

Subject: **What I have noticed about your website and how you could change this one mistake.**

Hey Meg, I came across your Instagram account and it has really impressed me. You have created an extremely strong brand with a great following, clean designs and proven results for your clients!

There is one extremely important method that you currently aren't integrating to your website. This tried, proven and effective method can help with reconnecting clients who have visited your page but didn't follow through and purchase anything.

I have attached a video of me introducing myself and going through your website highlighting this exact issue that is holding you back from maximising your potential business profits.

If you are ready to make that change, book a call to see if you are a good fit!