

# 2024 Let's Get Ready to Vote TOOLKIT

<u>Letters to Editor</u> Suggested Messaging - on the constitutional amendment, VOTE411, the importance of voting the full ballot, voter ID, and more!

# **LWVUS GOTV Talking Points**

# **LWVUS Election Webinar Series**

# Press Release - VOTE411 Is Now Live in NC

# **Social Media Short Videos (Courtesy of LWV Wake)**

Download: Voter ID

Download: Nov 2 last day to early vote/ vote against constitutional amendment

<u>Download: Early voting period</u>

<u>Download: Voter ID/early voting dates</u>

Download: Vote the full ballot - we no longer have straight ticket voting

<u>Download: Check your voter registration using VOTE411</u>

Download: Make sure you have acceptable ID

Download: Long ballot this fall Download: Voter ID law in effect

Download: Vote early, NC!

Download: Early voting locations vs Election Day polling place

Download: You can use your phone while voting

# New! 11/5 is Election Day



# **Download here**

#### SAMPLE TEXT:

Today is the day! You must go to your assigned polling place to vote. Bring your acceptable photo ID. Polls are open from 6:30 a.m. to 7:30 p.m. Vote the full ballot – it is quite lengthy in North Carolina this year. But the offices further down the ballot have a huge impact on our day-to-day lives.

If you're in line by 7:30 p.m., stay in line. You will get to vote. Use the <u>State Board of Elections' voter lookup tool</u> to check and see if friends have voted and if their ballot was accepted. Use <u>VOTE411.org</u> to find info before you go, such as your polling location and who your candidates are. **The Election Protection Hotline is 866-OUR-VOTE**. Utilize this should you encounter any problems at your polling place.

# **New! Thank You, Election Workers**

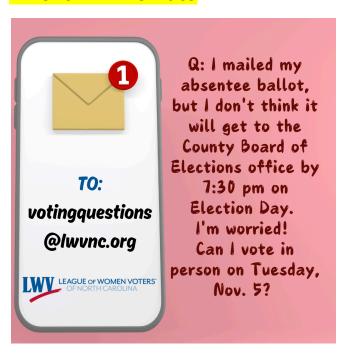


Download here

# SAMPLE TEXT:

To every volunteer, every poll worker, every election worker: Thank you! We appreciate your sweat equity! We are grateful for your service to our democracy.

# New! Voting on Nov. 5 In Person if Absentee Ballot Looks Like It Will Be Late





Download <u>here</u> and <u>here</u>

#### SAMPLE TEXT:

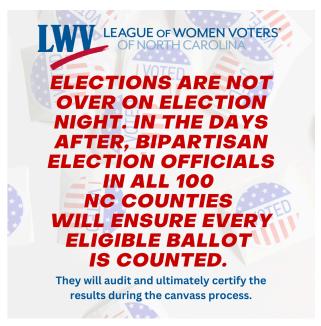
We have heard from voters who mailed their absentee ballot on Nov. 1 or later and are concerned that it won't arrive by the Election Day 7:30 pm deadline. You can vote in person at your assigned polling place on Tuesday if your absentee ballot has not been accepted! More on this: https://shorturl.at/yIFpL

Have a voting question? votingquestions@lwvnc.org

# **New! Nov. 3 Training on the Post-Election Canvass Process**

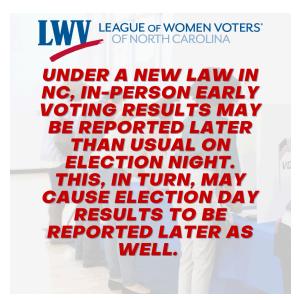
View the slides, watch the recording, see the press release <u>HERE</u>.

# **New! Graphics on Post-Election – Exercise Patience**



Download here









# SAMPLE TEXT:

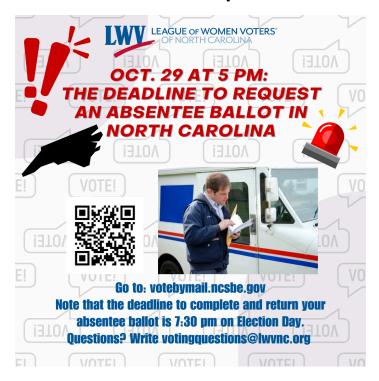
The election is finally here! But that does not mean the results will be instantaneous. Accuracy takes time, and election workers are careful to make sure that every eligible ballot is counted. Please read more from @ncsbe:

https://www.ncsbe.gov/news/press-releases/2024/10/30/9-facts-about-vote-counting-and-reporting-process-nc

NOTE: Highly encourage you to direct your audience to this link from NCSBE: 9 Facts about Vote Counting and Reporting.

https://www.ncsbe.gov/news/press-releases/2024/10/30/9-facts-about-vote-counting-and-reporting-process-nc

# New! Deadline to Request Absentee Ballot Is 10/29

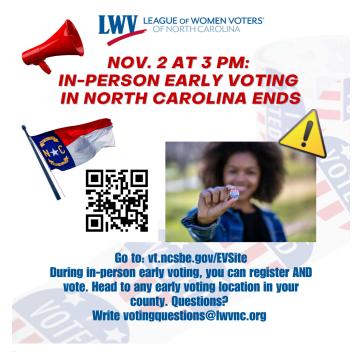


# **Download here**

# SAMPLE TEXT:

If you want to vote by mail in North Carolina (also called absentee voting), act fast! The deadline to request an absentee ballot from the Board of Elections is Oct. 29 at 5 pm. Then, act quickly to return your ballot – but carefully follow instructions. Don't forget you need two witnesses (or one notary) and a photocopy of your photo ID. Questions? We can help! <a href="mailto:votingquestions@lwvnc.org">votingquestions@lwvnc.org</a>

# New! In-person early voting to end on 11/2



# **Download here**

#### SAMPLE TEXT:

This Saturday, Nov. 2 at 3 pm, marks the end of in-person early voting in North Carolina. Please spread the word! Early voting allows the convenience of going to any location in your county. You can also register AND vote during early voting. After this Saturday, folks will need to vote on Election Day, Nov. 5, and head to their assigned polling place. Learn more at VOTE411.org.

# **Video (Courtesy of LWV Piedmont Triad)**

How to Vote by Absentee Ballot in 2024 in North Carolina

# **LWVNC Opposes Constitutional Amendment**



**Download here** 



Download here

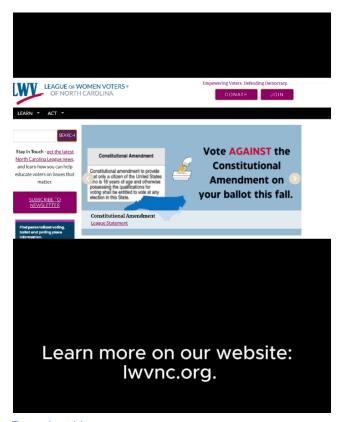
SAMPLE TEXT:

An amendment on the N.C. ballot this fall builds on unfounded anti-immigrant fears and conspiracy theories that non-citizens are committing widespread voter fraud and threatening our elections. Existing North Carolina law makes it illegal for non-citizens to vote. Therefore, the proposed N.C. constitutional amendment prohibiting non-citizens from voting points to a problem that does not exist. Vote against! More on this: <a href="https://shorturl.at/8sgws">https://shorturl.at/8sgws</a>

#### SAMPLE TEXT:

The N.C. constitutional amendment on ballots this fall to prohibit non-citizens from voting points to a problem that does not exist. North Carolina law already makes it illegal for non-citizens to vote. Vote against! More on this: <a href="https://shorturl.at/8sgwS">https://shorturl.at/8sgwS</a>

# New! Video Urging Voters to Oppose Constitutional Amendment



Download here YouTube link

New! Video About the Importance of Voting the FULL Ballot

# Halloween Flyer



<u>Download here</u> as a PDF <u>Download here</u> as a PNG

# SAMPLE TEXT:

The idea of skipping this election? Truly haunting! If you are expecting a lot of trick or treaters, assist those who are 18+ with helpful voting info by handing out this flyer or taping it to your candy bowl.

# **Social Media - Election Facts**



Some County Boards of Election provide real-time updates for early voting wait times (including Wake, Buncombe, Durham, Pitt, Guilford, Orange, and Forsyth).

You can vote at any early voting site in your county between now and Nov. 2 - choose one that is less crowded!

# **Download here**

# SAMPLE TEXT:

In many cases, North Carolinians can check early voting wait times before heading to the polls! Remember, early voting allows you to choose any voting location in your county. This differs from Election Day (Nov. 5), when you must go to your assigned polling place. <a href="https://airtable.com/app2UDufFIY7gyYm1/shrGE56c0kyjr1sUQ">https://airtable.com/app2UDufFIY7gyYm1/shrGE56c0kyjr1sUQ</a> #ncpol



No one will know how you vote unless you tell them.

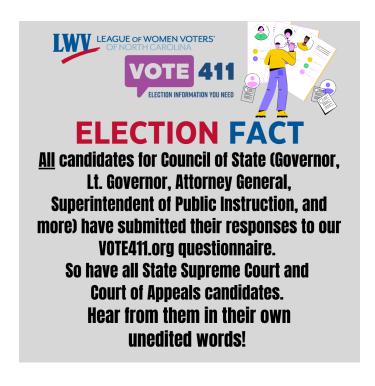
Not your spouse, parent, friend, co-worker, neighbor, or government.

Your vote is private.

#### Download here

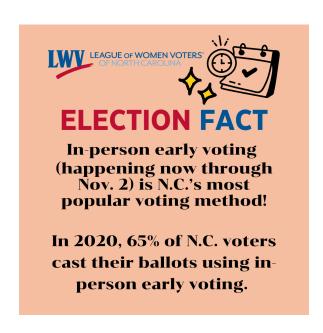
# SAMPLE TEXT:

How you vote is your business! People can look up your party affiliation and if/when you voted. But they cannot find out how you voted.



#### SAMPLE TEXT:

Our non-partisan voter guide presents the candidates' unfiltered, unedited responses. A great way to get to know who is on your ballot and what they stand for! VOTE411.org



# Download here

#### SAMPLE TEXT:

In-person early voting is flexible, convenient, and popular! Choose any early voting site within your county between now and Nov. 2. At early voting, you can register AND vote at the same time! Find out more at VOTE411.org.





# ELECTION FACT

The deadline to register to vote in North Carolina for the 2024 general election is 5 p.m. on Friday, Oct. 11. \*

If you miss the voter registration deadline, you may still be able to register and vote or make changes (except for party affiliation) to your voter registration and vote during the in-person early voting period (Oct. 17-Nov. 2).

\* Deadline differs for military and overseas citizens

# Download here

#### SAMPLE TEXT:

Have you checked your voter registration lately? Head to VOTE411.org to make sure your registration is up to date!



# **ELECTION FACT**

Voting the <u>full ballot</u> is key!
One example: The 2020 contest for Chief Justice of the N.C. Supreme Court was decided by 401 votes out of nearly 5.4 million cast.
More than 150,000 N.C. voters cast ballots that fall, but skipped that race.

#### Download here

#### SAMPLE TEXT:

A lot of the down-ballot races don't get nearly as much attention as something like the presidential race or the governor's race, but they really matter! And they are often decided by tiny margins! So be sure to spread the word about how crucial it is to vote the full ballot!



We're voting for Council of State this year in North Carolina: Governor, Lieutenant Governor, Secretary of State, State Auditor, Treasurer, Superintendent of Public Instruction, Attorney General, Commissioner of Agriculture, Commissioner of Labor, & Commissioner of Insurance.

#### SAMPLE TEXT:

North Carolina, it's quite a lengthy ballot this year! But all of these offices are of great importance. Check your sample ballot at VOTE411.org before you head to the polls. And don't skip any races! Vote your full ballot.



In the fall of 2020, voter turnout in N.C. was at an all-time high: 75% of registered voters in N.C. voted in 2020, 69% in 2016, 68% in 2012, & 70% in 2008.

Still, even with historic turnout in 2020, 25% of <u>registered voters</u> stayed home. That's 1.8 million registered voters in our state who didn't cast a ballot.

# **Download here**

### SAMPLE TEXT:

Even when voter turnout is at a record high, a lot of votes are still left on the table. Wouldn't it be great to close the gap with this fall's election? Democracy works best when more of us participate!



One-stop, in-person early voting begins Oct. 17 in N.C. and runs through Nov. 2.

During the early voting period, voters may cast a ballot at any early voting site in their county. This is different than Election Day, when registered voters must vote at their assigned polling place. Eligible individuals may also register to vote and vote at the same time during early voting.

#### Download here

#### SAMPLE TEXT:

I plan to vote early! It will be easy to fit this into my schedule, and it offers the convenience of voting at any early voting location in my county. (By contrast, on Election Day, you must vote at your assigned polling place.) Don't forget to bring your photo ID with you to the polls!



- The chief executive of the state. Tasked with faithfully carrying out the laws of the state.
- Can advocate for their legislative agenda. They also can veto legislation
  passed by the state legislature. However, a supermajority in the state
  legislature can vote to adopt a bill despite the Governor's veto.
- Appoints more than 350 statewide boards and commissions. Appoints department heads, who make up the Cabinet.
- Elected for a four-year term, with a limit of two consecutive terms. Must be at least 30 years old, a citizen of the U.S. for five years, and a resident of North Carolina for two years immediately preceding the election.



- The Lieutenant Governor is the President of the N.C. Senate, presiding over daily sessions. They can vote as a tiebreaker in the Senate if needed.
- Serves as Vice-Chair to the N.C. Capital Planning Commission, which compiles and maintains building records.
- Serves on a number of important boards and commissions, including Domestic Violence Commission, Military Affairs Commission, N.C. Board of Education, and the Board of Community Colleges.
- When the Governor cannot perform their duties, Lieutenant Governor becomes Governor.
- Elected for a four-year term and can serve a maximum of two consecutive terms.



- Head of Department of Justice. They represent North Carolina's government departments, agencies, and commissions in court. They usually do not prosecute specific crimes – that usually falls to the local District Attorneys.
- In addition to representing state agencies, the AG can initiate court proceedings on behalf of N.C.'s public interest. For example, the AG may sue corporations whose actions have harmed the public.
- The AG provides legal opinions to the General Assembly, Governor, or other public officials. These opinions are usually the State's interpretation of certain legal questions presented and do not have the full effect of law or court order.
- Elected for a four-year term. The position has no term limit.



- Conducts financial audits of North Carolina's government agencies, ensuring tax dollars are well spent and that corruption does not occur.
- The Auditor's office examines books, records, and financial affairs of every state agency. They often comment on the operational and financial affairs of the State Government.
- Has the power to make people produce records and answer questions under oath.
- · Oversees an office of over 300 employees.
- Elected for a four-year term. The position has no term limits.



- Protects, maintains, and enhances the ability of agriculture to produce food.
- Enforces regulations dealing with agriculture needed to supply food
- Oversees an office of over 2,000 employees.
- Elected for a four-year term. The position has no term limits.



- Regulates the insurance industry, handles complaints related to insurance companies, and licenses insurance agents.
- Regulates how stocks and equity securities for insurance companies are traded within the state.
- · Appoints the State Fire Marshal.
- Oversees an office of over 400 employees. Elected for a four-year term. The position has no term limits.



- Leads the Department of Labor, which is in charge of promoting the health, safety, and general well-being of more than 4 million workers in North Carolina.
- Enforces safety regulations, wage laws, and fair employment laws.
- Oversees an office of over 300 employees.
- Elected for a four-year term. The position has no term limits.



- Responsible for managing much of the record-keeping for the state, including managing mortgages belonging to the State and distributing statutes and legislative journals annually.
- In charge of handling annual reports submitted by businesses.
   Annual reports include information about the businesses organization and financial history of the fiscal year.
- The Secretary of State is elected for a four-year term. The position has no term limits.

# Download here



- Chief administrative officer of the State Board of Education.
   Oversee the public school systems of the state, administering \$11 billion and licensing about 117,000 teachers and administrators who serve public schools.
- Along with the State Board of Education, make up the leadership of the Department of Public Instruction, which is responsible for implementing the state's public school laws for pre-K through 12thgrade public schools.
- Elected for a four-year term, with no term limits.



- State's chief financial officer, officer banker, and a member of the Council of State. They are chiefly in charge of making sure the state remains in good financial health.
- · Manages NC's pension and healthcare plans.
- Responsible for managing the state's investments and borrowing activities.
- Provides financial support to local governments.
- Elected for a four-year term. This position has no term limit.



- N.C. Supreme Court consists of 7 judges, called Justices. There is one Chief Justice and six Associate Justices. They are the final authority on the N.C. Constitution.
- Supreme Court Justices are the final court for appeals in North Carolina. Decisions they make on state law are final.
- Supreme Court Associate Justices decide cases as a group, much like the U.S. Supreme Court.
- Elected for an eight-year term. Races are partisan.



- Reviews proceedings that occurred in the trial courts for errors of law or legal procedure. They decide if the trial court correctly applied the law to the case.
- This Court deals with a majority of cases appealed from the Superior and District courts in civil and criminal cases.
- Judges on the Court of Appeals are elected for an eight-year term, and there are 15 total judges. Elections are partisan.

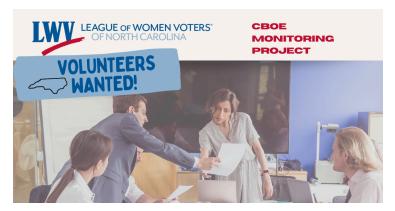
# SAMPLE TEXT:

North Carolina, it's quite a lengthy ballot this year! It includes 10 Council of State races – roles in our executive branch. All of these offices are of great importance. Check your sample ballot at VOTE411.org before you head to the polls. And don't skip any races! Vote your full ballot.

### SAMPLE TEXT:

North Carolina, it's quite a lengthy ballot this year! It includes four statewide judicial races – one on the Supreme Court and three on the Court of Appeals. Check your sample ballot at VOTE411.org before you head to the polls. Hear from the candidates in their own unedited words. And don't skip any races! Vote your full ballot.

**Social Media - Recruiting CBOE Monitors** 







**Download here** 





#### **Download here**

#### SAMPLE TEXT:

Through the CBOE Monitoring Project, Leagues throughout NC empower voters to learn more about the voting process in each county. Get the details and get involved! https://shorturl.at/nyv4r

#ncpol

Here's an extremely rewarding volunteer opportunity! Find a County Board of Elections meeting near you to attend as an observer.

Easy instructions can be found on LWVNC's website: https://shorturl.at/nyv4r

#ncpol

Why volunteer with the CBOE Monitoring Project? As an observer, you'll learn about all aspects of the voting process to educate community members and provide opportunities to advocate for improved access and confidence in our elections.

Get the details and get involved! <a href="https://shorturl.at/nyv4r">https://shorturl.at/nyv4r</a>

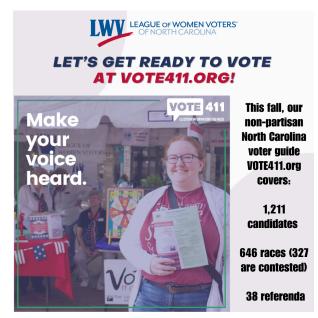
#ncpol

"Our observers tell us over and over again that participating in these meetings helps them have confidence in elections because they gain understanding – and they can then share that wisdom with others." Wise words from LWVNC Vice President Marian Lewin!

Get the details and get involved in our CBOE Monitoring Project! <a href="https://shorturl.at/nyv4r">https://shorturl.at/nyv4r</a>
#ncpol

In August, the League of Women Voters of NC held a Zoom training on the CBOE Monitoring Project. Missed it? Watch the recording and then get involved! <a href="https://youtu.be/hRsHl2K5gSc?si=7sY6ZbgWV1ydRGBO">https://youtu.be/hRsHl2K5gSc?si=7sY6ZbgWV1ydRGBO</a> #ncpol

# Social Media - What VOTE411 Covers in NC

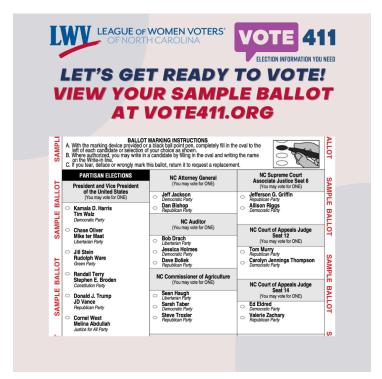


#### Download here

# SAMPLE TEXT:

The non-partisan VOTE411 allows you to hear from the candidates on your ballot, in their own unedited words! Head to VOTE411.org to get started.

# Social Media – View Your Sample Ballot



# **Download here**

#### SAMPLE TEXT:

One way you can prepare to vote: Take a look at your sample ballot. Get familiar with the offices and the candidates! And remember to vote the full ballot. VOTE411.org

SAMPLE TEXT: (to be adjusted depending on what's on your ballot): I looked up my sample ballot using VOTE411.org. This fall, I'm choosing not just a president and a governor, but also statewide judges, county commissioners, a county register of deeds, my N.C. Senator and N.C. House member, and more. These down-ballot races don't receive as much attention, but they have a huge impact on our day-to-day lives! Please vote the full ballot, top to bottom, front and back.

# Video - Voting Questions? We can help.

YouTube link
Download here

# Social Media – Voting Questions? We can help.

Note: See examples of voting questions we have answered so far!

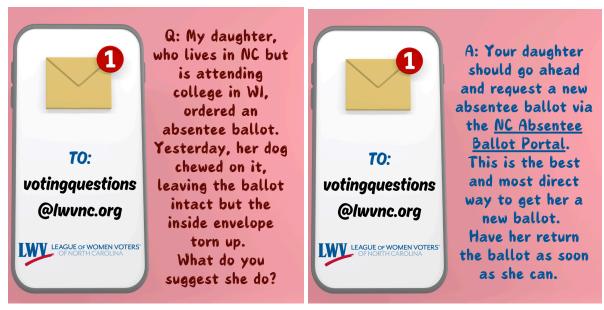
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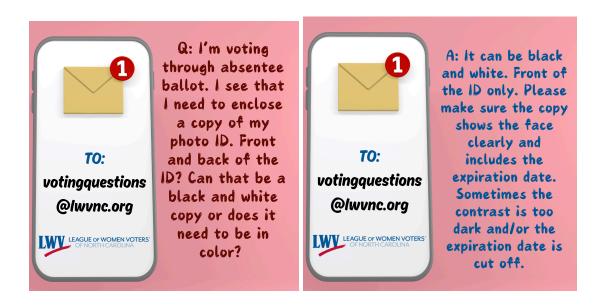




Download <u>here</u> and <u>here</u>

## SAMPLE TEXT:

Voting can be a little tricky, especially when our pets get involved in the electoral process! The League of Women Voters of NC has set up the email account votingquestions@lwvnc.org to answer your queries about voting this fall.



Download <u>here</u> and <u>here</u>

#### SAMPLE TEXT:

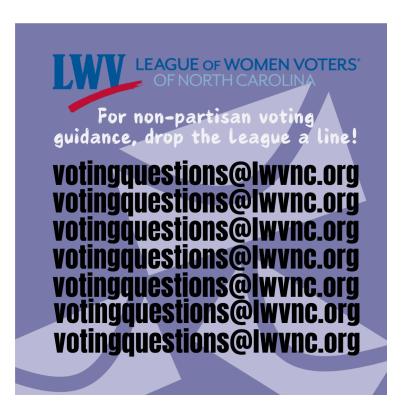
Voting by mail? Great! Return your ballot soon (due by Nov. 5 at 7:30 pm) – and don't forget to enclose a clear photocopy of your photo ID! The League of Women Voters of NC has set up the email account votingquestions@lwvnc.org to answer your queries about voting this fall.



LEAGUE OF WOMEN VOTERS\*

OF NORTH CAROLINA

Download here



#### SAMPLE TEXT:

The League of Women Voters of NC has set up the email account votingquestions@lwvnc.org to answer your queries about voting in North Carolina this fall. Unsure if you have an acceptable ID? Wondering about vote-by-mail requirements? Need to be reminded of a registration deadline? We can help! #ncpol

The 2024 election is a big one, to put it mildly. We want to help you get ready to vote! If you have questions about voting dates, acceptable forms of ID, what's on your ballot, etc. – drop us a line at votingquestions@lwvnc.org for non-partisan guidance. #ncpol

Voting questions? We're here to help. Send a note to votingquestions@lwvnc.org for non-partisan guidance. #ncpol

It is not too early to think about your voting plan! We can help you get ready to cast your ballot. Send your voting questions to votingquestions@lwvnc.org for non-partisan guidance from the League. #ncpol

# Social Media – Two New Videos on Understanding Elections in NC



Watch Part 1 on YouTube
Watch Part 2 on YouTube

Want to embed these videos on your social media or your League website? <u>Download</u> them here.

# SAMPLE TEXT for Part 1:

New video from the League of Women Voters of NC! Covering election changes and safeguards in place for NC in 2024, including ID requirements, absentee ballot signature requirements, preventative measures to prevent double voting, ballot tracking, and more. https://youtu.be/nMa5Z8FSeZM?si=ZsebtNgAOnslWVFb

### SAMPLE TEXT for Part 2:

New video from the League of Women Voters of NC! Covering the canvass process, hand-to-eye recounts, election security, and more. Your next step should be making a voting plan, keeping in mind key dates when it comes to the fall 2024 election. VOTE411.org – the League's non-partisan voter guide – can be a tremendous resource as you make your plan.

https://youtu.be/8PaZKqN9qSw?si=QVr6er217oogqxsc

# **Social Media – Voting Stories**

Note: Want to contribute your story so that LWVNC can put together a post like this? <u>Fill out our survey</u>, and we will be in touch to follow up.



# **Download here**

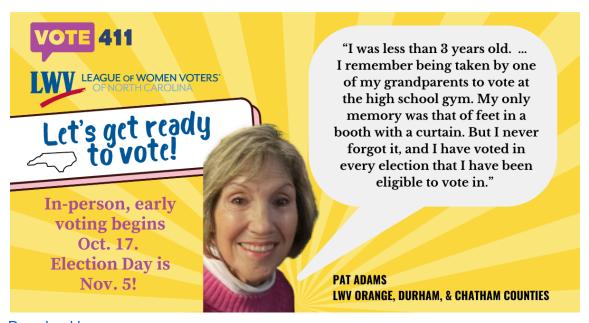
#### SAMPLE TEXT:

That magical election season feeling! Get involved – become a poll worker (sign up at <u>powerthepolls.org/lwv</u>), talk to your friends and neighbors about what's on the ballot, help register a voter! Democracy works best when all of us chip in. We each have the power to increase voter turnout.



#### SAMPLE TEXT:

Voting together – it's hard to think of a better family activity! Gather your loved ones and head to the polls! Early voting runs from Oct. 17 to Nov. 2 in North Carolina, and Election Day is Nov. 5. Your vote matters. Your vote is your power. Check out VOTE411.org to get ready for this Election Day and stand up for what matters to you.



# **Download here**

#### NOTE: Grandparents Day is Sept 8!

#### SAMPLE TEXT:

On this National Grandparents Day, I am grateful for all the grandparents who are using this election to teach the next generation that voting is your chance to stand up for what matters most to you. Get all the info you need to vote at VOTE411.org.



### Download here

### SAMPLE TEXT:

For League members, inspiring stories like this happen every day! Oct. 11 is the civilian voter registration deadline in NC. After that, only same-day registration during one-stop early voting is available. Spread the word! VOTE411.org has all the non-partisan election info you need!

### Social Media – Be a Poll Worker



# SIGN UP TO BE A POLL WORKER TODAY! P SIGN UP NOW TO HELP AT POWERTHEPOLLS.ORG/LWV

# POLL WORKERS POWER OUR DEMOCRACY







Download graphics <u>here</u>.

Note: <u>See more messaging resources</u> from Power the Polls. And <u>here</u> is more info from LWVUS.

### SAMPLE TEXT:

Every voter should be able to have a smooth and efficient experience at the polls. Let's make sure to help create that experience by recruiting poll workers! Sign up today to be a poll worker and help make sure our elections are accessible and run as smoothly as possible.

powerthepolls.org/lwv
#PowerThePolls

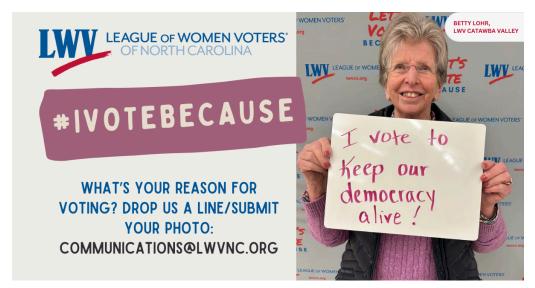
Our democracy needs you! Sign up with @powerthepolls to be a poll worker and share the need for poll workers with your community! Together we keep democracy strong.

powerthepolls.org/lwv #PowerThePolls

The League is so proud of every single person who has signed up to work the polls and make sure voters can cast ballots during every election. Democracy is powered by heroes like you! Make a difference in your community and sign up with @powerthepolls to be a poll worker. <a href="mailto:powerthepolls.org/lwv">powerthepolls.org/lwv</a> #PowerThePolls

Want to know a key way you can help ensure fair and accessible elections? By signing up to be a poll worker! Help make sure elections run smoothly and polling places stay open in your own community by signing up to be a poll worker with @powerthepolls today. <a href="mailto:powerthepolls.org/lwv">powerthepolls.org/lwv</a> #PowerThePolls

### Social Media - #IVoteBecause

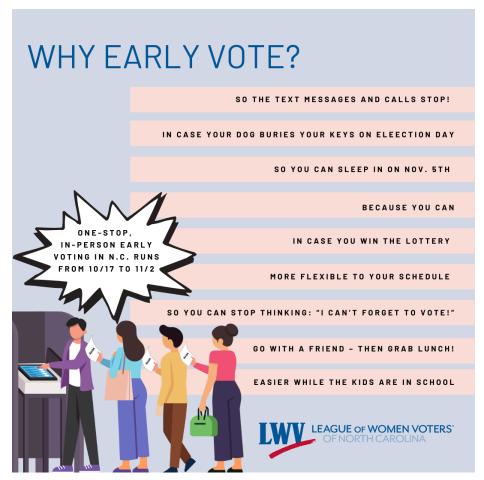


### **Download here**

### SAMPLE TEXT:

What's your reason for voting? Drop a line/send your photo to the League of Women Voters of North Carolina at <a href="mailto:communications@lwvnc.org">communications@lwvnc.org</a>!

### Social Media - Why Early Vote

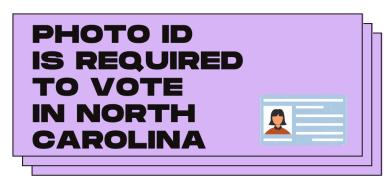


**Download here** 

### SAMPLE TEXT:

Another reason to vote early? During early voting (Oct. 17 to Nov. 2), you can vote at any polling location in your county. On Election Day, Nov. 5, you must go to your assigned polling place. Go to VOTE411.org for more info!

### **Social Media – GOTV Graphics**



- >>> Go to VOTE411.org to check your registration, find your polling place, see your sample ballot, & more!
- >>> Find a list of acceptable photo IDs at ncsbe.gov





<u>Download here</u> Also available in Spanish

### SAMPLE TEXT:

A photo ID is now required to vote in North Carolina. Once you have your voting plan for the Nov. 5 election, check in with your friends, family, and neighbors. Learn more about acceptable photo IDs at ncsbe.gov

Ahora se requiere una identificación con fotografía para votar en Carolina del Norte. Una vez que tenga su plan de votación para las elecciones del 5 de noviembre, consulte con sus amigos, familiares y vecinos. Obtenga más información sobre las identificaciones con fotografía aceptables en ncsbe.gov



- >>> A photo ID is now required in order to vote. Find a list of acceptable photo IDs at ncsbe.gov
- Absentee ballots must be received at your County Board of Election office by 7:30 pm on Election Day. Learn more at ncsbe.gov





### SAMPLE TEXT:

Important voting info for NC's Nov. 5 election! A photo ID is now required in order to vote. And absentee ballots must be received by the County Board of Election office by 7:30 pm on Election Day. Learn more at ncsbe.gov

¡Información importante sobre la votación para las elecciones del 5 de noviembre en Carolina del Norte! Ahora se requiere una identificación con fotografía para poder votar. Y las boletas de voto ausente deben ser recibidas en la oficina de la Junta Electoral del Condado antes de las 7:30 p.m. del día de las elecciones. Obtenga más información en ncsbe.gov



- >>> Go to VOTE411.org to check your registration, find your polling place, see your sample ballot, & more!
- >>> A photo ID is now required in order to vote. Find a list of acceptable photo IDs at ncsbe.gov

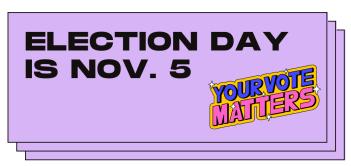




### SAMPLE TEXT:

Make your voice heard in the Nov. 5 election! Go to VOTE411.org to check your registration, find your polling place, see your sample ballot, and more. And take your photo ID with you to the polls!

¡Haga oír su voz en las elecciones del 5 de noviembre! Vaya a VOTE411.org para verificar su registro, encontrar su lugar de votación, ver su boleta de muestra y más. ¡Y lleve su identificación con fotografía a las urnas!



- >>> Go to VOTE411.org to check your registration, find your polling place, see your sample ballot, & more!
- >>> A photo ID is now required in order to vote. Find a list of acceptable photo IDs at ncsbe.gov



VOTE 411

<u>Download here</u> <u>Also available in Spanish</u>

SAMPLE TEXT:

### [wait until voting is underway, around Sept 7]

Voting is underway for the Nov. 5 election! Make your voting plan at VOTE411.org. And take your photo ID with you to the polls!

¡La votación ya está en marcha para las elecciones del 5 de noviembre! Haga su plan de votación en VOTE411.org. ¡Y lleve su identificación con fotografía a las urnas!



- >>> Go to VOTE411.org to check your registration, find your polling place, see your sample ballot, & more!
- >>> A photo ID is now required in order to vote. Find a list of acceptable photo IDs at ncsbe.gov



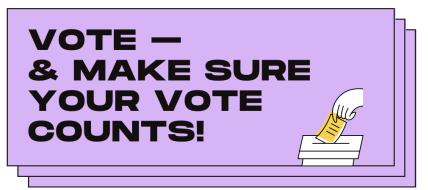


### SAMPLE TEXT:

### [wait until Oct 17 or later to post this]

Early voting for the Nov. 5 election runs from now until Nov. 2. Once you have your voting plan for the March primary, check in with your friends, family, and neighbors. Learn more about acceptable photo IDs at ncsbe.gov. Thank you for voting!

La votación anticipada para las elecciones del 5 de noviembre se realizará desde ahora hasta el 2 de noviembre. Una vez que tenga su plan de votación para las primarias de marzo, consulte con sus amigos, familiares y vecinos. Obtenga más información sobre las identificaciones con fotografía aceptables en ncsbe.gov. Gracias por votar!



- >>> Go to VOTE411.org to check your registration, find your polling place, see your sample ballot, & more!
- >>> A photo ID is now required in order to vote. Find a list of acceptable photo IDs at ncsbe.gov





### SAMPLE TEXT:

North Carolina, it's time to vote – and make sure your vote counts! Go to VOTE411.org to check your registration, find your polling place, see your sample ballot, compare candidates, and more. And take your photo ID with you to the polls!

Carolina del Norte, es hora de votar – ¡y asegúrese de que su voto cuente! Vaya a VOTE411.org para verificar su registro, encontrar su lugar de votación, ver su boleta de muestra, comparar candidatos y más. ¡Y lleve su identificación con fotografía a las urnas!



- >>> You can still register at early voting, which runs from Oct. 17 to Nov. 2. Find an early voting site in your county at ncsbe.gov
- A photo ID is now required in order to vote. Find a list of acceptable photo IDs at ncsbe.gov





### SAMPLE TEXT:

### [wait until Oct 17 to post this]

Not registered to vote in North Carolina? No problem! You can still register at early voting, which runs from now until Nov. 2 for the Nov. 5 election. Find an early voting site in your county at ncsbe.gov – and take your photo ID with you to the polls!

¿No está registrado para votar en Carolina del Norte? ¡Ningún problema! Aún puede registrarse en la votación anticipada, que se extiende desde ahora hasta el 2 de noviembre para las elecciones del 5 de noviembre. Encuentre un sitio de votación anticipada en su condado en ncsbe.gov y lleve su identificación con fotografía a las urnas.



- >>> Go to VOTE411.org to check your registration, find your polling place, see your sample ballot, & more!
- >>> A photo ID is now required in order to vote. Find a list of acceptable photo IDs at ncsbe.gov



### SAMPLE TEXT:

Recently turned 18? First-time voter? Your voice matters! Go to VOTE411.org to check your registration, find your polling place, see your sample ballot, compare candidates, and more. And take your photo ID with you to the polls!

¿Recientemente cumpliste 18 años? ¿Vector por primera vez? ¡Tu voz importa! Vaya a VOTE411.org para verificar su registro, encontrar su lugar de votación, ver su boleta de muestra, comparar candidatos y más. ¡Y lleve su identificación con fotografía a las urnas!



- >>> Go to VOTE411.org to check your registration, find your polling place, see your sample ballot, & more!
- >>> A photo ID is now required in order to vote. Find a list of acceptable photo IDs at ncsbe.gov





### SAMPLE TEXT:

Make your voice heard in the Nov. 5 election! Go to VOTE411.org to check your registration, find your polling place, see your sample ballot, and more. And take your photo ID with you to the polls! Find a list of acceptable photo IDs at ncsbe.gov

¡Haga oír su voz en las elecciones del 5 de noviembre! Vaya a VOTE411.org para verificar su registro, encontrar su lugar de votación, ver su boleta de muestra y más. ¡Y lleve su identificación con fotografía a las urnas! Encuentre una lista de identificaciones con fotografía aceptables en ncsbe.gov

### Flyer - What Issues Matter to You



LEAGUE OF WOMEN VOTERS\*



Your personalized ballot with all the offices and their candidates is available at VOTE411.org.





### HOUSING

- Anti-discrimination for home renters and owners
- · Eviction protections
- Zoning and building permits
- Funding and tax credits for affordable housing
- Regulation of banks and other lenders
- · Tax caps for sellers and buyers

Mayor, City Council, County Commissioners, District and Superior Court Judges, NC Legislature, NC Attorney General, NC Governor, US Congress, President

### **ECONOMY & JOBS**

- Minimum wage
- Worker and workplace safety
- Fair employment opportunities and pay
- Overtime, holiday, time off and benefits practices
- Tax credits to promote investment, jobs, worker training

Mayor and City Council, County Commissioners, NC State Auditor, NC Secretary of State, NC Labor Commissioner, NC Legislature, NC Insurance Commissioner, NC Attorney General, NC Lieutenant Governor, NC Governor, US Congress, President

### **PUBLIC HEALTH**

- Restaurant health grades
- Medicine safety
- Public health emergencies e.g., COVID Funding
- Programs for maternal/child health
- Regulate care at hospitals, nursing homes, and assisted living facilities

**OFFICES** 

**OFFICES** 

County Commissioners, School Board Members, NC Legislature, NC Insurance Commissioner, NC Attorney General, NC State Treasurer, NC Governor, US Congress, President

### **EDUCATION**

- Fund and maintain public education
- Set budget and allocate funding for each school district and public college/university
- Set teaching standards including teacher pay
- · Determine what is taught, who is hired, etc.

County Commissioners, School Board Members, NC Legislature, NC Superintendent of Instruction, NC Supreme Court, NC Governor, US Congress, President



Your personalized ballot with all the offices and their candidates is available at VOTE411.org.





### **CIVIL RIGHTS**

- US and NC Constitutions mandate equal protection under law for every person
- Most civil rights come from federal law States and municipalities can pass
- additional civil rights laws and determine punishments for violators



Mayor and City Council, County Commissioners, NC Legislature, NC Supreme Court, NC Governor, US Congress, President

### REPRODUCTIVE HEALTH

- Safe childbirth and maternal care programs
- Access to contraception · Abortion care

NC Legislature, District and Superior Court Judges, NC Court of Appeals, NC Supreme Court, NC Governor. US Congress

### **CLIMATE & ENVIRONMENT**

 Rules, permits, zoning, tax credits for drinking water, air quality, hazardous waste, wildlife conservation, environmentally-friendly policies such as recycling and energy use



Soil and Water Conservation District Supervisors, Mayor and Council Members, County Commissioners, NC Legislature, NC Commissioner of Agriculture, NC Supreme Court, NC Governor, US Congress, President

### **PUBLIC SAFETY**

- Police, Fire, Medic, Highway Patrol, Armed Services, etc.

  • What actions & crimes and how they are
- punished
- Sentencing length
   Use of alcohol, firearms, drugs
- Funding for community safety programs
- · Jail and prison operations

Mayor and City Council, County Commissioners, Sheriff,

OFFICES NC Legislature, NC Supremio 22 District and Superior Court Judges, NC Commissioner of Insurance

### Download page 1 Download page 2

### SAMPLE TEXT:

What's your big issue? It's on the ballot in N.C. this year! VOTE411.org can help you research candidates before you head to the polls.

Social Media Carousel - What Issues Matter to You



### **Download here**





Prenatal services
Safe childbirth and maternal care programs
Access to contraception
Abortion care

# **OFFICES**

NC Legislature

District and Superior Court Judges

NC Court of Appeals

NC Supreme Court

NC Governor

**US Congress** 



### Download here

# **EDUCATION**

Fund and maintain public education
Set budget and allocate funding for each school district and public college/university
Set teaching standards including teacher pay and

Determine what is taught, who is hired, etc.

# OFFICES

**County Commissioners** 

School Board Members

NC Legislature

NC Superintendent of Instruction

NC Supreme Court

NC Governor

**US** Congress

President



# **CLIMATE & ENVIRONMENT**

Rules, permits, zoning, tax credits for drinking water, air quality, hazardous waste, wildlife conservation, environmentally-friendly policies such as recycling and energy use



# **OFFICES**

Soil and Water Conservation

**District Supervisors** 

Mayor and Council Members

County Commissioners

NC Legislature

NC Commissioner of Agriculture

NC Supreme Court

NC Governor

**US Congress** 

President



### Download here

# **PUBLIC SAFETY**

Police, Fire, Medic, Highway Patrol, Armed Services, etc. What actions are crimes and how they are punished Sentencing length

Use of alcohol, firearms, drugs

Funding for community safety programs

Jail and prison operations

Mayor and City Council County NC Labor Commissioners Sherriff

NC Legislature

NC Supreme Court District and NC Governor Superior Court Judges

NC Commissioner of Insurance

Commissioner

NC Attorney General

**US Congress** 

President





US and NC Constitutions mandate equal protection under law for every person Most civil rights come from federal law States and municipalities can pass additional civil rights laws and determine punishments for violators

# **OFFICES**

Mayor and City Council County Commissioners NC Legislature NC Supreme Court NC Governor US Congress President



### **Download here**

# **ECONOMY & JOBS**



Minimum wage
Worker and workplace safety
Fair employment opportunities and pay
Overtime, holiday, time off and benefits practices
Tax credits to promote investment, jobs, worker training

## OFFICES

Mayor and City Council County Commissioners NC State Auditor

NC Secretary of State NC Labor Commissioner

NC Legislature

NC Insurance Commissioner

NC Attorney General NC Lieutenant Governor

NC Governor US Congress President

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### **Download here**

### SAMPLE TEXT:

What's your big issue? It's on the ballot in N.C. this year! VOTE411.org can help you research candidates before you head to the polls.

### Social Media - Races on Every NC Ballot

# 16 RACES ON EVERY NC VOTER'S BALLOT

- U.S. President
- U.S. House
- Governor
- Lt. Governor
- Attorney General
- Auditor
- AgricultureCommissioner
- Insurance Commissioner

- LaborCommissioner
- Secretary of State
- Superintendent of Public Instruction
- Treasurer
- Supreme Court Justice
- Three Judges on Court of Appeals





Download here

### SAMPLE TEXT:

Make your voice heard in the Nov. 5 election! Go to the non-partisan VOTE411.org to check your registration, find your polling place, see your full sample ballot, and more. And take your photo ID with you to the polls!

### Social Media - National Voter Registration Day, 9/17

Graphic: **Download here** 

### SAMPLE TEXT:

The League is a Community Partner of #NationalVoterRegistrationDay on 9/17 – help celebrate democracy by getting every eligible American registered & #VoteReady for 2024! <a href="mailtonalvoterregistrationday.org">nationalvoterregistrationday.org</a>

SAMPLE TEXT:

### Sept. 17 is National Voter Registration Day!

As the nation's largest non-partisan civic holiday, organizations ranging from Fortune 500 companies to local food banks and public libraries will join forces for a one-day, nationwide democracy blitz to create broad awareness of voter registration opportunities through in-person events, virtual events, and media outreach. Since 2012, over 5 million voters have registered to vote or updated their voter registrations on National Voter Registration Day, including 1.5 million in 2020 alone.

### nationalvoterregistrationday.org

### SAMPLE TEXT:

We each have the power to increase voter turnout. Register to vote & help others register, too! <u>VOTE411.org/register</u>

Tenemos el poder de aumentar la participación electoral. ¡Regístrese para votar y ayude a otros a registrarse también! VOTE411.org/es/register

### **LWVUS VOTE 411 GRAPHICS & SOCIAL MEDIA POSTS**

<u>Voter Outreach Pics from Leagues Across NC</u> - images you can use!

**LWVUS Election Preparation Toolkit** 

### **2024 Canvass Guide**

**LWVUS Flickr** - images you can use!

### **KEY ELECTION DATES IN NC**

Sept 17 - National Voter Registration Day

Oct 11 – Civilian voter reg deadline. After this point, only same-day registration during one-top early voting is available.

Oct 17-Nov 2 – One-stop, in-person early voting.

Nov 5 – Election Day and civilian absentee ballot return deadline