

**\*To Use, Go to File > Make a Copy**

## **Eric Scott Burdon Guest Post Guidelines:**

- **100% original content is preferred** (though I don't mind copied articles so long as you mention that the submitted post isn't an original copy and you own the original post.)
- **1,000 words minimum**
- **Proofread and grammatically correct**, formatted with headlines, subheads, emphasized text and lists (easier to read)
- **Written in a conversational tone** (we're all friends here)
- **Provide actionable steps**, be helpful (not "salesy") and inspiring. Make sure someone reading what you have to say **walks away with something**.
- Be aware that your post **may be lightly edited** and the **title could change**
- **Affiliate links, or links to products or services you sell are not permitted** in the article. **That is why you have a byline**, to include those links in that section.
- Be sure to read the **additional guidelines** mentioned on the ["Share Your Story" page](#)
- If published, you are expected to be active in the comments
- **Any submissions that do not meet these requirements or are offensive may be requested to be edited or rejected.**

When you're ready to submit your guest post, share this document with [ericscottburdon@gmail.com](mailto:ericscottburdon@gmail.com) and I will be notified of your submission.

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## BLOG POST

**\*Please complete EVERY section below.**

**Your Name:**

**Your Short Bio (Your Byline):**

**Photo (links to royalty free images work too):**

**Blog Name + Link:**

**Blog Post Title:**

**Blog Post Title [Coschedule Headline Analyzer](#) Score:**

**Longtail SEO Keyword Phrase:**

**Meta Description:**

**Word Count:**

**Social Media Links:**

**About In Post Links:**

*Include the text of your blog post here if you have written a post already. Make sure the post is void of grammatical and spelling errors as well as formatted for easy reading with headings, sub-headings and bullets/numbers where needed.*