Product designer

As Product Designer lead in UX/UI at Lumina, you will collaborate with AI Researchers, Systems Engineers, and Product teams to shape and rene the user experience of cutting-edge AI solutions. Your role will involve designing intuitive interfaces and interactions for multimodal LLM-based agents and advanced creative workows, including image, video, and 3D GenAI tools. You'll have the opportunity to dene the user journey, balancing functionality with simplicity to create meaningful interactions with AI-powered features at a global scale.

You are the right t if you're passionate about crafting seamless, innovative user experiences and solving complex design challenges end-to-end. With a strong product sense, design awareness, and focus on usability, you'll contribute to pioneering advancements in how humans interact with creative AI. Partnering with a world-class team, you'll create scalable, user-centered designs that make AI tools accessible and engaging for all.

In this role, you will:

- Lead the overall design direction at Lumina, inuencing both strategy and execution.
- Build innovative design concepts that push boundaries and go beyond conventional thinking.
- Embrace ambiguity, using iteration and rapid experimentation to drive innovation.
- Dene, design, and ship high-quality products and improvements.
- Collaborate closely with engineering, research, product management, and design peers to develop both long-term strategy and short-term tactics.
- Create, iterate, and rene user ows, prototypes, and high-delity visuals.
- Help establish and evolve Lumina's design language and system.
- Participate in user research, contributing to a deep understanding of our users' needs and behaviors.
- Help shape our design culture and mentor others as the team grows.

About You:

- Strong interaction and visual design skills, with a portfolio that highlights your design process, problem-solving abilities, and impact on real-world products.
- You aspire to be (or already are) a leader and voice in the creative agent space.
- You thrive in navigating ambiguity, setting visionary goals, and tackling problems no one has solved before.
- Deep passion for content creation and a vision for how users will create content in the future.
- 5+ years of product design experience, with exposure to both startups and larger tech companies
- A love for exploring AI tools and models to unlock new possibilities in design.

- A strong appreciation for design in everyday life, with the ability to think beyond conventional UI patterns and innovate creative ways to interact with AI agents (e.g., as a creative director or editor).

Bonus:

- You're excited about pioneering new interactions for creative tools and workows.
- You're deeply curious, adaptable, and energized by the rapidly evolving intersection of design and AI.

Benets:

- Competitive salary.
- Share Options in the company.
- An impact from day one. Our business is scaling by the day. You'll work on ambitious projects, and your contribution will signicantly impact the success of Lumina now and in the future.
- Flexible Home/Hybrid Working or remote
- Private health care
- Hardware budget for brand new Macbook or other