

SL: Influence

Hey Kalli,

Your recent post on Instagram about “half-assing things” is great. I can see why people are attracted to your page.

As I looked around more, I found opportunities for increased interaction using a new ‘interactive-friendly’ Instagram post. It’s worked for people such as John Doe.

I actually went ahead and created an Instagram caption with this idea. Would you like me to send it over?

Best,

Alexander

Hey Kalli,

Hey Clara,

I liked your recent Instagram post about involving children in household tasks. Giving your audience tips like that builds a special type of bond.

After finding your newsletter, I noticed opportunities for growth using new interaction-friendly emails that play into your bond with the readers.

I actually went ahead and created an email using this interaction idea. Would you like me to send it over?

Best,

Alexander

Portfolio

Hey Bob,

I found your YouTube and really enjoy the scenery in your videos. ~~That definitely attracts people to find out more about your brand.~~

As I looked around your website, I had some ideas that would decrease friction for people.
~~Thus, making it easier for potential clients to book.~~

Would you like to discuss these ideas?

Best,

Alexander

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