

I Googled Myself And...

At one point or another, I'm sure you've "Googled" yourself. Whether you have or have not, it is a good idea to periodically search for yourself on a variety of search engines. It's important to see what others can see about you. Let's evaluate your digital footprint!



Choose 3 search engines and use your **first and last name** to do a basic search. Make sure you use the **EXACT same** keywords for all three searches. Complete the table below based on the results.

	Search Engine #1	Search Engine #2	Search Engine #3
What is the name of the search engine?			
How many total results did your search produce?			
List the first THREE results that show up.	1. 2. 3.	1. 2. 3.	1. 2. 3.
Check out the 1st page of results. What results show up that you are proud of?			
Check out the 1st page of results. What results show up that may negatively impact what others think of you?			
Check out the IMAGE results. Are there any images that could negatively impact what others think of you?			
Check out the VIDEO results. Are there any videos that could			

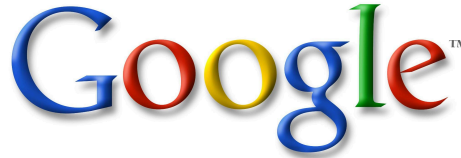
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negatively impact what others think of you?			
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Review the responses and answer the following questions.

1. Did all three search engines produce similar results? Explain.
2. Did you find anything during your searches that surprised you? If so, what?
3. Overall, do you think you have a positive or negative digital footprint? Explain.
4. Would you hire yourself based solely on what you found online?
5. Can anything be done to reverse/correct/rectify negative results that show up on a search engine? If so, what/how?
6. What can YOU do to enhance YOUR digital footprint to make yourself more “hirable”? Be specific.

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Now it's time to dig up dirt on your partner! Again, think of yourself as an employer, who is considering hiring them. Would you hire them based on what you find?

Name of your partner:

1. What search queries did you try? (at least 3)
2. What is the first relevant result that shows up?
3. Can you find their phone number, address, and/or email address?
4. What results show up that you think are positive? Could these results be beneficial if a potential employer found them?
5. Does anything show up that may hurt their chances of getting a job? If so, why?
6. Can anything be done to reverse/correct/rectify any of the negative results? If so, what/how?
7. Would you hire your partner based on what you find?