

# 30-Day Weight Loss Challenge Community Privacy Policy

## 1. Introduction

Welcome to the 30 - Day Weight Loss Challenge Community (the "Community"), offered by [Your Company/Organization Name] (the "Company"). This Privacy Policy explains how we collect, use, disclose, and protect the personal information and health - related data you provide when you participate in our 30 - day weight loss challenge program (the "Program"). By joining the Community and using the Program, you consent to the practices described in this Privacy Policy. If you do not agree with our practices, please do not participate in the Program.

## 2. Information We Collect

### 2.1 Personal Information

- **Registration Information:** When you enroll in the Program, we collect information such as your name, email address, and payment details (processed securely through Stripe). This information is necessary to create your account, manage your participation, and process payments for the \$49 enrollment fee.
- **Contact Information:** We may collect additional contact information if you choose to communicate with us via email, the Community's #q&a channel, or other communication methods. This helps us respond to your inquiries, provide support, and send important Program - related notifications.

### 2.2 Health - Related Data

- **Weight Data:** To determine your eligibility for rewards under our tiered system (losing 3%, 5%, or 7.2% of your initial body weight), we collect your initial weight within 24 hours of enrollment and weekly weight data every Sunday at 11:59 PM EST. This data must be submitted using approved health tracking applications like Fitbit, Apple Health, or MyFitnessPal.
- **Activity Data:** We may collect information about your participation activities within the Community, such as your daily check - ins in the #daily - check - in channel, which may include details about your workouts, meals, and overall progress. This data helps us understand your engagement with the Program and provide relevant support.

### 2.3 User - Generated Content

If you choose to share success stories, photos, comments, or other content in the Community (collectively, “User - Generated Content”), we collect that information. By sharing such content, you grant us certain rights as described in our Terms of Use.

### 3. How We Use Your Information

- **Program Administration:** We use your personal and health - related data to manage your participation in the Program, including verifying your enrollment, tracking your weight loss progress, and determining your eligibility for rewards. For example, we use weight data to calculate the percentage of weight lost and issue refunds or prizes accordingly.
- **Communication:** We may use your contact information to send you important Program - related notifications, such as reminders for weigh - ins, updates on rule changes, and announcements about rewards. We also use this information to respond to your inquiries and provide customer support.
- **Improvement and Personalization:** We analyze the data we collect to improve the Program, understand user behavior, and personalize your experience. For instance, we may review activity data to identify common challenges faced by members and develop targeted resources or support.
- **Legal Compliance:** We may use your information to comply with applicable laws, regulations, and legal processes, including responding to subpoenas, court orders, or other legal requests.

### 4. Information Sharing

#### 4.1 Third - Party Service Providers

We may share your information with third - party service providers who assist us in operating the Program, such as Stripe for payment processing and Discord for hosting the Community. These service providers are contractually obligated to protect your information and use it only for the purposes for which it was shared.

#### 4.2 Aggregated and Anonymized Data

We may share aggregated and anonymized data with partners for research, marketing, or other legitimate business purposes. For example, we might share statistics about the average weight loss of Program participants with health - related organizations. However, this data will not identify you individually.

#### 4.3 Legal Requirements

We may disclose your information if required to do so by law, such as in response to a valid subpoena, court order, or other legal process, or to protect our rights, property, or the safety of our members and the public.

## 5. Data Security

- **Technical and Organizational Measures:** We implement reasonable technical and organizational measures to protect your personal and health - related data from unauthorized access, disclosure, alteration, and destruction. This includes using secure servers, encryption technologies, and access controls.
- **Limitations:** Despite our best efforts, no data transmission over the internet or electronic storage method is 100% secure. You acknowledge and accept the risks associated with data transmission and storage, and we are not liable for any unauthorized access or disclosure that occurs despite our security measures.

## 6. Your Rights

- **Access and Correction:** You have the right to access and request corrections to your personal information and health - related data that we maintain. To do so, please contact us at [Your Email Address].
- **Withdrawal of Consent:** If you have provided consent for a specific use of your information, you may withdraw that consent. However, please note that this may impact your ability to participate fully in the Program. For example, if you withdraw consent for weight data collection, we may not be able to determine your eligibility for rewards.
- **Account Deletion:** You may request the deletion of your account and associated data by notifying us in writing. Please be aware that once your account is deleted, we may retain certain information for legal, administrative, or security reasons, such as to comply with tax laws or prevent fraud.

## 7. Children's Privacy

Our Program is not intended for individuals under the age of 18. We do not knowingly collect personal information from children. If we become aware that we have collected personal information from a child under 18, we will take steps to delete that information as soon as possible.

## 8. International Transfers

Your information may be stored and processed on servers located in the United States or other countries. When we transfer your information outside of the United States, we ensure that appropriate safeguards are in place to protect your information in accordance with this Privacy Policy and applicable laws.

## 9. Changes to This Privacy Policy

We reserve the right to modify this Privacy Policy at any time. If we make material changes, we will notify you via email or by posting a notice in the Community. Your continued participation in the Program after the effective date of the changes constitutes your acceptance of the modified Privacy Policy.

## 10. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or your personal information, please contact us at [Your Email Address].

[Your Company/Organization Name][Date]

[Date]

### Ways for You to Control Display and Use of Your Information

You can always opt not to disclose information, but then you may be unable to use certain features on our website or fully participate in our games.

By visiting your User Profile, you can correct, amend, add, or delete personally identifiable information at your convenience. When you update information, however, we often maintain a copy of the unrevised information as part of our normal back-up procedures and so that we can comply with any future legal requirements.

If you wish to remain a user of Siwu Health's Siwu Health but do not wish to receive certain communications from us or other Siwu Health users, please email [lisiru@outlook.com](mailto:lisiru@outlook.com). However, please note that you will continue to receive all system emails and legal notices from us.

You may request access to any Personal Information that we have collected that is not available on your User Profile page so that you may correct any inaccuracies or request deletion of that information.

You may also request deletion of your Siwu Health account by contacting via email addressed to [lisiru@outlook.com](mailto:lisiru@outlook.com). We will respond to requests within 15 business days.

### UK and European Union Users

Siwu Health respects the data protection rights of individuals in the UK and the European Union. As a UK or EU resident, you are granted specific rights regarding your personal data under the UK GDPR and the GDPR. These include the rights to access, rectification, erasure, restriction of processing, data portability, objection, and consent withdrawal. If you wish to exercise these rights, please contact us at [lisiru@outlook.com](mailto:lisiru@outlook.com) with "[UK] or [EU] Privacy Rights Request", as appropriate, in the subject line of your email.