

DISCLAIMER:

THIS EMAIL WAS CREATED FOR A HEALTHY FAMILIES WITH KIDS AUDIENCE. THIS EMAIL ONLY SERVES TO PROVIDE YOU WITH AN IDEA. ALL THE CONTENT IN THIS EMAIL SHOULD BE EDITED FOR YOUR SPECIFIC AUDIENCES NEEDS, IF YOU RUN THIS CAMPAIGN.

New Years Sale Announcement Email:

Purpose:

The new year is here! Make a big announcement with a discount to your subscription and tell them how subscribing to your meal plan will help them get healthier and reduce stress around meal time.

Content:

Subject: Jump Start Your Family's Health

Resolved to have a healthier family in 2022? Don't stress... achieve your goals! Join the Super Healthy Kids Membership and let us help you.

I've been busy working on my Super Healthy Kids Membership. It's a completely done-for-you meal plan created with my favorite, tried-and-true recipes that are healthy, balanced and will help your family learn to love fruits and veggies. The best part is that it is on sale now! For a short time, you can get a membership for 25% off an entire year! I want to help you beat that New Year's Resolution slump... and be the best you in 2022!

CTA: [Get The Deal]