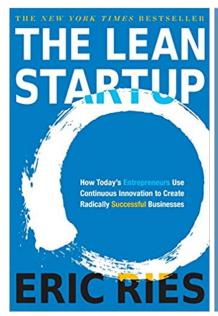
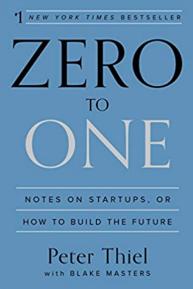
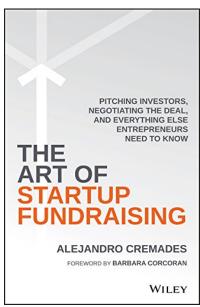
## **Essential Business Reading**

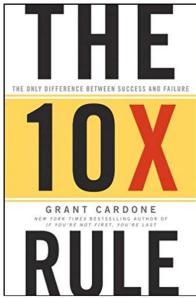
#### General Startup/Business Knowledge

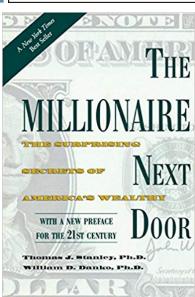


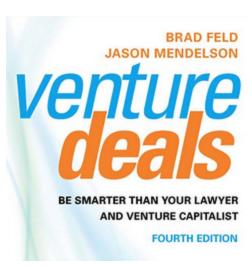


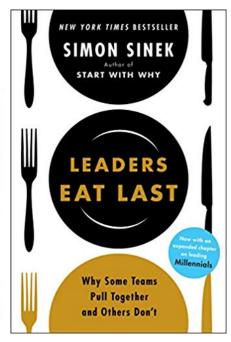


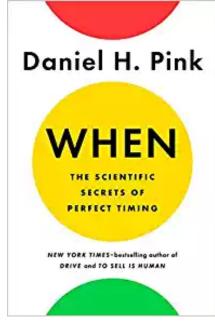


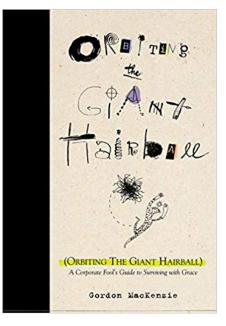


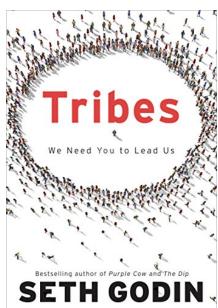


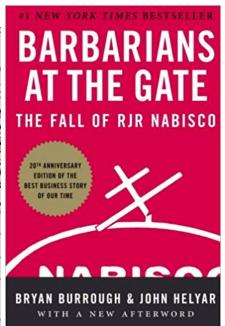


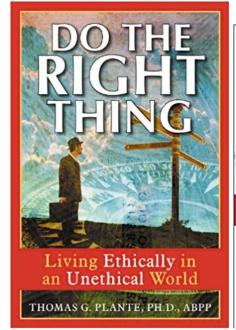




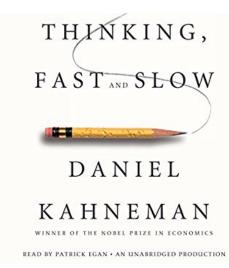




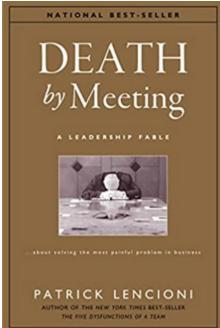


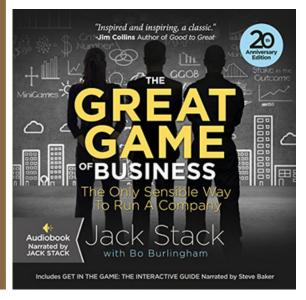


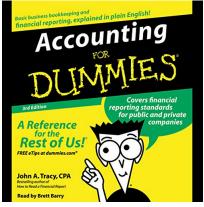


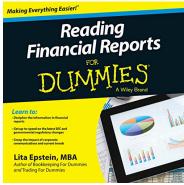


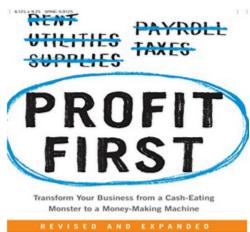


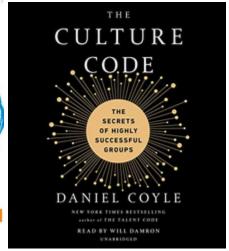




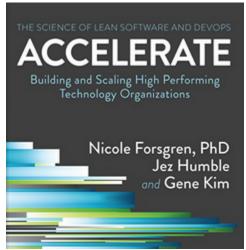


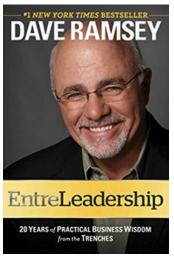


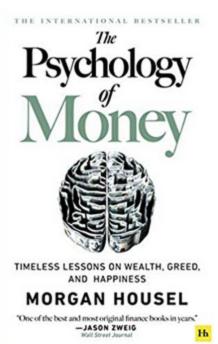


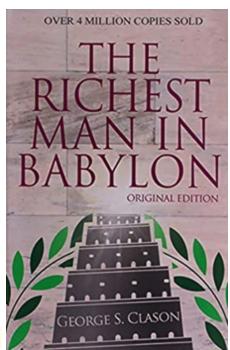




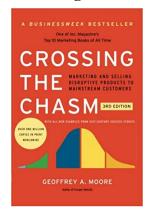




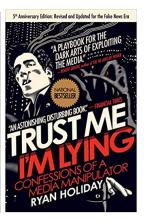


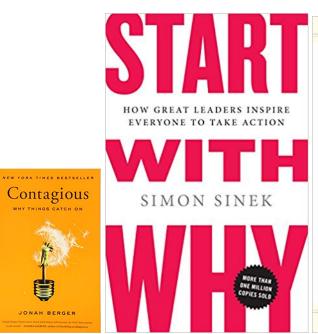


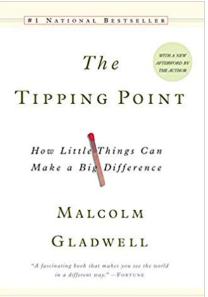
#### **Marketing**

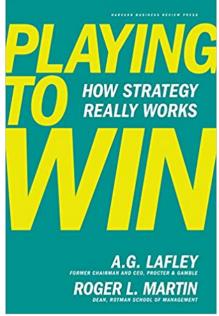


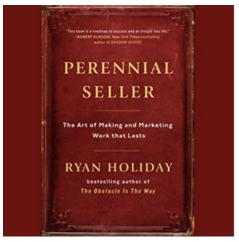


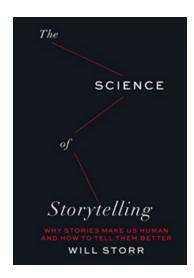




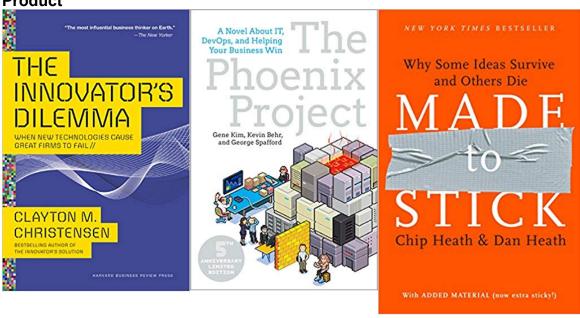


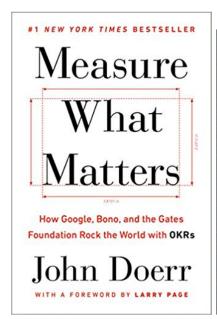


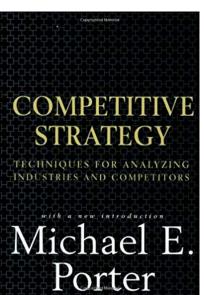


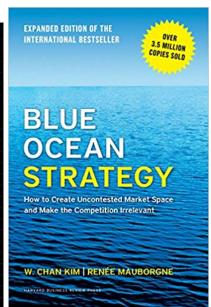


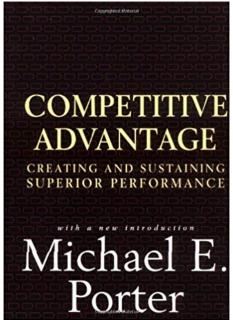
### **Product**



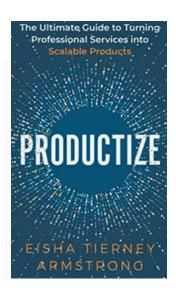




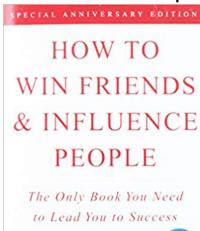






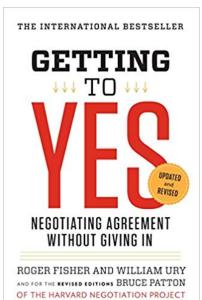


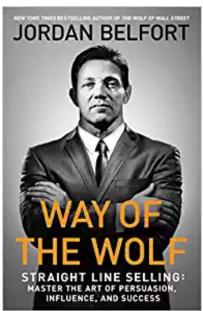
### **Sales/Business Development**

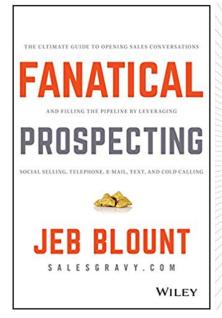


Dale

Carnegie



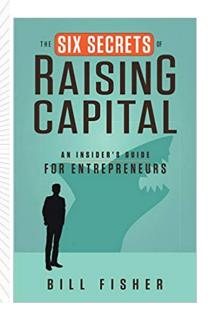


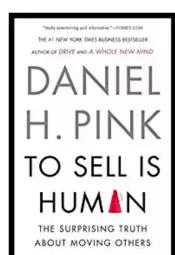


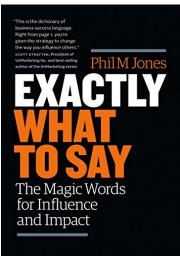
An Innovative Method for PRESENTING, PERSUADING, AND WINNING THE DEAL

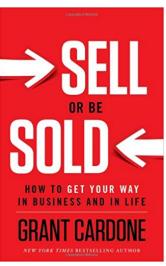
PITCH ANYTHING

OREN KLAFF











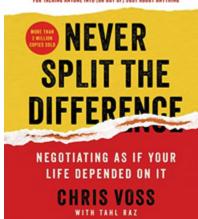


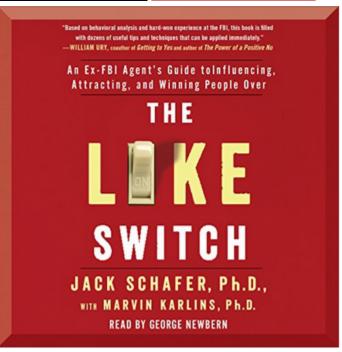
## GRANT CARDONE

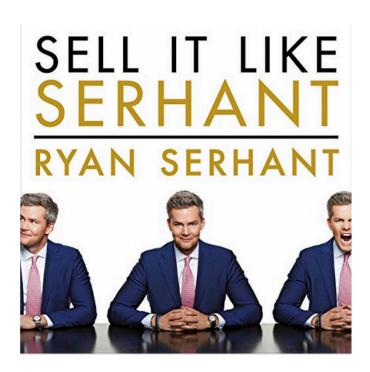
New York Times Bestselling Author of If You're Not First, You're Last

#### WALL STREET JOURNAL BESTSELLER

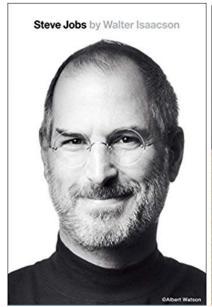
A FORMER FOI TOP NOSTAGE NEGOTIATOR'S FIELD-TESTED TOOLS FOR TALKING ANYONE INTO (OR OUT OF) JUST ABOUT ANYTHING

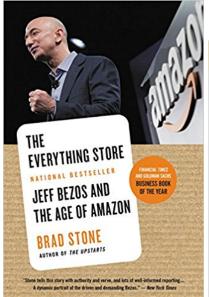


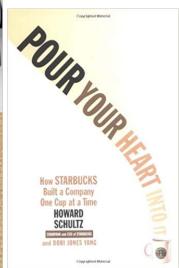


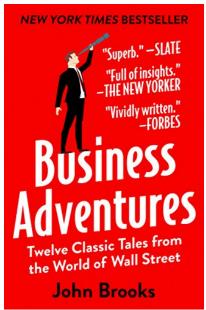


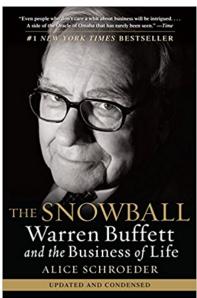
**Biography/Business History** 

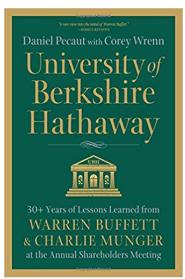


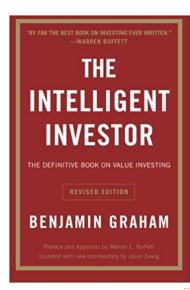


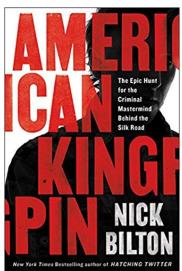


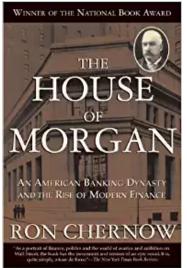


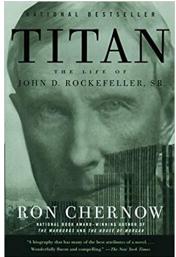


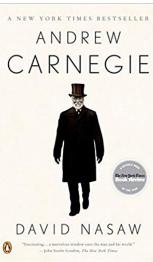


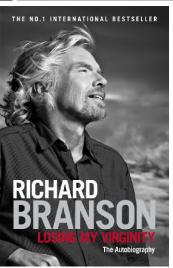


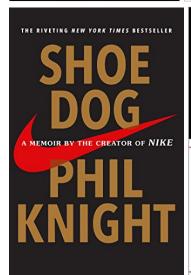












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-BILL GATES

"I found it to be truly extraordinary. Every page is full of so many principles of distinction and insights—and I love how Ray incorporates his history and his life in such an elegant way."

-TONY ROBBINS

#1 NEW YORK TIMES BESTSELLER

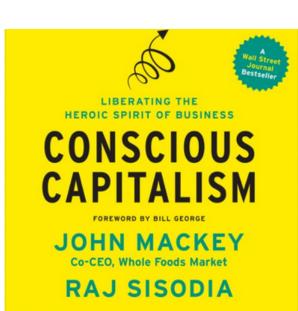
READ BY RAY PORTER | UNABRIDGED

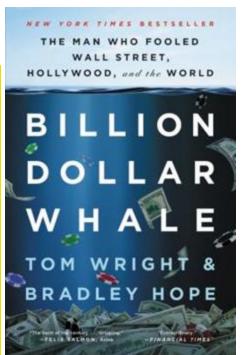


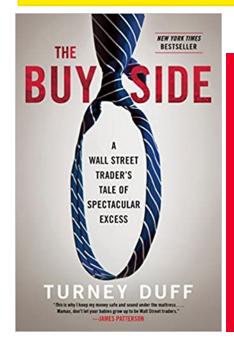
SUPER Mario

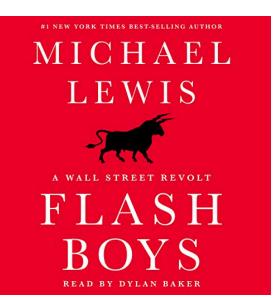
HOW WINTENDO

JEFF RYAN

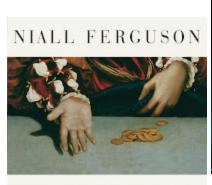


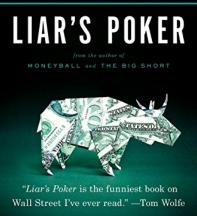






#### #1 NATIONAL BESTSELLER





THE ASCENT OF MONEY

# MICHAEL LEWIS

