



Press Contact Letter Template - GM1 Day

Dear [],

My name is [your name]. I'm writing to suggest a powerful human interest story that will help advance a worthy cause. This story would coincide with International GM1 Gangliosidosis Awareness Day – May 23rd – a global day of recognition that seeks to bring awareness to this devastating disease and the thousands of people it impacts worldwide. This disease causes waste to accumulate in cells, leading to neurological degeneration and eventually death. [This infographic has more information](#). My [relation], [GM1 loved one name], is one of the rare few who suffers from GM1.

From the onset of symptoms, where [GM1 loved one] experienced [initial symptoms and struggles] to today, where [GM1 loved one] currently experiences [current symptoms and struggles], my family has been suffering. It's a horrible disease and prognosis for [GM1 loved one], and it's a difficult burden for those in our family who care for [them]. It would make a big difference if you would cover our story for GM1 Day and spread awareness for our family and others.

I'm happy to give more information and answer any questions. Thank you for your time.

Sincerely,

[Your name]

[Your email address and phone number]