

“Take the landing page you wrote for your last mission, and write a welcome email sequence (3-5 emails) driving readers to purchase the associated product”

LANDING PAGE MISSION

**How to prepare
your car for winter:**



ORDINARY CAR

- ☐ Drain radiator
- ☐ Flush thoroughly
- ☐ Check rubber hose
- ☐ Refill with anti-freeze
- ☐ Check heater hose
- ☐ Check heater
- ☐ Check for draughts
- ☐ Change oil



VOLKSWAGEN

- ☐ Change oil



VOLKSWAGEN



WORLD'S LEADING AUTOMOBILE MANUFACTURER IN EUROPE



Learn About Our Unrevealed Future Concepts & Design Your Own Volkswagen

What do we mean exactly ?

We created the first-ever website where you can design your car in every detail.

To start with, you can choose from a wide range of cars, from the first-ever Volkswagen model to the newest ones.

But not just that, the car concepts for the next decade that haven't even been published yet are also included.

Push the reach of your imagination.

After you finish designing, you can make high-resolution renderings of your design for FREE.

THAT IS NOT ALL

For a low fee, you can get it 3D printed and shipped to you.

And for the first timers, the shipment is completely free.

In addition, you receive a welcome gift bundle with various items as a gift for joining our family.

To Become A Part Of The Volkswagen Family

[-Create an account and start designing -](#)

EMAIL SEQUENCE MISSION

1- Welcome email

SL : Big Things Are Awaiting You – Feeling Excited Yet?

WELCOME TO THE TEAM, [Name]!

As a new member, you'll get the chance to learn about the rich history of the car industry and how Volkswagen has inspired innovation over the years.

Here are a few perks you can look forward to:

Staying informed about exciting live events that you won't want to miss.

Being the first to know about the latest and biggest news.

By the way, don't forget to design your dream Volkswagen and explore the endless possibilities.

You've entered a hub of limitless innovation.

Welcome aboard, and let's drive the future together!

[Click here to start designing.](#)

[Click here to read about the latest news you might have missed.](#)

2- HSO

SL : ...and then the phone rang.

Life of pressure was overwhelming, but my self-belief was indestructible.

I was dedicated to my principles and my vision of the future.

After countless attempts to get my first project funded, I kept failing to find anyone willing to invest.

Inflation was crushing people, making it nearly impossible to get a loan from the banks.

The wealthy were leaving the country because of the upcoming war.

But I had a family to take care of and a mission to leave my mark in this world. I knew I was meant to make something special happen, not just drift through life like a feather in the wind.

I wasn't going to give up. NEVER!

On a cold night in January 1936, I remember looking into my son's eyes, imagining showing him that anything is possible, while comforting my wife, who was worried about the future.

Then the phone rang. An investor was interested in my first prototype project.

I knew...I knew that it was a turning point and that success was within reach.

*The rest is history. One thing I learned along the way is that **the universe rewards those who are brave and believe in themselves.**"*

Excerpt from the last interview of Ferdinand Porsche before his death in 1951, founder of Volkswagen.

Get the new limited merch to remind yourself of the motto that brought others to greatness.



20% discount for orders placed until the end of June.

PS: Stay tuned for our upcoming groundbreaking release!

3- Pure value DIC

SL : Our new XYZ technology. Pioneer of futuristic efficiency.

We are happy to share that after years of development, we have created a groundbreaking technology that will **revolutionize the automobile industry**.

By changing X in the motor and using Y, we've achieved unprecedented efficiency and environmental benefits.

Say goodbye to the days of needing service every 5,000 miles.

This innovation allows your car to withstand winter conditions with only an oil change.

This technology will not only save you money but also significantly benefit the environment.

Our newest models, released this January, feature this integrated technology.

Enjoy a %30 discount on pre-orders.

[Click here to make the world a better place with your new Volkswagen.](#)

3- Pure value DIC 2.0

SL : Our new XYZ technology. Pioneer of futuristic efficiency.

We are happy to share that after years of development, we have created a **groundbreaking technology** that will revolutionize the automobile industry.

Our innovation delivers unprecedented efficiency and environmental benefits, marking a new era in automotive engineering.

Say goodbye to the days of needing service every 5,000 miles.

XYZ allows your car to withstand winter conditions with only an oil change, which **will save you up to X\$ every year.**

Our newest models, released this January, feature this integrated technology.

To learn more about the efficiency benefits and be a part of this historical advancement, pre-order now and take advantage of our exclusive discounts.

[click here , pre-order now and take advantage of our exclusive discounts.](#)

Don't miss out on this opportunity to be at the forefront of automotive innovation!