

MAKE BABIES HAPPEN WITH MEME COINS



ABSTRACT:

This is the meme coin bullrun.

Everyone has chimed in – including well known leaders in the space like Vitalik.

Memecoins as the new GTM strategy

The next big thing may start out by piggybacking off a popular memecoin

MAR 25, 2024



The below was expanded from my screenshot essay on [Twitter](#).



[Li's Newsletter](#)

As we move to another cycle people will speak of the day the \$JENNER meme coin came out. Everyone wondered if it was real – were the videos of the 60+ year old celebrity AGI? And now Iggy Azalea is doing a tour of financial shows and [media](#) with her \$MOTHER 200 million dollars phenomenon.

Vitalik, lamented the celebrity culture collusion with meme coins and how they needed to focus on doing this for good. Read his [essay on this](#).

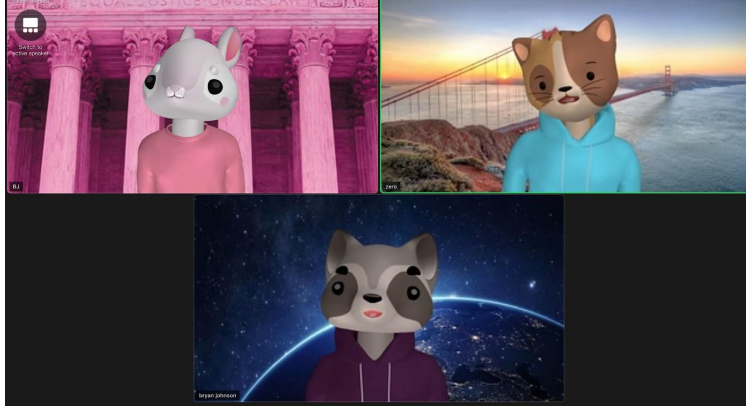
Dear Vitalik, we were already working on a meme coin for good.



METHODS: THE \$BABY MEME COIN EXPERIMENT

We wanted to show we could degen without risking our position on AthenaDAO and learn through doing. Rather than sit and announce, and market, we did what we usually do at AthenaDAO – execute fast, learn and iterate.

If you joined our degen chats you would not believe it was women who were doing this.



Our calls to get things ready

We have been told we don't know how to meme, but AthenaDAO has been working incredibly hard to get the reputation needed to work with the most prestigious labs in the world – no one has asked themselves if maybe we choose not to.

Our goal was simple:

1. Degen DeSci.
2. Do a meme coin for good and show that we are not science snobs and that we want to open ourselves to a whole other community.
3. Demystify science with simple concepts.
4. Make new frens.

DISCUSSION:

So many things – starting with knowing how much coordination is needed to launch a meme coin and sustaining a vibrant community. Hats off to the people doing this. As silly as they seem, there is an incredible amount of work going into these initiatives.

There is a cottage industry of services around the launch of these coins. We got more amazing stickers in 1 day on Telegram than we did in almost two years of AthenaDAO

Launching them is impossible without a community and support.

Mememes are the goat. We have loved memeing. Who could forget becoming meme friends with a [VC complaining about the tax](#).



Everyone hates taxes.

Meme coins are fun but they are hard work.

CONCLUSION:

There is no conclusion, [this is just the start](#). We have so many projects like this in the pipeline, like Kendrick Lamar, we are focused on executing and going fast. The haters are gonna hate, we are just going to keep **accelerating**.

Thank you from the \$BABY TEAM

This is a fun project delivered by Laura, Jenna and Victoria at [AthenaDAO](#).

WHERE TO FIND \$BABY : [Telegram](#) X: [@getbabyxyz](#) Website: [getbaby.xyz](#)