of instruction																
Assessment methods and criteria	The final score includes the results of the assessment of knowledge, general skills, and special skills obtained from individual assignments, group assignments, presentations, quizzes, Insertion Exams, and Final Semester Exams <table><tr><th>Assessment object</th><th>Assessment methods</th><th>criteria</th></tr><tr><td>presentations</td><td>Observation</td><td>10%</td></tr><tr><td>a. individual assignments</td><td rowspan="4">Written</td><td>20%</td></tr><tr><td>b. group assignments</td><td>15%</td></tr><tr><td>c. Insertion Exams</td><td>25%</td></tr><tr><td>d. Final Semester Exams</td><td>30%</td></tr></table>	Assessment object	Assessment methods	criteria	presentations	Observation	10%	a. individual assignments	Written	20%	b. group assignments	15%	c. Insertion Exams	25%	d. Final Semester Exams	30%
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