

Unit 1: Truth in Advertising_Criterion Rubric

Criterion A: Knowledge and Understanding

Achievement Level	Level Descriptor
0	The student does not reach a standard described by any of the descriptors below.
1 - 2	iii. demonstrates limited use of acquired knowledge to purposefully inform artistic decisions in the process of creating artwork.
3 - 4	iii. demonstrates adequate use of acquired knowledge to purposefully inform artistic decisions in the process of creating artwork.
5 - 6	iii. demonstrates substantial use of acquired knowledge to purposefully inform artistic decisions in the process of creating artwork.
7 - 8	iii. demonstrates excellent use of acquired knowledge to purposefully inform artistic decisions in the process of creating artwork.

Criterion B: Developing skills

Achievement Level	Level Descriptor
0	The student does not reach a standard described by any of the descriptors below.
1 - 2	The student: i. demonstrates limited acquisition and development of the skills and techniques of the art form studied. ii. demonstrates limited application of the skills and techniques to create, perform, and/or present art.
3 - 4	The student: i. demonstrates adequate acquisition and development of the skills and techniques of the art form studied ii. demonstrates adequate application of skills and techniques to create, perform, and/or present art.
5 - 6	The student: i. demonstrates substantial acquisition and development of the skills and techniques of the art form studied ii. demonstrates substantial application of skills and techniques to create, perform, and/or present art.
7 - 8	The student: i. demonstrates excellent acquisition and development of the skills and techniques of the art form studied ii. demonstrates excellent application of skills and techniques to create, perform, and/or present art.

