

Curriculum Vitae

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Address: 12 Linde Crescent, Dynefontein

Highest tertiary qualification: Bcom Information Management (UJ – 2011)



Summary

Born and raised in Johannesburg, after completing a Bcomm degree in Information Management, relocated to Cape Town in 2011.

After being in the logistic and transport industry for majority of my working career, my love for technology encouraged me to learn more and complete various online courses. My biggest motivation and role model is Elon Musk and how he has pursued ground breaking and world changing ideas and put them into reality, despite facing numerous setbacks.

My aim is to provide value on a large scale using technology to bridge the gap between communities and the world. My interest are in using cutting edge technology to reinvent the future for generations to come and to promote society as a whole. I am a proud supporter and contributor to Open Source software and the free flow of ideas.

My coding knowledge is self-taught as well as commercial. I keep myself up to date with courses constantly to add value to future employers and clients, while developing knowledge that is relevant. At the start of my career, I equipped myself with my Front-end Development certificate which I obtained through freeCodeCamp and was extremely satisfied with the way the courses were presented and the projects I was required to complete as it forced me to put my theoretical experience into practice. Furthermore, I have completed various courses on codecademy.com, hackerrank and solelearn.

My First commercial experience as a front-end developer was when I joined Elemental Web Solutions, where I was able to grow my passion and skills further. My greatest job satisfaction is creating beautiful websites constantly.

My passion is in projects where I can create websites, web applications and mobile applications which are user friendly and fast, bridging the gap between UX design and Web Development.

Currently, I am employed at 24.com, within Media24. My role within 24.com is to assist with ensuring that all digital advertisements across the 24.com network are maintained and that campaigns run according to plan. This includes being the technical link, assisting sales teams as well as communicating and assisting team members on new developments in the digital ad space.

Development experience

HTML	Commercial Experience
CSS	Commercial Experience
JavaScript	Commercial Experience
C#	Commercial Experience
Ruby	Commercial Experience
Ruby on rails	Commercial Experience
jQuery	Commercial Experience
PHP	Commercial Experience
JSON APIs and AJAX	Commercial Experience
Responsive design with Bootstrap	Commercial Experience
Wordpress	Commercial Experience
Woocommerce	Commercial Experience
Joomla	Commercial Experience
Code Ignitor	Commercial Experience
Git	Commercial Experience
Google tags	Commercial Experience
Google analytics	Commercial Experience
Google Merchant	Commercial Experience
Redirections	Commercial Experience
SSL certificate	Commercial Experience
Site Migration	Commercial Experience
Email Signatures	Commercial Experience
Python	Completed courses

Angular.JS	Completed courses
Jeact JS	Completed courses
Vue JS	Completed courses
Express	Completed courses
MongoDB	Completed courses
NodeJS	Completed courses
Object Orientated Funtional Programming	Completed courses
Basic Algorithm Scripting	Completed courses
Intermediate Algorithm Scripting	Completed courses
Advanced Algorithm Scripting	Completed courses
Basic Front End Development projects	https://codepen.io/mcvdt/full/vxJqwd/ - First portfolio page https://codepen.io/mcvdt/full/bqraRb/ - Nikola Tesla Tribute https://codepen.io/mcvdt/full/gWgxOB/ - Wikipedia viewer
Intermediate Front End Development projects	https://codepen.io/mcvdt/full/JNYRLd/ - Random Quote machine https://codepen.io/mcvdt/full/JWQvyB/ - Pomodoro Clock https://codepen.io/mcvdt/full/xqYbjV/ - Calculator https://codepen.io/mcvdt/full/PjKVdo/ - Weather app
Advanced Front End Development	Various – C9.io

Employment history

24.com – Ad Operations Technical Consultant

December 2019 (Current)

At 24.com, I hold the position of Technical Support Consultant, where my role is managing and assisting with digital ad campaigns across the 24.com network. My responsibilities encompass programmatic and direct ad campaigns, ensuring their seamless execution and optimization. Additionally, I am actively involved in the development of new features and provide critical troubleshooting support to address any arising issues. My contributions to the team consistently reinforce the high-quality standards of our digital advertising solutions, driving the success of the 24.com network and enhancing the user experience on web, mobile web and app for the digital media offerings by 24.com for online news and publications.

I work mostly with the Google Ad Manager network and am currently developing my programming skills further with C# and React Native.

For fun I enjoy working on My Expert Advisor which is an algorithm trading bot which runs on Meta Trader 4 and uses the Meta Quotes Language (.mql), which is very similar to C#. Further I really enjoy doing Wordpress sites and often times I am in active development of Wordpress projects

Freelancing– Front–End Web Developer

January 2019 – November 2019

In 2019, I had diligently honed my expertise in cutting-edge front-end frameworks such as Vue, React, and Angular, fully embracing my passion for web development. As part of my ongoing commitment to growth, I pursued mastery in JavaScript by engaging in a multitude of comprehensive, professional courses—both completed and ongoing.

Simultaneously, I was involved in contract work with Elemental Web Solutions, broadening my experience in the industry. My endeavors have centered around the development of WordPress and WooCommerce-based online stores and landing pages, as well as maintaining and updating existing sites. My fascination lay in the realm of multi-listing, multi-vendor websites, and the dynamic world of drop-shipping, where I eagerly explored new opportunities and challenges.

Shuntyard Technologies – Front–End Web Developer

October 2018

At Shuntyard technologies, I work as a Ruby on Rails developer, assisting with their EasyLodge Suite, which provided loans to clients in Australia. The position entails long term support and maintenance and occasionally new component integration.

I accepted this position as I have worked with ruby on rails in the past and the experience they offered me was to work with some of the strongest rails developers in the industry. Jean, the director of the company, attracted me to the position with his experience and knowledge.

Elemental Web Solutions – Front–End Web Developer

November 2017 – September 2018

At Elemental Web Solutions, I was a commercial front-end developer. I created beautiful websites using HTML, CSS, jQuery, JavaScript, PHP and MCV for custom websites as well as WordPress sites for a variety of clients.

All the sites that I built conform to latest SEO standards, are highly responsive for mobile and compressed to ensure the best speed possible and compatible with all modern desktop and mobile internet browsers.

I was also responsible for keeping sites up to date, or adding additional pages or elements to existing clients through monthly service level agreements.

My employers, Elemental Web Solutions, create bespoke websites for international clients with custom ECMS, SEO and website optimization. Elemental is one of the leading Web development agencies in South Africa and uses ground breaking technologies and frameworks to match individual client needs.

Toorn Technologies – CEO

July 2016

Registered my own company in August 2016 in the aim of providing clients with commercial cellphone applications and went into partnership with Harri Paloheimo who heads Coreorient with a cellphone app called Piggy Baggy which is a crowd sourced delivery app which we rebranded as Swoosh for the South African market but due to lack of resources we put the project on hold. I used my time to focus on my software development skillset through online qualifications and not pursuing commercial activities further.

Financial Advisor – Enriching life (Liberty Franchise)

March 2015 – July 2016

During my employment, my responsibilities included providing protection for my client's wealth in the event of loss of income, dread disease or death. I also helped clients build investment portfolios for short term and long term goals. I further created value by offering client both long term and short term insurance.

System Restoration Technologies – Logistics manager

April 2014 – March 2015

Manage Drivers and General staff.

Manage operations at fire and flood disaster sites.

Ensure that items for restoration are loaded correctly and inventoried on the system before arriving at the workshop.

Constant communication with clients regarding items being restored.

Responsible for creating and maintaining inventory of all equipment.

Ensure all restored items are delivered to owners

Facilitate collection of scrapped items for salvage buyers

Accountable for Logistics costing and charges.

Transrite (Shoprite Checkers) – Trainee manager (Logistics)

May 2013 – December 2013

Managed daily diesel transactions and linking to fuel systems EDI.

Weekly reporting of Consumptions and Driver and Vehicle performance.

Managed a Vehicle Kilometer Project which entailed calibrating a fleet of vehicles to record mileage on physical Odometers at the same rate as the vehicle tracking systems to reduce variance and improve accuracy of data.

Managed branding for trucks and trailers through 3rd party service providers.

Freshmark (Shoprite Checkers) – Trainee Manager (Procurement)

August 2012 – May 2013

Extensive training in Procurement, Storage and Supply of Fruit and Vegetables to Retail.

Training Program included formal training in various departments such as Quality Control,

Warehouse Inventory Management, Production, Padkos (Dried Fruits and nuts)

Buying of fresh Fruits and Vegetables for the Western Cape Region.

Mr Delivery Express – Logistics Manager

January 2012 – July 2012

Manage fleet of 52 scooter bikes and 7 vans

Routing and Planning

Analyze previous day Proof of deliveries and upload daily on Information System

Reported twice weekly on incidents within fleet

Kept record of service due for fleet maintenance

Kept track of all current vehicle status as well as monitor vehicle tracking

Facilitated insurance claims on vehicles

Ensured Driver contacts are up to date

Resolve any Human Resource issues

Reporting of fleet accounting to Financial Managers

Ensured Supply Chain efficiency

Mediterranean Shipping Company (MSC)

February 2011 – July 2011

Analyze weekly vessel schedules for all Imports from the European region

Report weekly on incidents of incorrect rates charged

Keep report of shipments incurring extra days of demurrage

Keep track of shipments for key clients and advise information to Customer Relationship Managers

Report status of weekly Vessel Schedule to top management

RP Logistics – Account Manager and Fleet Controller

January 2009 – August 2010

Handle day to day diesel account totaling R3.2 million per month for a fleet of 28 trucks

Served as Fleet Controller and managed day to day operations with fleet of over 120 Truck Drivers and fleet of 82 trucks.

Assisted with merger between RP Logistics and Imperial Group

References

Angelo Zanetti – Elemental Web Solutions – Director – 072 441 3355

Craig Yeats – Enriching Life Financial Services – Director – 082 904 3442

Pedja Lukic – System Restoration Technologies – Business Owner – 082 775 0731

Lisa Langenhoven – Freshmark and Transrite - Shoprite Human Resources – 082 339 4092

Arend Kotze – Mr Delivery Express CEO – 083 440 0302

Candice Davies – MSC - Import Sales Manager – 0846 025 136

Johan Reinke – RP Logistics - Managing Director – 082 456 3341