

Subscription Agreement

This Picai Subscription Agreement is a supplementary agreement to the Picai User Agreement and is entered into between you and the developer of Picai. This Subscription Agreement governs your purchase and use of the paid subscription services provided by the Picai application . By purchasing, activating, or using the Subscription Services, you acknowledge that you have read, understood, and agreed to this Subscription Agreement and the User Agreement . If you do not agree to any terms herein, you shall not purchase or use the Subscription Services.

1. Subscription Services Description

1.1 The Subscription Services are premium value-added services provided by us for iOS users of the App, which are additional to the free core functions of the App. The specific content of the Subscription Services shall be subject to the description on the App's subscription purchase page at the time of your purchase, including but not limited to: access to exclusive solid background colors (beyond the free color options), advanced AI subject recognition (with higher accuracy for complex scenes), high-resolution image export (up to 4K), ad-free experience, and exclusive editing tools (such as portrait retouching, edge optimization).

1.2 We reserve the right to adjust the content of the Subscription Services from time to time to improve the service quality. Any material adjustments (such as adding or removing core premium functions) will be notified to you through in-app pop-ups, push notifications, or other reasonable means at least 7 days in advance. If you continue to use the Subscription Services after the adjustment, it shall be deemed that you accept the adjusted service content.

2. Subscription Period and Pricing

2.1 The Subscription Services provide multiple period options, including but not limited to monthly subscription and annual subscription. The specific available periods and corresponding pricing shall be displayed on the App's subscription purchase page. The pricing is denominated in the local currency of your iOS App Store account, and may include applicable taxes as required by local laws.

2.2 We may adjust the pricing of the Subscription Services due to factors such as market changes, service content upgrades, or policy adjustments. For existing subscribers, the adjusted pricing will take effect upon the next renewal of the subscription; for new subscribers, the adjusted pricing will take effect immediately after the announcement. We will notify you of the pricing adjustment through the App or the contact information associated with your App Store account at least 15 days in advance.

2.3 We may launch limited-time promotional activities for the Subscription Services (such as discounted trial, first-month discount). The specific terms of the promotion (such as valid period, applicable objects, discount content) will be clearly stated on the promotion page. If the promotional terms conflict with this Subscription Agreement, the promotional terms shall prevail, unless otherwise specified.

3. Payment and Automatic Renewal

3.1 The payment for the Subscription Services shall be made through the official in-app purchase channel of the iOS App Store. You shall complete the payment in accordance with the prompts of the App Store. Upon successful payment, the Subscription Services will be activated immediately (or on the agreed start date for pre-purchased subscriptions).

3.2 The Subscription Services adopt an automatic renewal mechanism by default. Unless you cancel the automatic renewal in accordance with the provisions of this Agreement, your subscription will be automatically renewed for the same period at the end of each subscription period, and the corresponding subscription fee will be deducted from your App Store payment method (such as credit card, Apple ID balance) 24 hours before the expiration of the current period.

3.3 You can manage or cancel the automatic renewal at any time through the following steps: Open the "Settings" of your iOS device → Tap your Apple ID → Select "Subscriptions" → Find "Picai" → Tap "Cancel Subscription". Cancellation of automatic renewal will take effect after the current subscription period expires, and the already paid subscription fee will not be refunded.

3.4 If the automatic renewal deduction fails (such as insufficient balance, expired payment method), we will suspend the provision of the Subscription Services after 3 consecutive deduction attempts. You can resume the service by updating the payment method and completing the outstanding payment within 30 days after the suspension; if the payment is not completed within 30 days, the subscription will be terminated automatically.

4. Cancellation and Refund Policy

4.1 For one-time subscription purchases (non-automatic renewal), you may apply for cancellation and refund within 48 hours of successful payment if you have not used any of the Subscription Services. For automatic renewal subscriptions, you may apply for a refund for the current renewal period within 48 hours of the automatic deduction if you have not used the Subscription Services of the current period.

4.2 Refund applications shall be submitted through the iOS App Store customer service channel or by contacting our customer service. We will review the application and the usage of the services within 3 to 5 business days. If the refund conditions are met, the refund will be processed through the original payment channel, and the refund amount will be the full amount of the subscription fee paid for the corresponding period (excluding any promotional discounts already applied).

4.3 No refund will be provided in the following circumstances: (a) The Subscription Services have been used (including but not limited to using exclusive background colors, exporting high-resolution images, using advanced editing tools); (b) The application for refund exceeds the 48-hour time limit specified in this Agreement; (c) The subscription is obtained through non-official channels or fraudulent means; (d) The refund is requested due to your own reasons such as misunderstanding of the service content or device incompatibility (the service content and compatibility requirements have been clearly stated in advance).

5. Suspension and Termination of Services

5.1 We may temporarily suspend the provision of the Subscription Services in the following circumstances, and will notify you in advance if possible: (a) Technical maintenance,

upgrade, or system debugging of the Subscription Services; (b) Force majeure events (such as natural disasters, network outages, public health emergencies); (c) Compliance with legal requirements or government regulatory orders. For the period of service suspension, we will extend your subscription period accordingly or provide other reasonable compensation.

5.2 We may terminate the Subscription Services immediately and refund the remaining subscription fee (calculated on a pro-rata basis) in the following circumstances: (a) We are unable to continue providing the Subscription Services due to major technical failures or changes in business operations; (b) The Subscription Services are required to be terminated by laws, regulations, or government orders.

5.3 We may terminate your right to use the Subscription Services without refund if you violate the User Agreement or this Subscription Agreement, including but not limited to: (a) Using the Subscription Services for illegal or unethical purposes; (b) Infringing the intellectual property rights of us or third parties through the Subscription Services; (c) Using plug-ins, third-party tools, or other means to cheat, steal, or disrupt the normal operation of the Subscription Services.

6. Data Protection

6.1 In the process of providing the Subscription Services, we will collect and process your information in accordance with the Pica Privacy Policy. We will not collect any facial information or other unnecessary personal data. The collected information (such as subscription records, service usage data) is only used for providing the Subscription Services, managing subscriptions, and optimizing service quality.

6.2 We will take strict security measures (such as data encryption, access control) to protect your subscription information and personal data from unauthorized access, modification, or leakage. We will not share your subscription information or personal data with any third party unless required by law or with your explicit consent.

7. Intellectual Property Rights

7.1 All intellectual property rights related to the Subscription Services (including but not limited to the copyright of premium functions, exclusive tools, and related technical algorithms) are exclusively owned by us or our authorized licensors. Your purchase and use of the Subscription Services do not transfer any intellectual property rights to you.

7.2 You may only use the Subscription Services for personal, non-commercial purposes. Without our prior written permission, you shall not copy, modify, distribute, lease, lend, or sublicense the Subscription Services or any part thereof, nor shall you reverse engineer, decompile, or attempt to obtain the source code of the premium functions.

8. Modification and Termination of the Agreement

8.1 We may modify this Subscription Agreement from time to time to adapt to legal changes, service adjustments, or operational needs. For material modifications (such as changes to refund policies, automatic renewal rules), we will notify you through in-app pop-ups or push notifications at least 7 days in advance. Your continued use of the Subscription Services after the modified Agreement takes effect shall be deemed as your acceptance of the

modified terms; if you do not agree, you may cancel the subscription before the modification takes effect.

8.2 You may terminate this Subscription Agreement by canceling the automatic renewal and discontinuing the use of the Subscription Services. The termination will take effect after the current subscription period expires, and you will no longer have access to the Subscription Services after the expiration.

8.3 If this Subscription Agreement is terminated due to your violation of the terms, we shall not refund any already paid subscription fees, and you shall bear the losses caused to us due to your breach of contract.

9. Contact Us

If you have any questions, complaints, or disputes regarding the Subscription Services or this Subscription Agreement, please contact our dedicated subscription support team through the following email address:

Picai Subscription Support: picai.subscription.support@example.com

We will review your inquiry and provide a response within 3 to 5 business days. For issues related to payment deduction, automatic renewal failure, or App Store payment disputes, you may also contact Apple App Store customer service for assistance.