

Article title short, less than 20 words and informative (Font Cambria, Capitalize Each Word, Bold, Size 16)

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Abstract (Font Cambria, Bold, Italic, Size 10)

The english abstract is here. The article is written in english with a word count between 150-200 words. The abstract contains: 1) a brief background; 2) the purpose or scope of the study; 3) the method used (briefly); and 4) a summary of the results of the study.

Keyword: min 2 variable and max 5 variabel (Font Cambria, Italic, Size 10)

INTRODUCTION (Font Cambria, Bold, Size 12)

The background must be able to explain the rationality of the research, so that it can be justified why this research is important for the field of economics (Reference et al., 2011). The introductory section includes the formulation of research problems, research questions, and research benefits. Articles are created in A4-sized pages with 1.15 spaces. The number of halaman does not exceed 12 pieces. The page margin follows the available article templates. (Cambria font, Size 11)

LITERATURE REVIEW (Font Cambria, Bold, Size 12)

This section discusses the study of journals, articles, books and other relevant sources. If necessary, the formulation of the hypothesis is presented in this section. The hypothesis formulated must be based on adequate logic and supported by the results of previous studies. Data, information, and citations must be within the last 7 years. 80% of citations written in papers must be sourced from primary sources derived from manuscripts of publications and research both nationally and internationally. The more major references the article has, the more qualified the article will be. (Cambria font, Size 11)

RESEARCH METHODS (Font Cambria, Bold, Size 12)

The method of simply writing down the main set of equipment, or the main tools used for analysis and/or characterization, needs to even get to the type and accuracy; Write down in full the location of the study, the number of respondents, how to process the results of observations or interviews or questionnaires, how to measure performance benchmarks; The common method does not need to be written in detail, but simply refers to the reference book. The experiment procedure should be written in the form of news sentences, not command sentences. The specific conditions set by the researcher in the framework of collecting and analyzing data are described in this section of the method. This section is written as much as a maximum of 10% of the body of the article. (Cambria font, Size 11)

RESULTS AND DISCUSSION (Font Cambria, Bold, Size 12)

In order to facilitate understanding and reading, the results of the study are described first, followed by the discussion section. The results subheading and the discussion subheading are presented separately. This section should be the most numerous section, a minimum of 60% of the overall body of the article. (Cambria font, Size 11)

Writing drawings and tables, as follows:



Figure 1. Optima Science Logo (Example)

Table 1. Example

No	Year	Total	Percentage

Source: Questionnaire data processed, 2022

CONCLUSION (Font Cambria, Bold, Size 12)

Conclusions are only sufficient to answer the problem or research objectives, or can also produce a new theory / concept based on existing facts / analysis; Don't be impressed with the discussion again in the Conclusion section. Implications or suggestions may be added (not required). It should be written in paragraph form, not in the form of item listing/numbering. Do not divide into conclusion sub-chapters and suggestion sub-chapters. (Cambria font, Size 11)

REFERENCE (Font Cambria, Bold, Size 12)

References used using the APA7th model, using the Mendeley application (Cambria font, Size 11)