

Who am I talking to? Who is reading this copy?

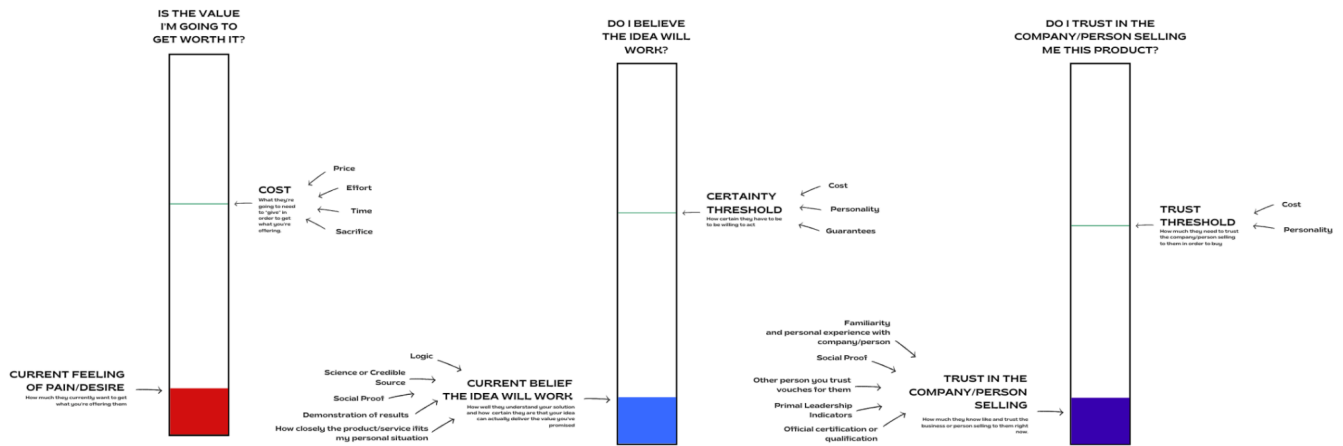
- Avatar
 - Demographics
- Teens to young adults, 18-30 years old, nerdy, gamers, anime, introvert IRL but online super social, located in Europe and the USA.
- Mindset
 - Wanting their rank to reflect their hard work, leveraging it as a status symbol
 - Taking their gaming very serious, hating the wasting of time on practically nothing
 - Serious, cooperative and toxic.
 - Hating toxicity from others, hating incompetence from others
 - Desiring to dynamically work with people on their level to be able to achieve their goals

Where are they now?

- Emotional state
 - Sad about not being able to play with their friends because of the rank gap
 - Ashamed because of the fact they've put hard effort in their games without any results (climbing, ranking up)
 - Frustrated about the fact that they can't climb and are stuck in whatever rank they're in,
 - Angry at teammates, trolls, AFK's ruining matches constantly AKA working hard and still losing.
 - Done with having to carry these people through the matches.
 - ***Fear of stagnation***
 - ***Not socially keeping up***
 - ***Anger***
 - ***Sadness***
 - ***Shame***
- Awareness
 - Level 3 on the awareness scale, aware of the solution, but not sure which product to choose, not sure which product they should choose as the carriage for the solution, not sure about if the eventual product is trustworthy, legit, the best, etc etc.

- Aware of boosting being a thing, aware of boosting having helped people...but not sure about boosting being safe/trustworthy, etc etc...all metrics to be leveraged.
- Sophistication
 - Level 4 sophistication, meaning the market is tired of the mechanisms, meaning we need to position lol-boosts boosting services mechanism as bigger, better, more sophisticated, etc etc...whatever counts as being best for the market.
 - Metrics

STARTING POINT



Desire (*Is the value going to be worth it*)

Thresholds

- Lowering perceived effort
- Lowering perceived time cost

Desire level

- Amplifying pain & desire constantly throughout copy

Certainty (*Do I believe the idea will work?*)

Thresholds

- Overtake thresholds by increasing belief in the idea working

- Leverage logic
- Leverage social proof

- Demonstrating experience/results
- Match up with the desires/pains as closely as possible (marketing relativity)
- Make believable guarantees

Trust (*Do I trust the person/company selling?*)

- Massive social proof leverage...
- Based on perceived cost too

What action do I want them to take after they read this?

- Go through the landing page
- Get convinced on to why the business is the best carriage for their needs & nobody else is needed
- Make them feel at "home"
- Eventually comply with CTA
- Go to product page
- Place an order

What are the steps they need to go through to get what they want?

Where I stagnate ; I have no idea in what order to apply the different needed strategies throughout the copy.

HEAD :

The Leading All-in-One Boosting Services Provider

LEAD :

The Finest, Fastest, and Smoothest Services to Achieve Your Desired, Deserved Rank

HEAD :

Make your current plays a thing of the past... Conquer your desired potential with our boosting team.

LEAD :

Check out some snippets of our hand-selected boosters in action!

HEAD :

See what *thousands* of our customers say about how we've helped them truly reach their full potential in their games.

{Insert testimonials}

FAQ

Will I get banned when being boosted?

No, no chance. We use premium encryption and VPNs, which have helped over 5,500 people achieve their dream rank with approximately zero bans.

Won't I get scammed?

Of course not. We stand 100% behind our concepts and will never deceive anyone regarding any aspect of improvement we provide. We've helped thousands of gamers successfully, check out our Discord community and ask our *thousands* of satisfied current and past customers yourself!

Why go for LOL-BOOSTS?

We're different. We deliver the fastest, smoothest boosting experience with dedicated, top-tier boosters who genuinely care about your success and well-being. Our team is committed to your growth and ready to assist you, even when not actively boosting. Come grow with us!

I want clear communication. Can I count on this?

Yes. Our team is available 24/7 to answer all your questions and provide service that feels like a warm shower for all your needs—before, during, and after your order!

What payment methods are accepted?

We provide a wide range of up-to-date payment methods, including [insert payment methods], ensuring a smooth and worry-free transfer experience.

HEAD :

So...what are you waiting for? Launch yourself to your dream rank today!

CTA BUTTON :

Check out our services.

HEAD :

We process your order smoothly, regardless of the service!

2x LEAD :

Achieving your dream rank...literally as easy as 1, 2, 3!

(And this counts for all our services!)

ORDER PROCESS :

1 Select & Customize Your Service

Tailor one of our many services to fit your personal desires...completely free of charge!

2 Headache Free Payment Process

We accept all major credit cards, Google Pay, Apple Pay, Crypto and many more!

3 That's it! Start conquering with our expert team!

Psst...don't forget to leave us a review!!

HEAD :

Clarity is key... that's why we offer premium, bot-less 24/7 support to fulfill all your needs and questions.

LEAD :

Also, join our community! Read our reviews and see how we've provided thousands of other gamers with the most satisfying service possible!

CTA BUTTON :

Join our Discord!

HEAD :

Boosting services...but *smoother, better* and *faster*.

LEAD :

Unlock unbeatable results—not just for your game, but also when it comes to your wallet, time & effort.

1.

Premium, instant 24/7 Human Support

WINDOW EXAMPLE QUESTIONS :

- Custom order...?
- Order status...?
- .
- .

2.

Full anonymity!

Our premium VPN Encryption provides full anonymity all the way!

3.

Up-to-Date payment methods

Experience a smooth, fast transaction!

[Insert number]

Orders successfully completed!

Boosting, Coaching, Accounts & More!

[Insert number]

Gamers we've empowered!

Even after completing your order, our community provides valuable insights and help!

[Insert number]

10+ Years of Experience.

Our boosters have been dominating Riot's games since their release! Zero bans, no nonsense, nor toxicity.

[Insert number]

Partners

Our expert team actually cares about your results, and not just about what we pay them! This is what makes our team truly unique.

HEAD :

Meet our hand-selected, expert boosters!

Have our non-toxic, expert team drag you right out of the elo hell!

HEAD :
About LOL-BOOSTS!

LEAD :
What makes us the preferred choice for thousands of players?

Security:

Your safety is crucial. That's why we provide premium account encryption and top-notch automated VPN security throughout the entire experience. Lol-boosts has never experienced any bans, and we've helped thousands of gamers achieve their League of Legends rank dreams without any problems whatsoever!

The Most Sophisticated:

With our proud 10 years of experience, we've managed to recruit the most sophisticated and professional verified boosters in the field, ensuring nothing but success.

The Best Solution & Experience in a Nutshell.

Unlike other boosting platforms, lol-boosts genuinely cares about you as a gamer and the results we achieve together. We offer unmatched premium encryption and VPN protection. Our friendly, and straight to the point, no-nonsense Boosters, are seasoned professionals with over 10 years of experience in all the games we support, making us the safest and quickest platform to help you overcome any stagnation.