



Graphic Design II (Grades 11-12)

Course Description:

The curriculum for this course is developed from the [Wisconsin Model Academic Standards for Art and Design Education](#). Graphics Design II is an advanced one-semester art and technology course. Students will learn fine art skills as well as various computer programs. Students will also learn intermediate digital SLR functions, composition and photographic manipulations. A photography field trip is also part of the course. Any student interested in photography, computer graphics, scanning and printing procedures is encouraged to enroll. This course consists of photographic processes and computer graphics. Additional focus will be directed toward career opportunities through hands-on activities, field trips, guest speakers and classroom discussion.

Essential Understandings:

1. Knowing and recognizing styles of art from your own and other parts of the world also creates a mental storehouse of images. (A.12.1, A.12.3)
2. Throughout history artists have used art to communicate ideas and develop designs that are shaped by their own culture and society. (B.12.1, B.12.2)
3. Artists use the elements and principles of design in sophisticated ways to develop quality design through the application of advanced skills. (C.12.1, C.12.2)
4. Understanding visual techniques in mass media help one to make informed judgements about mass media and interpret visual messages. (F.12.1, F.12.2, F.12.3)
5. Artists use a range of media techniques to create art and revise media productions based on personal reflection and audience response. (F.12.5, F.12.6, F.12.7, F.12.8)
6. Using images as tools for thinking and communicating helps to find the meaning in artwork that contains complex meanings and enhances the ability to create artwork with complex meanings. (G.12.1, G.12.2, G.12.3, G.12.4)
7. Artists use a variety of tools, such as more sophisticated application of words, numbers, images, emotions, and technology, to help understand and communicate about the visual world. (K.12.3, K.12.4)
8. Art is one of the greatest achievements of human beings and can be used as a basic way of thinking and communicating about the world. (A.12.5, A.12.6)

Unit	Description of Unit and Learning Targets
DSLR Functions /Photoshop <ul style="list-style-type: none">• How can the elements and principles of design be used in sophisticated ways in regards to photography?• How are visual images used as tools for thinking and communicating?• How can we interpret more complex meanings in challenging works of art?• What types of photographic works of art• have complex meanings?	<p>In this unit students will learn the functions of the DSLR camera. They will also look at photographs that have challenging and complex meanings and find the meanings. The students will then create their own photographs that contain meaning.</p> <p><u>Learning Targets:</u></p> <ul style="list-style-type: none">• I can use the elements and principles of design in sophisticated ways.• I can use visual images as tools for thinking and communicating.• I can know how to find the meanings in artwork.• I can interpret more complex meanings in challenging works of art, including media arts.• I can create works of art that have complex meanings.
Long Exposure Light Study	<p>In this unit the students will look at long exposure photographs that relate to specific cultures, times and places. They will discuss how elements and principles of design are used as well as what the</p>

<ul style="list-style-type: none"> • How are works of art and designed objects related to specific cultures, times, and places? • How are the elements and principles of design used in sophisticated ways in photography?. • How are visual images used as tools for thinking and communicating? 	<p>photograph is communicating. The students will then create their own long exposure photographs.</p> <p><u>Learning Targets:</u></p> <ul style="list-style-type: none"> • I can relate works of art and designed objects to specific cultures, times, and places. • I can use the elements and principles of design in sophisticated ways. • I can use visual images as tools for thinking and communicating.
<p>National Geographic Photo Study</p> <ul style="list-style-type: none"> • How will you create a mental storehouse of images? • How does advanced vocabulary relate to the study of art? • How will you apply what you know about the nature of life, nature, the physical world, and the human condition to your understanding and creation of art? • Why is art one of the greatest achievements of human beings? • How is art used as a basic way of thinking and communicating about the world? 	<p>In this unit students will study photographs that describe and communicate about the physical world and the human condition. The students will interpret photographs and use them as a basic way of thinking and communicating about the world.</p> <p><u>Learning Targets:</u></p> <ul style="list-style-type: none"> • I can possess a mental storehouse of images. • I can know advanced vocabulary related to their study of art. • I can apply what they know about the nature of life, nature, the physical world, and the human condition to their understanding and creation of art. • I can explain that art is one of the greatest achievements of human beings. • I can use art as a basic way of thinking and communicating about the world.
<p>Advertising</p> <ul style="list-style-type: none"> • How are visual images interpreted and how do you judge them? • How are visual tools used for thinking and communicating? • How does one interpret more complex meanings in challenging works of art? • How will you use words, numbers and images to communicate an idea? 	<p>In this unit students will create an advertisement using a variety of tool such as words, numbers, and images to communicate an idea.</p> <p><u>Learning Targets:</u></p> <ul style="list-style-type: none"> • I can make informed judgments about mass media, such as magazines, television, computers, and films. • I can understand visual techniques used in mass media. • I can interpret visual messages in advertisements, news, and entertainment programs. • I can use visual images as tools for thinking and communicating. • I can interpret more complex meanings in challenging works of art, including media arts. • I can continue to use a variety of tools, such as more sophisticated application of words,numbers, sounds, movements, images, objects, emotions, technology, and spaces,to help understand and communicate about the visual world.
<p>Community Project</p> <ul style="list-style-type: none"> • How will you use a variety of tools, such as more sophisticated application of words,numbers, sounds, movements, images, objects, emotions, technology, and spaces,to help communicate? • What does it mean to revise a project based on personal reflection and audience response? 	<p>Students will be given a community project. The area business will give the parameters of the project and the students will solve the problem using their graphic skills.</p> <p><u>Learning Targets:</u></p> <ul style="list-style-type: none"> • I can continue to use a variety of tools, such as more sophisticated application of words,numbers, sounds, movements, images, objects, emotions, technology, and spaces,to help understand and communicate about the visual world.

	<ul style="list-style-type: none"> I can revise media productions based on personal reflection and audience response.
Photography/Graphics/Art <ul style="list-style-type: none"> How is your artwork some of your greatest achievements? How does your artwork communicate about your world? 	<p>In this unit students create their final portfolio of their best work. An artist statement will be developed and included in the final portfolio as well as descriptions and explanations of their work.</p> <p><u>Learning Targets:</u></p> <ul style="list-style-type: none"> I can explain that art is one of the greatest achievements of human beings. I can use art as a basic way of thinking and communicating about the world.