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NESTLÉ NEWSLETTER



NESTLÉ GIVES BACK: PLANT A TREE, SAVE THE EARTH

Dear valued employees,

Earth Day, April 22nd, Nestlé is giving back to the planet- join our initiative to help combat climate change!

Nestlé is the largest food and beverage company in the world that also recognize that large companies can have negative effects on the environment. According to [Green Digest](#), "Environmentally, Nestlé has a significant impact, with its annual GHG emissions exceeding 87.5 million metric tons of CO₂e (equivalent to the emissions of 22.5 coal-fired power plants in one year)." [Green Digest](#) also states that Nestlé "withdraws a considerable amount of water (95.6 million m³ in 2023), over 36% of which comes from high water-stressed areas."

As a multinational food and beverage company, Nestlé uses a considerable amount of raw materials, such as: palm oil, wood, cocoa, and others. The use of these materials has a negative impact on deforestation and soil degradation.

To combat these negative connotations, the company will be collecting voluntary donations from March 11th to March 31st (see GoFundMe link at the bottom). Through these donations, Nestlé will be partnering with the non-profit organization, [Arbor Tree Foundation](#). Arbor Tree, a multinational non-profit committed to planting trees; since 1972, they've planted more than half a billion trees in over 60 countries (Arbor Tree Foundation). This non-profit aims to plant 500 million more trees by 2027. An effective way of helping the environment is by planting trees. According to an informative article by [Earthday.org](#), the five reasons why planting trees is important:

1. Trees help climate change: "Today, trees absorb 30% of global emissions every year. And when we burn them or cut them down, all of that pollution gets released into the air. A recent study estimated that from 2010 and 2050, global forest loss will result in 3.5 to 4.2 billion metric tons of greenhouse gasses entering the atmosphere each year" (Earthday.org).
2. Trees belong to homes of animals, which protects humans from diseases: "A quarter of our medicine comes from plants found in the rainforest, and if you add the species in coral reefs, species make up 40-50 percent of our pharmaceuticals" (Earthday.org).
3. Trees offer shade, keeping our houses, cars, and selves cooler.
4. Trees protect earth from becoming flooded by absorbing water.
5. Trees are a part of nature, which is a stress reliever to humans.

On March 31st, Nestlé will hand over the collected money to Arbor Tree Foundation, who will plant many trees due to your generous donations. Together, we will help plant trees and help save the earth!

Please click the link to donate: GoFundMe.com/NestleSavethePlanet

We look forward to your contribution and sending updates on the planted trees.

Regards,
Nestlé HR