

HOW TO GET 5,000 FOLLOWERS

FOR \$0.01 EACH USING TIKTOK ADS

- FIND A VIRAL VIDEO (20 MIL+ VIEWS)
- DOWNLOAD IT TO YOUR PHONE
- POST IT TO YOUR TIKTOK ACCOUNT
- OPEN UP A TIKTOK ADS ACCOUNT
- RUN A \$20/DAY AD FOR 3-DAYS
- GOAL: 5,000–10,000 FOLLOWERS!
- 72-HOUR TURNAROUND TIME...



Creating an Ad for TikTok Followers

How to Use Follower Ads in Tiktok to build up your account to 5,000+ followers so that you can qualify for the TikTok Shop Affiliate Program.

“Don't pay more than \$0.02 per follower - maybe \$0.03-\$0.04 for a day or so, but not longer. Anything over 5 cents per follower is NOT WORTH IT.” – Chris Record

Prep Steps –

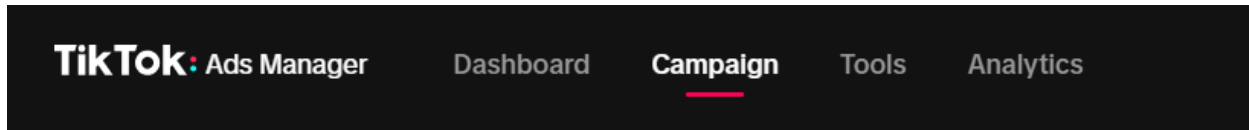
- Choose a viral video on YouTube or TikTok.
- Download it using the 4k Video Downloader by Softonic
- [4K Video Downloader for Mac](#)
- [4k Video Downloader for PC](#)
- Upload it to your TikTok account.

Creating an ad for Followers –

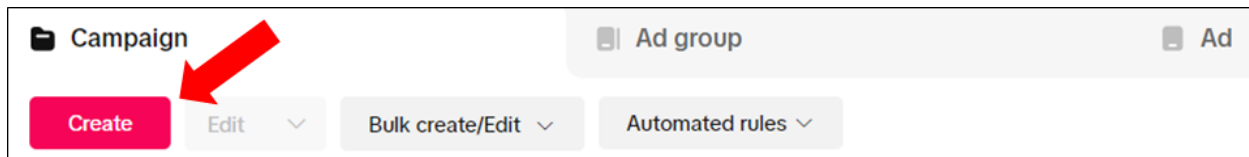
In your TikTok Ads Manager:

Part 1 – The Campaign (the type of ad being run)

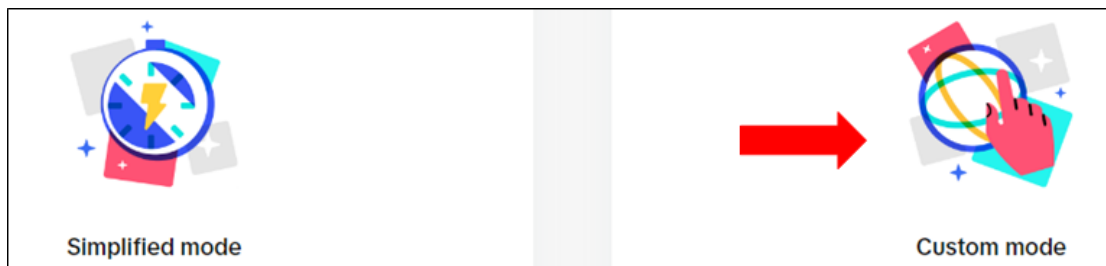
Click on the **Campaign** button in the top banner.



Then click on the **Create** button to begin –



Choose **Custom Mode** -



Choose **Community Interaction** from the (center) Consideration column



Leave everything on the page as is and hit **Continue**.


Part 2 – The Ad Group (who it is going to)

Under **Demographics**, go to **Location** and select all 11 countries.



Leave **Gender** and **Age** set to **“All”**

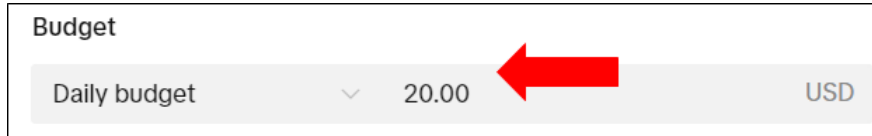
Under **Languages** choose “**English**”



Languages ?

English ×

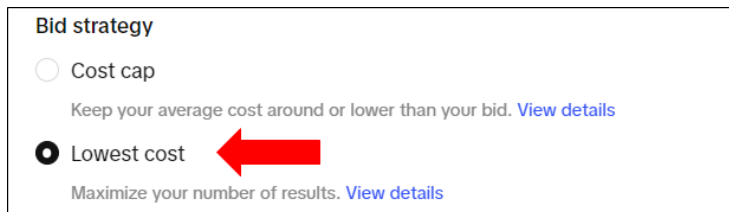
Scroll down to **Budget** and set at \$20



Budget

Daily budget 20.00 USD

Under **Bid Strategy** choose **Lowest Cost** - then click **Next**



Bid strategy

☐ Cost cap
Keep your average cost around or lower than your bid. [View details](#)

☒ Lowest cost
Maximize your number of results. [View details](#)

Part 3 – The Ad (the creative itself)

Scroll down to **Ad Creative** and select **TikTok post**



Ad creative

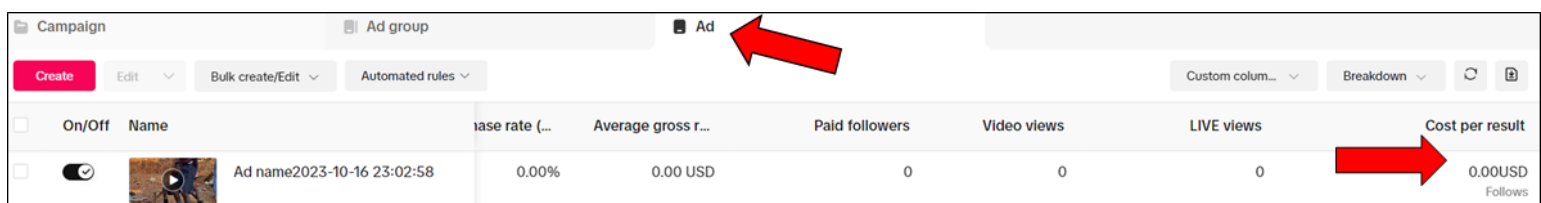
Post


+ TikTok post + Video

Select the video you are going to use and hit **Confirm**

Scroll down and **Submit** (That's it. You're done!)

To check your **Cost Per Result**, click on the **Ad** tab. Slide the gray bar all the way to the right and see your cost.



Campaign		Ad group		Ad			
Create		Edit	Bulk create/Edit	Automated rules	Custom column...	Breakdown	
On/Off	Name	Base rate (...)	Average gross r...	Paid followers	Video views	LIVE views	Cost per result
<input checked="" type="checkbox"/>	 Ad name2023-10-16 23:02:58	0.00%	0.00 USD	0	0	0	0.00USD Follows