



How to start a group

Any 3 people can start a Zero Covid group for their local area, workplace, campus or community of interest, working within the overall [aims, principles, plan and processes](#) of the campaign.

The aims of these groups are threefold:

1. To promote the aims of the campaign to friends, family and the wider community
2. To bring more people and organisations into activism with the campaign
3. To lobby and persuade AM's, MP's, MSP's and other decision makers to adopt a Zero Covid strategy.

[Check here to see if there is already a group for you to join.](#)

If not, read on to find out how to start a group.

1. Find 3 or more people

Any 3 people can start a group so you can share the load and keep each other going. To find some people:

- Ask friends, family, workmates, neighbours etc
- Share the campaign and ask on social media
- Speak with local community, trade union, or progressive groups

If you can't find anyone, write to us and we will see if there are any supporters on our email list in your area.

2. Set up a WhatsApp group

The quickest way to organise your group is to create a WhatsApp group. Once you set up a group you can share an invite link on social media where people can join the group.

[Learn how to download and set up WhatsApp](#)

[Learn how to create and invite others to join your WhatsApp group](#)

It's also best to create a social media presence

[Learn how to create a Facebook page](#)

[Learn how to create a Twitter account](#)

[Get logos and branding resources](#)

3. Register your group

You then need to register your group with us so we can promote it, invite you to campaign calls and make sure you get the support and resources you need.

Register your group here: <https://forms.gle/wxXTDSMWnFsuMoKK9>

4. Attend an onboarding call

Once you have registered, we will invite you to join a video call where we will answer any questions you have, connect you with the right people in the campaign and get you signed up to the tools and resources we provide.

5. Organise a kickoff meeting

Now it's time to build your group and start campaigning! The best way is to organise a "kickoff meeting". This is a public meeting where you explain the campaign aims and strategy and give people the opportunity to help plan your first "action" (lobbying, protest, etc) and to get actively involved. Host it on [Zoom](#) and promote it on social media. Make sure everyone who signs up to get active gets added to your WhatsApp and given something to do!