ORGANISER:

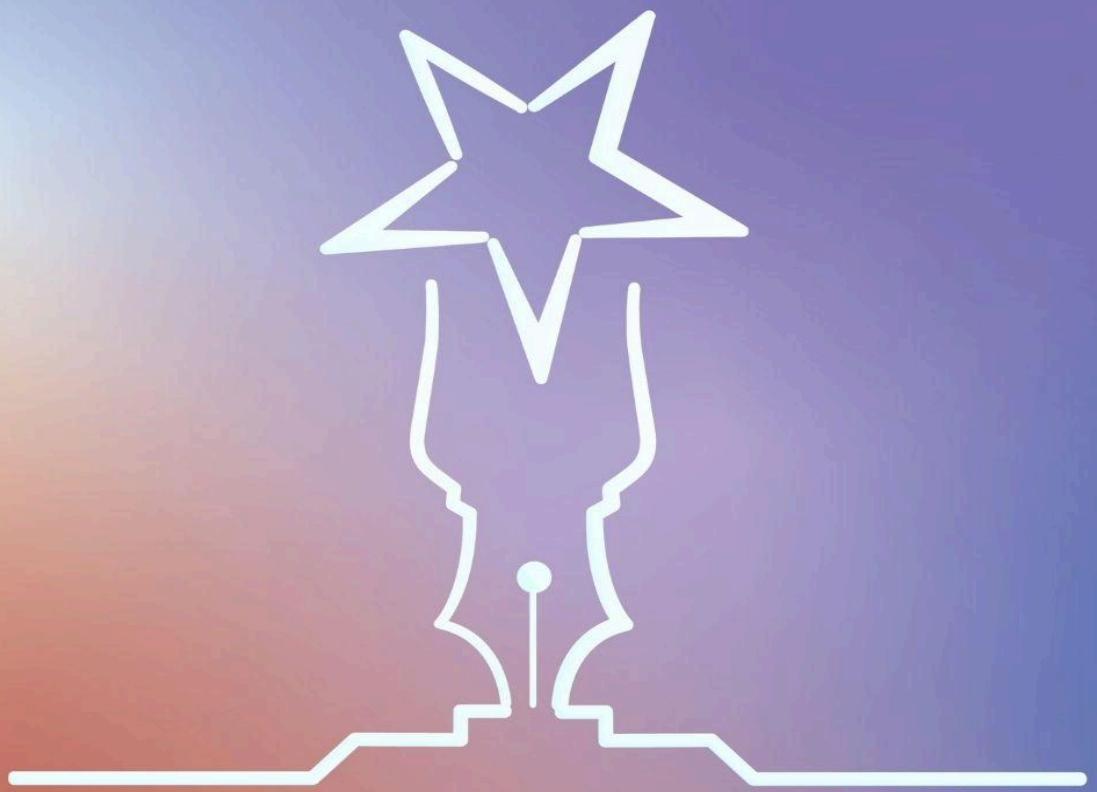
XIAMEN UNIVERSITY MALAYSIA
厦門大學馬來西亞分校

SCHOOL OF
COMMUNICATION

SOCSC

8th Stellar Prize

Design Categories
Rules & Regulations



THE STELLAR PRIZE

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1.0 Introduction

The Stellar Prize is an annual award ceremony exclusively dedicated to honouring university students across Malaysia with talent in Photography, Videography, Design, as well as Writing, and Publishing. The award's name, 'Stellar,' is derived from the concept of a 'star,' signifying outstanding performance. Since 2018, The Stellar Prize stage has nurtured a plethora of rising stars who have produced brilliant write-ups, cutting-edge designs, and creative artistic works.

This year, the 8th Stellar Prize is here to celebrate art's unique ability to be seen from multiple viewpoints, inviting artists to explore how their work can resonate with a wide array of interpretations, enriching the viewer's experience and deepening their understanding of art.

To foster and highlight exceptional design skills among tertiary students, TSP is thrilled to invite students from universities and colleges across Malaysia to showcase their talents in the design category. This category features three subcategories: Best Design Artwork, Best Social Media Advertising, and Best Inscents Billboard Design. TSP has established the following guidelines to ensure a fair and inspiring competition for all contestants. Let your creativity shine and be recognized in this prestigious event.

2.0 Theme

This year, the theme for the 8th Stellar Prize is *"Infinit"* inspired by the symbol of infinity, which actually looks like "∞", well linked with the 8th Stellar Prize. *"Infinit"* reveals infinity, continuity, and connection even within an infinite loop of technological advancement; the center of movement remains human.

This theme symbolizes how each artwork connects without limits, encourages thinking outside the box, and emphasises undefined spaces where creativity, innovation, and new understanding can exist freely. While the world becomes more digital and automated, human souls still remain the core of creativity and transformation.

The 8th Stellar Prize celebrates art's unique ability to be viewed from multiple perspectives, inviting artists to explore their work with a wide range of interpretations, enriching the viewer's experience and their art understanding. Through *"Infinit"*, the Stellar Prizes illuminate the many facets of creativity, engaging with the audience's varied perceptions by exploring the idea that humans, technology, nature, and reality are all part of one continuous cycle.

3.0 Entry Requirements

3.1 Eligibility

- Open to **all students** (including **international students**) currently enrolled in Malaysian universities and colleges;
- Open to individual and/or group entries.
- It is **free of charge** to participate in the competition.

3.2 Regulation for Contestant

- Submission must be done latest **by 1 December 2026 (Tuesday) 11:59 PM** (MYT)
- Late submissions will not be accepted under any circumstances.

3.3 Submission Deadline

- Submissions are open from **30 July 2026 (Thursday)** to **1 December 2026 (Tuesday)**.

4.0 Awards and Submission Criteria

Best Design Artwork

- This award honours contestants who have outstanding design skills. Artworks submitted for this award should be themed "**INFINIT**" and convey a futuristic marketing message.
- The artwork must incorporate at least one element that represents the concept of infinity, growth, or future possibilities.
- Any textual elements within the design must be in **English** (if applicable).
- Only **PDF** files are accepted.
- Page Size and Orientation: **A3 size, static, landscape** orientation format only.
- Multilingual submissions are accepted, but an English translation of the artwork description must be provided for designs not in English.
- Open to **individual and group** entries.

Best Social Media Advertising

- This award honours contestants who can create engaging social media advertisements that effectively capture the audience and encourage interaction.
- The main product presented in the **design** must be from the **food and beverage industry.**
- Any textual elements within the design must be in **English** (if applicable).
- Only **GIF/JPG/PDF** files are accepted.
- Page Size and Orientation: **A3 size, static, both portrait and landscape orientation is acceptable**.
- Multilingual submissions are accepted, but an English translation of the artwork description must be provided for designs not in English.
- Open to **individual and group** entries.

Best Inscents Billboard Design

- This award honours contestants who demonstrate exceptional creativity and visual communication skills by designing billboard advertisements featuring InScents products.
- All submissions under this award must be designed using **InScents products**.
- The **perfume product** and **InScents logo** must be clearly visible in the designed artwork.
- Link for references: https://drive.google.com/drive/folders/1Z1zT6IBHGr2IOitckcHd8t61uqtq0SLT
- Creatively highlight the perfume's **design, elegance, or brand identity.**
- Minor editing (e.g., colour correction, exposure, contrast, and cropping) is permitted, provided that the authenticity of the photograph is not compromised.
- No restrictions on the concept, scene, or setting, provided that the required elements are incorporated naturally and the submission aligns with the "**INFINIT**" theme.
- A **minimalist and elegant** visual style that reflects the sophistication of the fragrance.
- Only **JPEG** files are accepted.
- Page Size and Orientation: **Portrait-oriented billboards 720 inches (H) × 480 inches (W)**
- Multilingual submissions are accepted, but an English translation of the artwork description must be provided for designs not in English.
- Failure to provide the required files may result in disqualification.
- Open to **individual and group** entries.
- 1st Prize: RM250 cash prize and a certificate.
  2nd Prize: RM150 cash prize and a certificate.
  3rd Prize: RM100 cash prize and a certificate.
  Excellent Award (2 pax): RM50 and a certificate per pax.

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Best Advisor Award for Design

- A recognition of exceptional dedication and mentorship, this award honours advisors or lecturers who have provided outstanding support, guidance, and inspiration to students throughout their creative journey in the competition. Students are invited to nominate an advisor who has made a significant impact on their work by providing invaluable assistance.
- Each submitted entry may nominate only **one** advisor.
- For each category, only **one** advisor will be crowned in this award.
- The advisor **nominated the most** by final round nominees will win the award.

5.0 Submission Instructions

1. Click on the submission 8th Stellar Prize Submission Form link.

2. Fill in the Google Form with the correct information.

3. The **Artist's Statement** should be written in English and not exceeding 250 words and submitted in **PDF** file. Name the file of your artwork to be submitted as Contestant/Leader Full Name_Category_Sub Category_Artist Statement.
   (eg: Nichole Lee Jia Xin_Photography_Best Portrait Photo_Artist Statement)

4. The **Artwork Description** should be written in English and not exceeding 200 words and submitted in **PDF** file. Name the file of your artwork to be submitted as Contestant/Leader Full Name_Category_Sub Category_Artwork Description.
   (eg: Nichole Lee Jia Xin_Photography_Best Portrait Photo_Artwork Description)

5. You will also need to submit your artwork file. Name the file of your artwork to be submitted as Contestant/Leader Full Name_Category_Sub Category
   (eg: Nichole Lee Jia Xin_Photography_Best Portrait Photo).

6. All files should be submitted in only **ONE** Google Drive.

7. A confirmation email will be sent to your registered email address within 48 hours if your entry has been received.

6.0 Restrictions and Notification

1. All winning entries will be notified via email once the results are determined;
2. For group winners, only one trophy will be provided per winning group.
3. Contestants can participate in multiple categories with the same artwork or submit multiple works;
4. Contestants are required to declare in the submission form whether AI was used and for what purposes. TSP reserves the right to verify AI usage, and any false declaration will result in disqualification;
5. Contestants must hold all applicable rights to the final video, including any retouching or other video processing;
6. Contestants are not allowed to take another creator's idea/concept, or element and create on that. The work submitted must be the original creation of the contestants. Any form of misconduct or plagiarism will result in disqualification;
7. Entries must be original works that have not been previously displayed or exhibited in any visual medium, including advertising, stock photos, social networking service accounts, or other competitions. The contestants must hold all applicable rights to the work;
8. Works that have won prizes in other competitions or have been submitted to other ongoing competitions, including similar works, do not meet the entry requirements. If a work is submitted to another competition after being submitted to this one, it will be deemed as having been submitted to other ongoing competitions;
9. Before submitting a work, contestants must take all necessary measures to protect the publicity rights and other rights of any individuals depicted in the work, including obtaining their permission to avoid any issues related to the infringement of those rights;
10. Contestants are responsible for resolving any legal issues related to their submitted works;
11. Entries containing any of the following content may be disqualified:
    a. Content that violates any laws or is defamatory or libellous.
    b. Content that constitutes or encourages criminal acts, leads to civil liability or violates any laws.
    c. Content that contains violence, pornography, and politics.

d. Content in which animals were harmed or manipulated during its creation.
e. Content that infringes the copyright, trademarks, contractual rights, or any other intellectual property rights of third parties or entities, or infringes the privacy or publicity rights of any individual.
f. Materials that are protected by the copyright of third parties.
g. Names, portraits, or other identifying features of celebrities or other public figures.

12. TSP and sponsor partners reserve the right to publish submitted works for any purpose, with full credit given to the creators;
13. The contestants must accept the terms and conditions of the competition when filling in the submission form;
14. TSP reserves the right to disqualify any works in breach of the competition rules and reserves the right to change these terms and conditions at any time without prior notice;
15. Any contestants/winners in breach of the rules will be withdrawn.

7.0 Judging Process

The organising committee of The Stellar Prize will filter through and look for qualified works to be submitted to the judges for further assessment.

The judges will grade each submission according to the marking rubrics provided by the organising committee. All judges will discuss and decide the nominees in their respective categories. The competition coordinators are responsible for calculating the total score for each submission from the review panel or score table, and the submission with the highest score will win.

All submissions must be the original work of the participants. During the judging process, the judges reserve the right to review and verify the originality of any submission. If a submission is found to contain plagiarism or any form of academic or creative misconduct, it will be immediately disqualified from the competition.

If necessary, the organising committee may request clarification or supporting evidence regarding the originality of the entire submission. The decision of the judges and the organising committee regarding plagiarism and disqualification is final and binding.

8.0 Award Ceremony

Join us for the grand award ceremony where nominees will be invited on stage! The winner of each category will be awarded cash prizes, certificates and trophies during the award ceremony. Stay tuned for more information!

Important

Nominees **MUST** attend the ceremony in person or send a representative to receive the award on their behalf. If you are unable to attend, please inform The Stellar Prize Secretary in advance and provide the **full name** of your **authorised representative** for verification purposes. Failure to confirm attendance or appoint a representative (without any valid reason) may result in disqualification from the competition, and the award will be withdrawn.

All nominees are required to reply **within seven working days** of the award notification email being sent by The Stellar Prize Secretary. As email delivery may be affected by technical issues, we encourage you to check your **inbox** and **spam/junk** folder regularly. If no response is received within the specified timeframe, the nomination will be considered forfeited, and the organiser reserves the right to disqualify the nominee. The Stellar Prize Secretary and the organiser disclaim any responsibility for negative consequences arising from a failure to receive email.

9.0 Contact Information

For general inquiries, please email thestellarprize@outlook.com or send a direct message to TSP's official Instagram @xmum_tsp.

Join us at The Stellar Prize to ignite your creative passion and be part of an inspiring community!

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