

Blog Post Outline Templates

Have a look at these blog post outline templates to get inspired for your next content piece. Feel free to copy them and use them to prep your work.

1) The How-to Guide

H1 Title: The Ultimate Guide To XYZ [2022 edition]

Intro: Fascinating info about XYZ that can blow the readers' minds

H2 Title: What Is XYZ (Definition)

XYZ is They use it to....

H2 Title: XYZ Benefits

H3 Title: #1 Benefit

H3 Title: #3 Benefit, etc.

H2 Title: How To Plan XYZ From Scratch

H3 Title: Step 1

H3 Title: Step 2, etc.

H2 Title: Sum up

2) The Listicle

H1 Title: Top XYZ Platforms For Businesses

Intro: The importance of XYZ platforms for your business

H2 Title: #1 XYZ Platform

H3 Title: Best features

H3 Title: Pricing

H2 Title: #2 XYZ Platform

H3 Title: Best features

H3 Title: Pricing, etc.

H2 Title: How To Choose The Best XYZ Platform

H3 Title: #1 Tip

H3 Title: #2 Tip, etc.

H2 Title: Sum up

3) Case Study

H1 Title: How [Company Name] Benefited From XYZ Platform

Intro: A description of what customers are about to read to form expectations

H2 Title: Quick intro about the company and their pain points

[Company name] is leading in the customer experience industry and wanted to address...

H2 Title: How They Met Their Challenges

Emphasis on how the platform enabled them to meet their goals and thrive

H2 Title: Conclusion