



COGGS Board Meeting

June 13, 2024

Attendance: Nathan, Abby, Ben, Ansel, Jenny, Dustin, Jake

Time: 6:02 - 8:10

Agenda:

Recurring Items:

Approval of Last Month's Minutes

-  May 9th, 2024 COGGS Board Meeting Minutes
 - Approved by voice vote

Treasurer's Report

- Good month for donations - ~\$9k this month
- Trailer purchased
 - On the balance sheet now as a fixed asset
 - Keeping old trailer
- Abby purchased Gala Thanks Yous
 - Voice vote for Abby to write herself a check
- Connecting Quickbooks to NeonOne is a goal for this month

Agenda:

General

- Neon One
 - Membership
 - Keeping Little Green Light active while working through issues
 - Auto renews are still being processed by Stripe
 - Ansel to reach out and make sure that auto renew is shut off
 - Will need to send out auto-renew notifications because can't pull credit card information from Little Green Light to Neon One
 - Volunteer
 - Tracks hours through "Projects"
 - Projects need to be created and volunteers need to apply and be approved to be included in the projects

- For the projects need some categories, e.g., “Weed Whipping - DT”, “Trail Center - Trail work”, “Winter Grooming”, “Administrative”, “Gala Planning”, “Board”
 - Ansel will be recording tutorials and sending it out via social media
 - Make trail stewards admins so that they can put in hours and time cards
 - Ben to follow up on how to turn off expenses and mileage
- Devo
 - Going forward would like to collaborate and coordinate better with COGGS
 - E.g., bigger prebuilt jumps and different skills things
 - Continue to encourage more high school riders
 - Add a high school category to the Rumble
 - They also want a trail work day - if COGGS can identify a good project
- Position stipend to support the role out of CRM
 - Accounting, paperwork - to support some of the administrative features
 - E.g., launching Neon One took six months vs. the month after Neon One was purchased
 - How to structure this?
 - Start with Neon One as a “rollout project”
 - Then additional tasks can be defined by the board and the position can provide feedback on additional tasks that can be accomplished
 - If independent contractor will need to adjust the compensation accordingly
 - Could also help support on the calendar and coordinating the events
- Pine Valley - Tim from Cloquet
 - 70s Potlach donated land at Pine Valley which has had skiing trails, downhill trails since
 - They developed a master plan that has been approved
 - Master Plan is to improve ski jump and chalet
 - Going to have another building put up from a \$1 million donation
 - During pandemic contracted with TrailLogic to build the first 4 miles of trail, currently at around 5 miles of trails
 - Locals started up the Cloquet Single Trackers
 - Trails have hosted the Log Jam - 24 hour race
 - There are additional areas that could potentially have more trails and some of the existing trails will need work and maintenance
 - Equipment is currently a snowdog and leaf blower
 - Friends of Cloquet Parks in the 501(c)(3) and is the grant sponsor for any of the applications that are developed
 - Trail maintenance interest has piqued and has dropped off and they’re struggling to try and get more people in

- Timing system
 - Ansel to follow up
- Mobile Bike Park - follow up with Athletic Brewing to find out if their grant dollars can be used on that
 - Athletic Brewing would be good with this just so the features are signed and they can get visibility
 - People are interested in getting these setup in different areas with slightly adjacent groups/events
 - Ansel following up with Yardi
 - Once we know what we're ordering follow up with Devo
- Endowment with Duluth Superior Area Community Foundation
 - Available on 6/19 - to discuss

Trails

- Trails aren't bad considering the conditions
 - Hartley repairs look good
- The Zoo rehab contract was awarded, and the project walkthrough was completed today.
 - Work starts Monday 6/17
 - Awarded to Pathfinder
- Equipment calendar to understand where equipment is and what kind of projects can we put a dozen people working on
 - We can just schedule out before and coordinate with Ansel - a week or two weeks in advance
 - Run the excavator for four hours and then have big groups come and hoe it up
 - Just important to log those hours to get tourism grant
- Purchase of 2 COGGS Dewalt Skillsaws
 - Approved by voice vote
- Trail Steward Swag
 - Jenny and Nathan are working on swag including trail worker volunteer shirt
 - Trail stewards can award the different volunteers with a code to use at Duluth Screen Printing
 - "Trail janitor"
- Pokegama Signs

Events

- Event creation in Neon One
- RAD
 - Timing is full
 - 223 registrants so far
 - For next year - potentially offer people that miss the first timing cut-off have them "sponsor chips"
 - Early access for COGGS members

- Split Rock
 - Going to meet tomorrow and should have artwork
 - Then push it out on social media
- Rocky Rumble
 - Lake Superior Gravity Series to help promote it
 - September 14
 - Add a high school category
- Fall membership party
 - Have it at Enger
 - Get permit
 - Make sure that there are lights
- Gala Planning
 - Should probably start this ASAP
- Superior Trails on 6/27 at 5p is hosting a fundraiser at Thirsty Pagan

Governance

- Ethics and Conflicts of Interest Form - paper copies to distribute

Cyclists of Gitchee Gumee Shores

PO Box 161261, Duluth, MN 55815 • (218) 382-4822 • COGGS.com

COGGS is dedicated to developing and maintaining world class mountain biking opportunities for all in the Twin Ports.

COGGS is a volunteer-run 501-c3 nonprofit organization and an affiliate of [IMBA](#).

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