

## War in Israel Resources

Once again, on a holy day of the Jewish calendar, the people of Israel have come under attack. Once again, the brave military forces of the State of Israel are responding and will defend our beloved Jewish state.

And, once again, the Jewish Federations across North America will act immediately and comprehensively to support our brothers and sisters as they defend Israel.

The needs are still evolving in Israel. We will update as we know more.

When collective action is needed, Jewish Federations are there.

Am Yisrael Chai.

### What your community can do

- 1) Share Your Voice: Post on social media, stay up-to-date on the talking points, and keep your community informed. Resources for all of this linked below.
- **2) Donate:** Jewish Federations have opened a fund to support Israel. Please donate here: <a href="https://jfeds.org/israelfund2023">https://jfeds.org/israelfund2023</a>
- **3) Advocate:** Tell your federal, state, and local elected officials and representatives to support Israel: <a href="https://jfeds.org/OperationSwordsofIronActionAlert">https://jfeds.org/OperationSwordsofIronActionAlert</a>
- **4) Gather:** Hold a Solidarity Gathering/Vigil in your community. For a guidebook, <u>see here.</u>

Use the materials below to urge your community to support Israel in its time of dire need.

Social Assets, Videos, Photography

**Fundraising Resources** (Allocations information etc)

**Impact Toolkits** 

Link to this document: <a href="https://jfeds.org/swordsofirontoolkit">https://jfeds.org/swordsofirontoolkit</a>

# <u>Talking Points: See full Talking Points Toolkit here:</u> <a href="https://jfeds.org/2024JFTalkingPoints">https://jfeds.org/2024JFTalkingPoints</a>

**Advocacy Resources** 

Solidarity Gatherings & Vigil Promotional Materials

**Additional Resources** 

**Data and Polling** 

**March for Israel** 

<u>Send Message to Israel</u> (Partnership with Birthright)

### Social Assets, Videos, and Photography

#### **Social Media Resources**

We will be sharing new social media content for your use, weekly. You can also share from @ifederations accounts.

Don't forget to use #SupportIsrael and #JewishFederations and feel free to tag us!

### To access exported graphics and reels click <u>here.</u>

To edit/create your own graphics:

### **Instagram Templates:**

- Single Post With Photography
- Single Post Solid Background
- Carousel Post With Photography
- Carousel Post Solid Background

### Facebook/Linkedin/Twitter Templates:

- <u>Single Post With Photography</u>
- Sinale Post Solid Background
- <u>Carousel Post With Photography</u>
- Carousel Post Solid Background

### **Social Story Templates:**

- <u>Single Post With Photography</u>
- Sinale Post Solid Background
- Carousel Post With Photography
- Carousel Post Solid Background

### To edit reels:

Fill out this form to customize videos/reels

#### **Preview Social Posts**



### **Carousel Posts:**



### **Social Reels**

You can also share from @jfederations accounts.

Don't forget to use #SupportIsrael and #JewishFederations and feel free to tag us!

Download the full library of Social Reels here

Examples:







### Marketing Videos & Photography

### **Video Examples:**

A full listing of videos that can be downloaded for use can be found  $\underline{\text{here}}.$ 



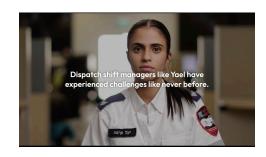




The Neutra Family | Vimeo Link







Yael MDA | Vimeo Link

### **Photo Examples:**





See our photos and video collection from organizations who received funds <u>here.</u> Photo credit information can be found <u>here</u>

## **Fundraising Resources**

Here is a link to the donation form: <u>jfeds.org/israelfund2023</u> Here is a QR code for the donation form:



Link here.

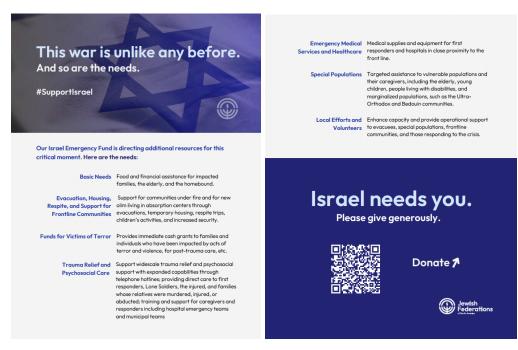
### **Our Impact**

In one month, the Israel Emergency Campaign has provided basic needs, assisted in evacuation, housing, respite, and support for frontline communities, handed out funds for victims of terror, provided trauma relief & psychosocial care, delivered emergency medical services and healthcare, gathered Local volunteers and helped special populations. Below is a 1 page template with up-to-date statistics on our impact in Israel.

Our Impact - Canva Template (updated 11/02/2023)
Our Impact - Public View Link



One Pager with Urgent Priority Funding Needs



Click here to View

Click here for Template

Social posts to drive donations

### Download graphic exports here.

Edit Canva Template for Instagram Posts **here**Edit Canva Template for Facebook/Linkedin/Twitter Posts **here**Edit Canva Template for Social Stories **here** 









### **Campaign Remarks**

■ Israel Fundraising\_Campaign Remarks

### Annual Campaign vs. Emergency Campaign Language

■ Annual Campaign/Emergency Campaign Email Language (Israel...

### **Allocations Updates** (information on the process, here):

- 10/16: https://jfeds.org/AllocationsUpdateIsrael101623
- 10/19: https://jfeds.org/IECAllocationsOct19
- 10/25: https://jfeds.org/allocationsoctober25
- 10/27: https://jfeds.org/oct26allocations
- Week of 10/30: http://jfeds.org/allocationsdocwo1030
- Week of 11/06: http://jfeds.org/allocationsWO116
- Week of 11/16: <a href="https://jfeds.org/allocationsWO1116">https://jfeds.org/allocationsWO1116</a>
- Week of 11/30:https://jfeds.org/allocationWO1130
- Week of 12/06:<u>https://jfeds.org/allocationsWO1206</u>
- Week of 12/13: <a href="https://jfeds.org/allocationsWO1213">https://jfeds.org/allocationsWO1213</a>\
- Week of 01/05: https://jfeds.org/allocationsWO0105
- Week of 01/19: https://jfeds.org/allocationsWO0119
- Week of 02/09: <a href="https://jfeds.org/allocationsWO0209">https://jfeds.org/allocationsWO0209</a>
- Week of 02/23: https://jfeds.org/allocationWO0223
- Week of 03/22: <a href="https://jfeds.org/allocationswo0322">https://jfeds.org/allocationswo0322</a>
- Week of 04/10: https://jfeds.org/allocationswo0410

- Week of 05/10: <a href="https://jfeds.org/allocationwo0510">https://jfeds.org/allocationwo0510</a>
- Week of 05/30: <a href="https://jfeds.org/allocationWO0530">https://jfeds.org/allocationWO0530</a>
- Week of 06/05: https://jfeds.org/allocationsW00605
- Week of 06/27: https://jfeds.org/allocationWO0627
- Week of 08/08: https://jfeds.org/allocationsWO0808
- Week of 09/11: <a href="https://jfeds.org/allocationsWO0911">https://jfeds.org/allocationsWO0911</a>
- Week of 10/09: <a href="https://jfeds.org/allocationWO1009">https://jfeds.org/allocationWO1009</a>
- Week of 11/29: https://jfeds.org/allocationsWO1129

#### 2025

- Week of 02/17:https://jfeds.org/allocationWO0217
- Week of 04/07: https://jfeds.org/AllocationWO04072025
- Week of 06/04: https://jfeds.org/allocationWO06042025
- Week of 06/22: https://ifeds.org/allocationWO0622

### **Topic Briefs Based on Allocations for Specific Populations:**

- At-Risk Youth
- LGBTQ Community
- Young Children
- Volunteers
- Women
- Pastoral Guidance
- Bedouin Communities
- Food Security
- People with Disabilities

#### **Postcard**

Download printing file here
Canva template link here



### Pledge card

### Download file here.



#### Israel Emergency Campaign

Please complete form and mail donation with check made payable to: Jewish Federations of North America (add 2023 Israel Crisis to Memo Line)

Mail to: Jewish Federations of North America 25 Broadway, Suite 1700 NY, NY 10004 ATTN: Girlie Virgino

Or to make a secure gift online, go to jfeds.org/SupportIsrael

Pursuant to state regulations regarding charitable solicitations, we are required to include certain disclosure language on printed solicitations. A copy of the latest Financial Report and Registration filled by this arganization may be obtained by contacting swints Sharma at The Jewith Federations of North America, Inc., 25 Broadway, Sult Tool, New York, 117 (1000-410), 122 (24-46-47).



#### **Web Banners**







**Email Templates & Designed Email** 

Download banners here.

Download Designed Email HTML here.

### **Donation Email Template**







Dear [NAME],

Once again, on a holy day of the Jewish calendar, the people of Israel have come under attack. Once again, the brave military forces of the State of Israel are responding and will defend our beloved Jewish state. And, once again, Jewish Federations across North America will act immediately and comprehensively to support our brothers and sisters as they defend Israel.

The prayer for the State of Israel we recite in synagogue every week - including this morning - says ונתת שלום בארץ ושמחת עולם ליושביה - "Grant peace in the land and happiness to all its residents." On this day, which is the holiday of Simchat Torah in Israel - we sing and dance with simcha - with happiness. Today is not a day of simcha in Israel, but it is a day of solidarity, determination and utmost seriousness.

Now, more than ever, our friends and family in Israel need your support.

<<Click here to support Israel>>

With gratitude, Am Yisrael Chai,

[Signature]

### **Immediate Acknowledgment Email Template**

Thank you for your generous contribution of \${calculation} to the Jewish Federation of [insert community name]'s Swords of Iron 2023 Fund.

Your donation will be combined with the gifts of your neighbors and friends and will help provide urgently needed assistance in this time of need.

When collective action is needed, Jewish Federations are there. Thank you for the important role you play in our community. We look forward to updating you on the impact of your gift.

Jewish Federation of [insert community name] retains discretion and control over all contributions to this fund. Any unspent charitable contributions may be used for similar future emergency circumstances.

Reach new audiences by purchasing lists

We have been working on a new methodology for expanding lists for research, communication, and fundraising. The lists include thousands of zip code sorted names of likely Jewish individuals identified through machine learning and data analysis.

While we are still in pilot mode, we've decided to make these lists available to all communities for purchase now so that you can be in touch with as many people as possible during the current emergency in Israel.

The cost to purchase these from Civis Analytics is \$.03 per name. Each record includes name, address, phone, email, income and wealth score, marriage status, if there are children under 18 in the household, and some giving data around policy issues.

Benenson Strategy Group, has offered to help any community send mass text messages at a reduced cost of \$.023 per text under 140 characters.

If you are interested, please reach out to <u>David Manchester</u>, - <u>201-232-0425</u>.

### **Impact Toolkits**

### February 2025 Toolkit

Our ongoing commitment to supporting Israeli citizens remains steadfast as we continue to provide essential lifeline services and medical and trauma relief. Recognizing the long-term impact of the October 7th attacks, we are shifting our primary focus towards economic recovery and community rebuilding.

Please find a new set of stories for you to use and share to communicate our continued work in Israel to address the unique needs that have arisen after Oct 7th.

Access the toolkit <u>here</u>.

### **July 2024 Toolkit**

Since October 7th, Jewish Federations have shown unwavering support for Israel by raising an astounding \$833 million, more than half of the total funds contributed by the global Jewish community. We have allocated \$433 million to 520 organizations providing vital aid, emergency medical services, economic relief, and other essential support.

This marketing toolkit provides you with resources to share our impact with your community. It includes a comprehensive report outlining our fundraising and allocation strategy, as well as videos, photos, and social posts to keep your community informed and communicate our ongoing efforts.

Access the toolkit here

### **December 2023 Toolkit**

On October 7th, Jewish communities around the world awoke with horror and disbelief as we learned that terrorists from Gaza had infiltrated Israel. Our hearts were shattered. From grief and anger emerged a shared determination to ensure our brothers and sisters in Israel could feel the strength, warmth, and unwavering support of their North American Jewish family as they began to navigate the challenging months ahead.

As communities around the world processed the worst atrocities in modern Jewish history, they knew they could count on the Jewish Federation system. We developed this first round of resources for you to tell the story of the impact your communities have had on Israel and Israelis.

Access the toolkit here

### **Advocacy Resources**

For a guide on how to talk to elected officials, please click here.

Following the invasion, Jewish Federations launched an action alert encouraging elected officials at the federal, state, and local level to speak out and make a clear and unequivocal statement in support of our ally, Israel, and its right to defend itself. **Thanks** to you and your support, thousands of elected officials around the country have made their voices heard.

Now, **Jewish Federations are launching 2 more action alerts** to make sure that support for Israel in word translates into support for Israel in Congressional deeds, too.

Last week (October 20th), President Biden sent a Supplemental Funding package to Congress that contains key priorities for the Jewish community, including \$14.3 billion in emergency aid to Israel, hundreds of millions of dollars to secure Jewish community institutions, and additional military, economic, and humanitarian support for the Ukrainian people in their fight for democracy. Please click here and share this link to sign our action alert to support the Supplemental Funding package:

https://jfeds.org/supplementalactionalert

Our Jewish Equity, Diversity, and Inclusion (JEDI) team has also created an Action Alert for those who identify as Jews of Color to make their voices heard: https://ifeds.org/supportioc.

**Supplemental Action Alert Social Media Post:** Congress is debating a funding package with emergency aid to Israel, security dollars for Jewish community institutions, and support for the Ukrainian people in their fight for democracy. Make your voice heard and urge your Members of Congress to support it here:

https://jfeds.org/supplementalactionalert

**Jews of Color Action Alert Social Media Post:** Jews of Color know–at this dangerous time, the Supplemental budget is essential for keeping communities safe. Sign our action

alert urging Congress to pass critical security funding for Israel and Jewish communities in the U.S. here: <a href="https://jfeds.org/supportjoc">https://jfeds.org/supportjoc</a>.

### You can see a list of Members of Congress who have spoken up for Israel, here.

#### Some highlights:

- <u>President Joe Biden</u>: Today, I spoke with @IsraeliPM about the appalling Hamas terrorist attacks in Israel. I offered our support and reiterated my unwavering commitment to Israel's security. @FLOTUS and I express our heartfelt condolences to the families who have lost loved ones.
- Statement from Jewish Members of the House of Representatives Condemning
  Terrorist Attacks in Israel: Reps. Nadler, Schneider, Schakowsky, Raskin,
  Auchincloss, Balint, Bonamici, Cohen, Frankel, Goldman, Hottheimer, Jacobs,
  Landsman, Lien, Magaziner, Manning, Moskowitz, Phillips, Schiff, Schrier,
  Sherman, Slotkin, Wasserman-Schultz, and Wild
- Sen. Jacky Rosen (D-NV): I unequivocally condemn Hamas's violent and unprovoked terrorist attacks. Israel has the right to defend itself and respond to the brutal murder and kidnapping of its citizens. The United States and the American people stand with Israel.
- <u>Sen. James Lankford (R-OK)</u>: The US should stand strong with our ally Israel as they defend themselves after a full scale terrorist attack and multiple kidnappings from Gaza. I am praying for peace & safety for our friends.
- Rep. Kathy Manning (D-NC): I'm devastated and appalled by Hamas' horrific, unprecedented attacks against Israel, firing thousands of rockets against civilians and terrorizing communities. I stand with our ally Israel and support its right to take the actions necessary to defend itself against terrorism.
- Rep. Brad Schneider (D-IL): The US stands in solidarity and strength with our ally Israel—with our families & friends—as they are attacked by Hamas. Hamas has started a war with terrorist attacks targeting civilian communities with rockets and infiltrations, as well as reportedly taking prisoners into Gaza.
- Rep. Brian Fitzpatrick (R-PA): The United States will continue to stand with our friend and ally, and ensure that Israel has the resources to defend itself and

- defeat genocidal terrorists. I stand with Israel. Horrific scenes of unprovoked attacks by Hamas terrorists on innocent Israeli civilians, including children.
- Rep. Brian Mast (R-FL): On a peaceful Shabbat, despicable terrorists launched a
  full-scale war with Israel and called for a complete wipe-out of the only Jewish
  homeland on Earth. The choice is clear: the United States must stand with Israel in
  its existential fight against Hamas.

## Solidarity Gatherings & Vigil Promotional Materials

<u>Here is a guidebook</u> to help inform your community's process in planning a solidarity gathering/vigil.

**Email Template** 

Social Story Template

<u>Instagram Post Template</u>

Facebook/Twitter/LinkedIn Post Template

Flyer Template

<u>Jewish Values and Prayers During War in Israel</u>

### #BlueRibbonsforIsrael

Communities and organizations across North America are ordering and distributing #BlueRibbonsforIsrael - a unity symbol in solidarity with the hostages and their families.

We encourage you to partner and distribute these ribbons across your community - to day schools, synagogues, allies, government leaders, religious leaders, and more. Learn more at **BlueRibbonsforIsrael.org** 

Some quick links for this campaign:

**Website** 

**Promotional Toolkit** 

Partner Form

<u>Bulk Order Form</u> (For non-bulk orders, you can find an Amazon order link and a DIY instruction kit on the website).

### **Talking Points**

### See full Talking Points Toolkit here: https://jfeds.org/2024JFTalkingPoints

<u>Click here</u> for a guide on how to combat disinformation online.

On October 7, 2023, during the holidays of Shmini Atzeret and Simchat Torah, Hamas terrorists launched an unprecedented attack on Israel from Gaza, firing thousands of rockets, breaching the country's borders, killing hundreds of Israelis, wounding thousands, and taking dozens hostage. Israeli Prime Minister Benjamin Netanyahu convened the cabinet to declare that Israel was at war to defend itself.

# The Hamas terrorist attack on Israel was the deadliest day for the Jewish people since the Holocaust.

- This unprecedented and unprovoked attack on Israel, launched during the holidays of Shmini Atzeret and Simchat Torah, was the most significant attack on Israel since the Yom Kippur War 50 years earlier, and the deadliest day for the Jewish people since the Holocaust ended in 1945.
- Hamas infiltrated Israel in order to carry out a series of pogroms, killing over 1,200
  Israelis, wounding over 7,000, and kidnapping over 240 civilians and soldiers. When
  compared to total population, the death toll from the attack is over 13 times that of
  the September 11th terror attacks on the United States.
- In a cruel and murderous rampage, the terrorist group shot entire families in their homes, took civilians hostage, burned down homes, and stalked innocents fleeing for their lives. Holocaust survivors, the elderly, and young children are among the casualties and hostages, as were dozens of Arab Israelis.
- The terror group has fired over 10,000 rockets toward Israel's major population centers, breached its borders, and infiltrated its communities.
- At a music festival outside of Re'im, near the Gaza border, Hamas massacred over 360 attendees.
- In such a small country, this attack has personally affected the entire population;
   Every Israeli knows someone who has lost a relative, is missing a friend, or is desperately trying to find a loved one. Nearly everyone has a family member in the reserves.

 At least 31 American citizens and six Canadians were killed in the fighting, as were citizens of Ukraine, Thailand, Great Britain, Germany, the Philippines, and other countries. Fourteen Americans and three Canadians are still missing.

# Jewish Federations stand in total and complete solidarity with Israel, which has every right to defend itself and protect its citizens.

- Like every country, Israel has the right to defend its sovereignty and its citizens from terrorism, rocket fire, and incursions. Self defense is a human right recognized under international law. Jewish Federations stand behind our Israeli brothers and sisters.
- Hundreds of Members of Congress, Governors, and local officials have joined
   President Biden and leaders from around the world condemning the attacks and supporting Israel.
- Hamas is a terrorist organization backed by Iran that explicitly seeks Israel's
  destruction—a goal laid out in its charter and reiterated by its leaders—and seeks to
  rule the entire territory "from the river to the sea."
- Since its formation in 1987, Hamas has consistently stood in the way of peace and acted as a spoiler to achieve a two-state solution. This latest attack serves as a reminder of Hamas's brutal track record of terrorism, human rights violations, and repression.
- Purposely killing and kidnapping innocent civilians are war crimes. These are not freedom fighters, they are terrorists.
- The United States and European Union classify Hamas as a foreign terrorist organization, alongside groups such as ISIS and Al Qaeda.
- In response to the attack, Israel's cabinet has declared a war to defend its sovereignty and its citizens.
- According to the Israeli Ministry of Foreign Affairs: "Israel does and will do everything
  possible to prevent harm to non-involved people, but the terrorist organizations
  knowingly operate from within the civilian population, committing double war crimes
   indiscriminately shooting at civilians, while using the residents of the Gaza Strip as
  human shields."

Jewish Federations are responding, working with our core partners to support victims of terror, help rebuild damaged infrastructure, and address the immense levels of trauma caused by this horrific attack.

• Jewish Federations' abiding support through our annual campaigns make it possible for our primary partners The Jewish Agency for Israel, the American Jewish Joint Distribution Committee (JDC), and World ORT to respond immediately when

- emergencies like this take place. Our <u>emergency fund</u>, which has already surpassed its initial \$500 million goal, has direct additional resources for this critical moment.
- Already, Jewish Federations have allocated over \$440 million to over 60 organizations providing emergency relief and support in Israel, including the Jewish Agency for Israel, JDC, World ORT, Israel Trauma Coalition, United Hatzalah, Magen David Adom, ZAKA, Barzilai Medical Center, and the Soroka Medical Center.
- These funds are being put to a slew of immediate and urgent needs, such as medical care, emergency services, evacuation, transport, housing, supporting victims of terror, trauma relief and psychological support, as well as preparing for medium- and long-term needs.
- Jewish Federations have held over 120 <u>solidarity gatherings</u> across North America, sent tens of thousands of messages to elected officials, and engaged thousands of Jewish leaders with updates from the field. We will continue to work across communities and party lines to ensure the strongest possible support for Israel in her hour of need.
- The Jewish Agency's Fund for Victims of Terror (FVOT) is often the first non-medical responder for families and individuals who have been impacted by acts of terror and violence, providing immediate grants to rebuild homes damaged by rocket fire, and providing for long-term rehabilitation and post-trauma care.
- The Jewish Agency is part of the government's emergency roundtable and is ensuring
  the safety of thousands of Olim in dozens of absorption centers, caring for the
  thousands of residents in Amigour senior housing, and is in touch with the thousands
  of Masa participants, and participants in the Agency's pre-army academies and
  youth villages.
- JDC is providing support to those in the line of fire, including elderly, people with disabilities, children and families at risk, and other vulnerable populations adversely impacted during this war and in past conflicts.
- The Israel Trauma Coalition (ITC) is working closely with the IDF's Home Front
  Command and local authorities to help address immediate needs and will be sharing
  a situational assessment shortly.

# What Did Vice President Harris mean when she called for an "immediate ceasefire" on March 3?

- The Biden administration's support for Israel as it responds to the deadliest day of attacks on its soil in its history has been unwavering and steadfast.
- While headlines focused on the Vice President Harris's call for an "immediate" ceasefire, the Vice President was explicit in her remarks: The onus is on Hamas to accept a deal that would release hostages and allow for additional aid into Gaza.

- In her speech, Harris said: "Hamas claims it wants a ceasefire. Well there is a deal on the table, and as we have said, Hamas needs to agree to that deal. Let's get a ceasefire, let's reunite the hostages with their families, and let's provide immediate relief to the people of Gaza."
- Harris's team <u>further clarified</u> that she was referring to a a 6-week ceasefire deal consistent with the framework Israel has pursued.
- According to news reports, Hamas is refusing to even tell Israel how many hostages remain alive, holding up an agreement.

### What happened with the aid stampede on February 29th?

- Israel has worked to facilitate hundreds of thousands of tons of aid for Gaza in a way that is consistent with maintaining Israeli security, and has pointed to problems and inefficiencies among aid organizations in distributing the aid.
- Last week, reports flooded the media that 104 Palestinians were killed in Gaza when IDF troops fired on a stampede of Gazans seeking aid from an Israeli convoy of 30 trucks carrying humanitarian assistance.
- The media and other international bodies including the EU and UN were quick to adopt Hamas's account of the incident and to condemn Israel for the tragedy, which claimed that the deaths were due to IDF shelling and shooting.
- The IDF released aerial <u>footage</u> of a stampede. <u>According to IDF Spokesperson Daniel Hagari</u>, "Thousands of Gazans descended upon the trucks. Some began violently pushing and even trampling other Gazans to death, looting the humanitarian supplies. The unfortunate incident resulted in dozens of Gazans killed and injured."
- The aid convoy traveled along a humanitarian corridor along with IDF tanks deployed to secure the route from Hamas fire to ensure that the aid would safely reach those in need and not stolen. After the mob approached the convoy, the situation became uncontrollable and the tank commander decided to retreat.
- According to an initial IDF probe, the majority of casualties were tragically caused by trampling and being struck by the trucks that were driven by Gazan civilians. Hagari emphasized that Israel wants the aid to reach the people of Gaza, which is why the IDF was present to conduct this humanitarian operation. He added, "No IDF strike was conducted towards the aid convoy."
- A second incident occurred a short distance away whereby a group of Palestinians
  approached IDF forces in a war zone. The forces fired warning shots in the air and after
  the group continued to proceed forward, the IDF identified the threat and fired at the
  crowd. Lt. Col. Peter Lerner <u>said</u>, "We are aware in the second incident that there is a
  handful of people that were injured. This is the reality on the ground. This is a tragic
  incident."

- The White House <u>said</u> that the incident in Gaza City was "tremendously alarming" and asked for a thorough investigation from Israel.
- The IDF has launched a full investigation to understand what happened and to prevent instances like this from happening again.
- Since the beginning of the war, Israel has <u>facilitated</u> 267,970 tons of aid on 14,545 trucks.
   Aid includes food, water, medical supplies, shelter equipment, fuel, cooking gas and other necessities.
- All trucks must undergo security screening due to past instances of weapon smuggling
  for terror purposes which inevitably slows down the process of the transfer of aid to the
  UN. <u>According to</u> Israel, "The volume of humanitarian aid is determined, among other
  factors, by the ability of humanitarian organizations within the Gaza Strip to absorb the
  aid."
- In late February food and medical equipment were <u>air dropped</u> into Gaza for the first time as part of an international cooperation between Israel and the US, UAE, Jordan, Egypt and France. The US followed with its own airdrop in early March.

### Does the IDF abide by International Law?

- Israel was attacked by one of the most barbaric, immoral, inhuman organizations that the world has ever known one that vows to wipe the entire country off the face of the earth. Hamas is a group that purposely targets civilians with documented plans to commit horrific atrocities. These plans were implemented and included beheadings, burning people alive, killing dozens of babies, raping women, taking Holocaust survivors and others as captives. This evil organization was elected by the people of Gaza.
- The IDF is forced to contend with terrorists that <a href="mailto:embed">embed</a> themselves within civilian neighborhoods, in mosques, schools and hospitals (see below) and in underground tunnels using civilians as shields, as the IDF displayed in a <a href="mailto:map">map</a> describing its activities in the Jabaliya camp in northern Gaza.
- Despite the intensity of the battles, coming in response to one of the most heinous and barbaric attacks in modern history, the IDF continues to make overwhelming efforts to uphold its status as a moral, humane military force guided by international law.
- Israel is NOT targeting civilians, and is warning Palestinians before it strikes Hamas' terror and military targets; losing the element of surprise as the price it must pay for keeping Gazan non-combatants out of harm's way.
- Since the outbreak of the war, the IDF has repeatedly worked to warn civilians ahead of military strikes. In addition to the designation of safe passageways and pauses in

- fighting, these measures <u>include</u> as of December 10th dropping 4 million leaflets, issuing 42,000 phone calls and 12 million recorded messages and sending 15 million text messages, which have <u>enabled</u> over 1 million people to evacuate from northern Gaza and 400,000 from the south, saving many lives.
- The IDF has released <u>directions in Arabic</u> of safe passage within the battle zones and has deployed high-tech <u>mapping software</u> to reduce noncombatant deaths. The IDF has reiterated that "The people of Gaza are not our enemies."
- Cynically, disturbingly, and once again demonstrating their complete disregard for human life and civilian populations, Hamas has ordered residents not to leave and to stay in place, despite the warnings that Israel has given, potentially condemning some of their own people to die. <a href="Evidence">Evidence</a> has emerged of Hamas blocking the safe corridors created by Israel, forcing their own civilian population to remain in the fighting zone and become human shields and propaganda pawns.
- All military operations carried out by the IDF are coordinated in accordance with the
   <u>Military Advocate General (MAG) Corps</u>, which is responsible for implementing the
   rules of war within the IDF. Within the MAG, an <u>International Law Department</u> acts
   "to assist the IDF to achieve its objectives in accordance with the law, and specifically
   international law." Furthermore, <u>IDF military lawyers</u> are involved in advising
   commanders on the legal aspects of warfare.
- Former Judge Advocate in the U.S. Air Force and international law expert Michael Schmitt <u>explained</u> that, "The IDF has provided unprecedented warnings throughout the conflict," which have "exceeded what the law required."
- Efforts of the IDF to mitigate civilian harm have been <u>recognized</u> by NSC Spokesman John Kirby, who said that "It's not the Israel Defense Forces' strategy to kill innocent people. It's happening, I admit that, and each one's a tragedy," while Hamas "is deliberately hiding themselves in residential buildings, in hospitals, [and] in tunnels." He emphasized that Israel goes beyond what "a modern military would do to minimize civilian casualties."
- Secretary of State Anthony Blinken also acknowledged Israel's efforts to reduce civilian casualties. In an <u>interview with CNN</u> he said that Hamas "intentionally embeds itself with civilians... and it's very, very challenging for Israel to do what it needs to do to make sure this never happens again."
- Military experts have <u>said</u> that the civilian to combatant casualty rate is lower than in many other urban warfare battles in modern history, attesting to the efforts of the IDF to minimize civilian harm.

#### How does Hamas use Palestinians as human shields?

- While Israel is targeting terrorists and doing everything in its power to limit civilian
  casualties, including by informing non-combatants of incoming attacks and opening
  corridors to allow civilians to flee, Hamas deliberately targets Israeli civilians and
  hides behind innocent Palestinians.
- The IDF released <u>new evidence</u> of Hamas using a Qatari-funded hospital, the Sheikh Hamad bin Khalifa Al Thani Hospital, for military operations. This hospital is the largest in northern Gaza.
- The IDF provided extensive <u>video footage</u> explaining how Hamas terrorists operated beneath the hospital and <u>used</u> the hospital to launch rocket attacks, and revealed access shafts that Hamas terrorists used to emerge from the hospital. The IDF also <u>exposed</u> that an Indonesian-funded hospital in Gaza was built on top of terrorist infrastructure, and that rockets were launched nearby.
- This follows evidence <u>supplied</u> by the IDF that Al-Shifa hospital, the largest and most advanced hospital in the entirety of Gaza, is being used as a base for Hamas' command center.
- Earlier this week, the IDF also released <u>footage</u> of Hamas rocket launchers next to a playground and a children's swimming pool in Gaza.
- Hamas <u>attempted</u> to prevent civilians from evacuating a humanitarian route the IDF opened in northern Gaza, endangering the lives of Palestinians trying to evacuate to the South, and attempted to <u>smugale</u> terrorists out of Gaza in an ambulance.

### Is Israel cutting off electricity and other supplies to Gaza?

- Hamas, elected by the people of Gaza, is the authority in charge of the Strip, and responsible for the well-being of its citizens. In the past, the regime has diverted large quantities of provisions and aid for military and terror purposes, while its wealthy leadership has squandered urgent resources for themselves.
- For example, we have seen again and again that emergency supplies of much-needed diesel fuel (used to power generators for hospitals, among other purposes) has been redirected to Hamas' rocket program and other military uses. It should also be noted that in regular times, Israel only supplies 10% of Gaza's water and 50% of its electricity (a further 25% comes from solar power, and the rest from Egypt and other sources).
- Israel has created a <u>humanitarian corridor</u> allowing Palestinian civilians to safely evacuate to southern Gaza. Since the onset of the war, the IDF has repeatedly <u>issued</u> messages and phone calls in Arabic urging civilians to evacuate southward, and has

- made <u>personal phone calls</u> to Palestinians asking them to evacuate entire buildings ahead of Israeli airstrikes, in order to save civilian life.
- As of November 9th, an estimated 850,000 have evacuated northern Gaza since the beginning of the war.
- While Hamas has <u>prevented</u> civilians from moving southward by setting up roadblocks and firing on IDF convoys, the IDF is protecting Palestinians along the route.
- Prime Minister Benjamin Netanyahu <u>said</u> that there will be no ceasefire "without the return of our hostages." He has added that short term pauses for humanitarian purposes are on the table.
- Top Hamas officials don't express regret for the death of civilians, but have presented mass civilian deaths as a "sacrifice" that is necessary "for the liberation of the Palestinian people," and have removed responsibility from Hamas for protecting Palestinian lives.
- In early November, Israeli sources <u>reported</u> that more than 28.5 million liters of
  water are now entering Gaza daily with the opening of a second pipeline from Israel.
  IDF sources <u>provided evidence</u> that Hamas was taking fuel for its own purposes, and
  that it has <u>stockpiled</u> over half-a-million liters of fuel. In addition, Israel coordinated
  with Jordan a <u>humanitarian air drop</u> into Gaza by Jordanian Air Force planes.

### How much aid has Israel delivered to Gaza?

- Israel continues to emphasize that it is fighting Hamas, a terrorist organization dedicated to Israel's destruction, and not against the Palestinian civilians.
- All humanitarian aid delivered by Israel is facilitated through COGAT, a unit of the IDF that works around clock to ensure that the aid is being delivered. Its spokesperson has <u>said</u> that COGAT is checking more trucks than the U.N. is able to process in Gaza.
- On December 17th Israel <u>opened</u> a second border crossing, Kerem Shalom, to allow for more aid to be transferred. Since the beginning of the war, all aid had arrived through the Rafah crossing via Egypt.
- According to the latest <u>data</u> released by COGAT, as of February 12 over 238,000 tons of aid and more than 7,500 trucks have now been transferred into Gaza. This includes containers of diesel fuel, medical supplies, food and water and cooking gas that are delivered to UN agencies.
- In December, COGAT <u>facilitated</u> the delivery of 80,000 vaccines that were donated by UNICEF.
- These efforts are ongoing with trucks accessing the Gaza Strip every day under IDF supervision, despite documented efforts by Hamas to sabotage those efforts, <u>steal</u>

- supplies before they can reach their intended targets and <u>hide</u> in ambulances and humanitarian convoys.
- Only 10% of drinking water typically used within Gaza is provided by Israel where
  the rest is locally sourced. Yet over the course of the war, COGAT <u>opened</u> two
  water lines from Israel into Gaza providing water to hundreds of thousands of
  Palestinian residents in the southern part of the strip. These pipes have been
  destroyed by Hamas on several occasions and Israel has overseen their repair.
- In December the United Nations Security Council <u>passed a resolution</u> that called for increased aid to Gaza. U.S. Ambassador to the UN Linda Thomas-Greenfield praised the resolution but abstained from voting in favor of it. She asked, "Why is it so hard to condemn Hamas for slaughtering young people at a concert, for butchering families alive, for the reports of widespread sexual violence? I will never understand why some council members have remained silent in the face of such evil."
- The Lieber Institute of Law & Land Warfare at West Point published a <u>review</u> of Israel's commitment to protecting civilians and providing humanitarian aid, arguing that its actions are wholly legitimate given the nature of combat and the obstacles that Hamas puts forth specifically to endanger civilians.
- While the humanitarian situation in Gaza is dire, Israel continues to facilitate aid to Gaza and <u>encourages</u> donations of humanitarian assistance through COGAT.
- Click <u>here</u> to stay informed with the latest updates from the Israeli government on humanitarian aid into Gaza.

### Is Israel guilty of genocide?

- As the war enters its third month, anti-Israel activists are increasingly attempting to accuse Israel of genocide, one of the most serious accusations that can be leveled in international law.
- The use of such a term is an insult to victims of genocides throughout history and contradicts the reality of Israel's intentions in the war, which is the result of a brutal attack on Israeli citizens by Hamas, and is aimed at destroying the terror group whose stated mission is to wipe Israel off the map.
- South Africa <u>filed</u> a case against Israel in the United Nation's highest court, the International Court of Justice (ICJ), alleging that Israel's actions in Gaza constitute genocide.
- National Security Advisor Tzachi Hanegbi <u>said</u>: "The Jewish people have experienced genocide more profoundly than any other nation with six million of our people brutally slaughtered. A similar cruelty was inflicted on Israeli citizens in the massacre of October 7th, but this time we have the capability to defend ourselves against those seeking our destruction. The absurd petition against the right of the victim to

- self-defense is disgraceful, and we expect all civilized nations to stand with our determination."
- In response to the South African case, NSC Spokesman John Kirby <u>described</u> the filing as "meritless, counterproductive and completely without any basis in fact."
- The defined concept of genocide is relatively new, coined by a Polish lawyer in only 1944 to describe actions taken by the Nazis, including attempts to eliminate the Jewish people. The legality of the concept was <u>established by</u> the Convention on the Prevention and Punishment of the Crime of Genocide.
- The key element in the convention is that in order for killings to be described as genocide, there must be "a proven intent on the part of perpetrators to physically destroy a national, ethnical, racial or religious group."
- Israeli <u>military</u> and <u>government</u> leaders have repeatedly declared that the country is
  at war with Hamas and not the Palestinian people. Furthermore, the IDF does not
  target civilians and has established multiple measures to minimize civilian casualties
  <u>in accordance</u> with international law, including by <u>warning and evacuating</u> civilians
  ahead of attacks and establishing safe zones.
- Earlier in the war NSC Spokesman John Kirby <u>stated:</u> "Israel isn't trying to wipe the Palestinian people off the map. Israel isn't trying to wipe Gaza off the map. Israel is trying to defend itself against a genocidal terrorist threat. So if we're going to start using that word, Fine. Let's use it appropriately."
- In contrast, Hamas's <u>charter</u> calls for the annihilation of Israel and murder of Jews, and Hamas leaders <u>repeatedly</u> incite violence against Israel and vow to repeat the October 7th attacks until Israel is wiped off the map.

### Why did Israel order Gazans to evacuate the Northern Gaza Strip?

- This war was not inevitable. Hamas—an internationally armed, financed, and trained terrorist organization whose stated purpose is the destruction of Israel—started this war. Israel is taking the necessary steps to keep all its residents safe, no matter their identity.
- Hamas, whose stated purpose is the destruction of Israel and murder of Jews, targeted men, women, children, babies and the elderly in the worst massacre in the history of Israel.
- Hamas has militarized cities and neighborhoods in Gaza, using schools, hospitals and mosques as storehouses for ammunition aimed at destroying Israel.
- Hamas <u>places</u> the citizens of Gaza directly in harm's way, committing war crimes against both Israelis and Palestinians, sometimes killing Palestinians from misfires or rockets that fall short.
- Israel, a sovereign nation, has a moral right and obligation to defend itself and protect its citizens from this terrorist entity.

- Israel does not target civilians. The IDF warns Gazans in advance of attacks so that citizens can flee.
- The IDF has been <u>urging</u> civilians to evacuate the northern strip, where its military operations are focused. As of November 7th, The IDF had distributed over 1.5 million pamphlets across Gaza, sent 4.3 million text messages and issued over 5.9 million prerecorded phone calls and 20,000 live phone calls.
- Despite the IDF's calls, Hamas has ordered Palestinians to remain in their homes.
- Any loss of civilian life is a tragedy whose responsibility lies with Hamas.
- The only way to prevent this destruction is for Hamas and other terrorist groups in Gaza to put down their weapons and accept Israel's right to exist.

### Who was responsible for the blast outside a Gaza hospital?

- At around 8PM on Tuesday, reports emerged of an attack outside the Al-Ahli Hospital in Gaza with Hamas claiming as many as 500 people killed in the attack.
- Within minutes of the attack, media outlets, including large mainstream outlets like CNN, The New York Times and many others released reports suggesting it was the result of an Israeli airstrike, and <u>international condemnation</u> directed at Israel intensified.
- After taking the time to investigate, at 11:00 PM the IDF released a <u>statement</u> establishing that Islamic Jihad was responsible for the attack due to a "failed rocket launch."
- The IDF provided <u>video evidence</u> of the scene of the attack indicating that crater impacts which result from Israeli Air Force strikes are not visible anywhere within the hospital campus. The IDF also released <u>recordings</u> intercepted from Hamas operatives as they realize the true source of the attack, as well as <u>photo evidence</u>.
- Upon landing in Tel Aviv, President Biden <u>addressed the terrible incident</u> and said that "the other team" is responsible for the attack and not Israel.
- Failed rocket launches from Gaza have been the cause of many Palestinian casualties in past rounds of the conflict, with the IDF stating that in the current war as many as 450 rockets have already fallen within Gaza. Terrorism from Gaza does not only harm Israelis, but also Palestinian lives.

### What are the details of the hostage deal?

 <u>Documents</u> recovered from Hamas terrorists included instructions to "kill as many individuals as possible, and capture hostages until receiving further instructions."

- After more than 46 days of war following the horrific massacres on October 7th, Israel's Government voted to approve a limited hostage deal with Hamas, with 50 women and children who were cruelly abducted by Hamas against international law to be released over the coming days.
- Almost all the hostages still have immediate family members <u>being held</u> in Gaza or have come out to discover that loved ones had been murdered on October 7th.
- In <u>exchange</u>, Israel agreed to a four-day humanitarian pause and the release of 150 Palestinian terrorists from a potential list of 300, who might be released if further hostages are allowed to return home.
- A two-day humanitarian pause was extended in exchange for the release of more Israeli hostages.
- The Ministry of Justice released the <u>names</u> of the 300 prisoners. The vast majority are males aged 18 and under held for murder attempts, stabbings, hurling firebombs and rock-throwing. Thirteen are adult women, including those convicted of stabbings. One of the female Palestinian prisoners set to be released is <u>Misoun Mussa</u>, who was sentenced to 15 years in prison for a 2015 stabbing attack against an Israeli soldier in Jerusalem. One of the minors is 17-year-old <u>Muhammad Abu Katish</u>, who was convicted for stabbing and seriously injuring a yeshiva student in 2022.
- Also in the agreement, Hamas agreed to allow representatives from the Red Cross to
  visit the hostages who will remain in captivity and supply them with medicine. In
  addition, fuel can enter Gaza during the pause in the fighting. Hamas has not yet
  complied with this promise.
- Unfortunately, Hamas continues to deny the remaining hostages visits from the Red Cross and access to their medications.
- Israel's President Isaac Herzog <u>stated</u> that the deal is, "a moral and ethical duty that
  correctly expresses the Jewish and Israeli value of securing the freedom of those held
  captive, with the hope that it will be the first step in returning all the hostages home."
- U.S. President Joe Biden <u>shared</u>, "I am extraordinarily gratified that some of these brave souls who have endured weeks of captivity and an unspeakable ordeal will be reunited with their families once this deal is fully implemented."
- A <u>statement</u> from Hamas claimed that, "the provisions of this agreement were formulated according to the vision of the resistance and its determinants that aim to serve our people and enhance their steadfastness in the face of aggression."
- The Government made it clear that despite the ceasefire, the military will continue its war against Hamas, <u>stating</u>, "immediately after the end of the pause in fighting needed to secure the release of the hostages, fighting will resume in the Gaza Strip in order to destroy the military and organizational capabilities of Hamas and Palestinian Islamic Jihad in Gaza and to create the conditions for the return of all the hostages."

- The deep emotional and practical complexities involved with the decision were described by senior journalist Herb Keinon as, "a quintessential Israeli moment; placing responsibility for its citizens above everything else."
- A new <u>poll</u> released by Jewish Federations found that 72% of the American public support short-term humanitarian pauses to allow for the return of hostages, while only 20% of the general population support an immediate and unconditional ceasefire.

### Is a ceasefire good for Israel?

- Israel did not choose this war. Hamas—an internationally armed, financed, and trained terrorist organization whose stated purpose is the destruction of Israel—started this war. Israel, a sovereign nation, has a moral right and obligation to defend itself and protect its citizens from this terrorist entity. Israel is taking the necessary steps to keep all its residents safe, no matter their identity.
- Hamas, whose stated purpose is the destruction of Israel and murder of Jews, targeted
  men, women, children, babies and the elderly in the worst massacre in the history of
  Israel. The war against Hamas is one of the free world against the forces of evil and
  barbarism. It is a war of self-defense and self-preservation against an enemy that
  tortured, mutilated, and decapitated its victims of all ages.
- The IDF <u>released</u> harrowing, unedited bodycam footage that shows terrorists slaughtering, torturing and decapitating innocent Israelis (warning: graphic footage).
   Hamas terrorists also kidnapped over 240 innocent civilians, including small children, the elderly and individuals with disabilities, in defiance of international law.
- Israeli <u>military</u> and <u>government</u> leaders have repeatedly declared that the country is at
  war with Hamas and not the Palestinian people. Furthermore, the IDF does not target
  civilians and has established multiple measures to minimize civilian casualties <u>in</u>
  <u>accordance</u> with international law, including by <u>warning and evacuating</u> civilians ahead
  of attacks and establishing safe zones.
- Any ceasefire that does not lead to the release of all hostages and the removal of Hamas from power is unsustainable.
- History has <u>proven</u> that Hamas repeatedly violates ceasefires, launching attacks on Israel
  every few years that continue to be more deadly and involve the use of more
  sophisticated weaponry.
- "Calls for a ceasefire are calls for Israel to surrender to Hamas, to surrender to terrorism, to surrender to barbarism. That will not happen," Prime Minister Benjamin Netanyahu declared.
- According to State Department spokesman Matthew Miller, "any ceasefire would give Hamas the ability to rest, to refit, and to get ready to continue launching terrorist attacks against Israel."

- When discussing the call for a ceasefire, Hillary Clinton <u>said</u>, "People who are calling for a ceasefire now, don't understand Hamas... It would be such a gift to Hamas because they would spend whatever time [that] there was a ceasefire in effect rebuilding their armaments... to be able to fend off an eventual assault by the Israelis.
- A recent <u>poll</u> of Americans found that 61% hold that Israel should only agree to a ceasefire
  with Hamas after Hamas has been disarmed and dismantled and the hostages are
  released.

# What are some of the details that have been exposed about sexual violence on October 7th?

- An in-depth report by <u>The Times of London</u> found that committing acts of sexual violence was part of the stated mission of the Hamas terrorists; further <u>investigations</u> have revealed the widespread extent of this.
- An Israeli police investigator <u>told the Knesset</u> that more than 1,500 testimonies of acts of sexual violence, from alleged gang rape to post-mortem mutilation, have been provided. Disturbing details have been <u>shared</u> by survivors of the Supernova music festival and <u>described</u> by volunteers who received bodies at the morgue.
- Head of the International Crime Investigations Unit of the Israeli police Meni Binyamin said that autopsies, forensic evidence, and confessions from captured Hamas terrorists corroborate that sexual crimes were committed.
- Chair of the Israeli Civil Commission on Oct 7th Crimes by Hamas against Women and Children, Dr. Cochav Elkayam-Levy, <u>said</u> that the difficulty in completing the investigations will be extremely challenging as many of the women who were sexually assaulted and raped were subsequently murdered.
- Despite the UN's <u>stated</u> commitment to protect women and girls from gender-based violence, it took The United Nations Entity for Gender Equality and the Empowerment of Women, known as UN Women, over 50 days to issue a <u>public statement</u> condemning the acts of violence perpetrated on that day. UN Secretary General António Guterres waited until November 29th to issue a <u>statement</u>.
- A bipartisan group of 80 Members of Congress issued a <u>letter</u> to UN Women Executive
  Director Sima Bahous that expressed outrage over international skepticism and denial of
  the atrocities and urged "UN Women to maintain its credibility by publicly denouncing the
  atrocious violation of women's rights by Hamas terrorists."
- A social media campaign sprouted with hashtags such as #MeTooUnlessUrAJew" and
   "#BelievelsraeliWomen." Social media influencers have joined the condemnation of the
   deafening silence; among the most prominent influencers are <u>Sheryl Sandberg</u> and <u>Gal</u>
   <u>Gadot</u>.

- Among those at the special session at the UN hosted by the Israeli Mission to the US
  yesterday was Zaka volunteer Simcha Greiman, who <u>recounted</u> that the body of one
  woman had "nails and different objects in her female organs." In another house, a
  person's genitals were so mutilated that "we couldn't identify if it was a man or a
  woman."
- Hillary Clinton also addressed the UN session by video, <u>saying</u>: "Many women and girls were attacked brutally on October 7th. We must respond to weaponized sexual violence, wherever it happens, with absolute condemnation."
- Grave concern remains over the hostages still in captivity. State Department Spokesman Matthew Miller <u>said</u> that the department has "seen the reports that Hamas has committed sexual violence, they've committed rape, we have no reason at all to doubt those reports" and suggested that one of the reasons Hamas apparently does not want to release the remaining women hostages is because "they don't want those women to be able to talk about what happened to them during their time in custody."

### Why is Israel fighting in the Shifa Hospital?

- The <u>IDF has made it clear</u> that the war is not against the Palestinian civilian population but is about two sole goals, eliminating Hamas and returning the hostages.
- Shifa hospital is a key target in Israel's operations to dismantle the terrorist organization and end Hamas' oppressive rule over Gaza.
- According to the IDF, special forces carried out a "precise and targeted operation
  against Hamas in a defined area in the Shifa hospital," based on operational necessity
  and intelligence of the hospital's usage as a <u>headquarters</u> for Hamas activities.
- On November 15th, the IDF released initial <u>footage</u> of some of the Hamas rifles, ammunition, bullet-proof vests and booklets with instructions on how to attacks Israelis that were hidden within the hospital in closets and behind MRI machines, <u>calling</u> the findings just "the tip of the iceberg."
- After <u>finding</u> weapons and other ammunition in Shifa hospital, The IDF released <u>video</u> <u>footage</u> revealing what it calls a significant 164-foot-long tunnel, 32 feet underneath the hospital, fortified with an explosion-proof door with a firing hole to block Israeli troops from entering the underground complex.
- The IDF <u>released footage</u> from hospital cameras on October 7th showing two Thai and Nepalese hostages being brought into the hospital by Hamas terrorists armed with weapons, after the men were abducted earlier that morning. The terrorists are <u>seen</u> entering the hospital in a captured IDF military jeep.
- The IDF also <u>revealed</u> that it found laptops in the hospital with photos and videos of hostages taken after they were kidnapped to Gaza.

- A number of medical professionals who worked at Shifa hospital provided testimony of non-medical activity in the hospital. A British doctor told France 24 about the warnings he received during his stint at the hospital in 2021. As far back as 2007, a Palestinian doctor at Shifa hospital was <u>quoted</u> in a medical journal as saying, "The medical staff are suffering from fear and terror, particularly of the Hamas fighters, who are in every corner of the hospital." In 2014 the Washington Post <u>reported</u> that the hospital has become, "A de facto headquarters for Hamas leaders, who can be seen in the hallways and offices."
- As troops were operating inside the hospital, the IDF also delivered <u>medical supplies</u> and baby equipment - including incubators - that were brought into Gaza in Israeli tanks and Armored Personnel Carriers. The IDF brought in medical teams and Arabic-speaking soldiers to ensure that the supplies reach the patients who are still being treated in the hospital.
- The Pentagon <u>acknowledged</u> that, "Hamas and the Palestinian Islamic Jihad uses some hospitals in the Gaza Strip, including the al-Shifa hospital, as a way to conceal and support their military operations and hold hostages."
- The IDF <u>opened</u> a safe passage on the eastern side of the hospital to evacuate civilians.
  The IDF is continuing to <u>urge</u> residents of northern Gaza to move southward towards
  safety, taking advantage of what it called "a tactical pause of military operation for
  humanitarian purposes."
- Using hospitals as a base for terrorist operations is not a new tactic. The Al Salem
  hospital in Mosul was <u>used</u> by ISIS as a base for its attacks and was <u>bombed</u> by American
  troops.

#### What is the threat Israel faces in the north?

- Since October 7th, Israel has faced attacks on multiple fronts, including over 2,000
  rockets, drones and anti-tank missiles that have been launched into northern Israel by
  Hezbollah in Syria and Lebanon. The fire, which has intensified in the last few days, began
  on October 8th when Hezbollah launched an unprovoked barrage of rockets into Israel.
- Hezbollah is a Shi'ite political and militant group based in Lebanon that was founded in 1982. Its <u>doctrine</u> calls for the destruction of Israel, stating that Israel "is the hated enemy that must be fought until the hated ones get what they deserve." Among its objectives is "to expel the Americans" from the Middle East.
- The group was founded and is funded by Iran and operates in very close coordination with Iran until this day. Hezbollah is designated as a terrorist organization by the United States and many other countries.
- Hezbollah has been <u>described as</u> "the world's most heavily armed non-state actor, and as
  "a militia trained like an army and equipped like a state." It is estimated that the group
  maintains an arsenal of between 70,000 and 150,000 missiles and rockets, including a
  small number of precision-guided missiles.

- In a 2016 <u>speech</u>, Hezbollah chief Hassan Nasrallah said, "Today Israel has its own nuclear bomb. All our rockets plus the ammonia tanks in Haifa result in a nuclear bomb. In a region that populates 800,000 people, a few tens of thousands will be killed."
- In a recent <u>video</u> released by Hezbollah simulating an attack on Israelis, the group stated that "[Israel] will disappear where Palestine will remain Arab and dear to its sons."
- There is <u>tremendous fear</u> among residents of northern communities, which in many cases are even closer to the border fence than along the southern border with Gaza. The threat to the north has forced the evacuation of about <u>80,000 people</u>.
- Prime Minister Netanyahu addressed Hezbollah saying, "I suggest that Hezbollah learn what Hamas has already learned in recent months: No terrorist is immune."
- Following the Second Lebanon War, the United Nations passed <u>UN Resolution 1701</u> which called for the complete cessation by Hezbollah of any attacks on Israel, while Israel is required to cease any offensive measures against Hezbollah. Hezbollah's actions including attacking Israeli infrastructure are a violation of the Resolution.
- Israel has retaliated by launching counter-strikes on Hezbollah targets in Syria and Lebanon. It was <u>reported</u> in early January that Wissam al-Tawil, senior commander of Hezbollah's elite Rawdan force, was killed by a targeted IDF air stike. Tawil was one of the most senior members of Hezbollah to be eliminated since the war began. Later that week it was reported that Hezbollah's drone chief Ali Hussein Barji, another senior member of the terrorist group, was killed.

### How Jewish Federations of North America are Responding

- Support for terror victims: Jewish Federations' partners, including the Jewish Agency for Israel, JDC, and the Israel Trauma Coalition, are addressing needs on the ground. The Jewish Agency's Fund for Victims of Terror is providing immediate financial support to families whose homes were directly hit by rocket fire and is helping them with urgent needs. The Israel Trauma Coalition (ITC) reports that close to 60% of residents living near the Gaza border have temporarily left their homes and are staying in areas further away from the conflict.
- Support for Israel's defense capabilities: Jewish Federations of North America are
  proud to continuously support Israel's right to defend herself through <u>U.S. military aid</u> to
  uphold Israel's Qualitative Military Edge and missile defense funding including
  necessary <u>supplemental aid for Iron Dome</u>.
- Urging elected officials to make public statements of support for Israel: Jewish
  Federations have launched a wide-ranging action alert to engage elected officials at
  every level of government to stand in solidarity with Israel and her right to defend herself.
   Communities can take action by clicking here and sharing the link widely.

**Keeping communities informed**: Jewish Federations are continuing to monitor the situation. You can find our statements on the rocket attacks on <u>Twitter</u> and <u>Facebook</u>.

### **Additional Background and Resources**

- Community Mobilization Center: Refer to the CMC's Resource Hub for the latest talking
  points, tools and resources to help you speak up for Israel.
- **Amplifier** has created a resource to help convene events to fund Federation work supporting Israel and Jewish communities impacted by the war. You can find it here.
- Daily updates from Jewish Federations' Israel office (<u>Subscribe Here</u>):
  - o Thursday, March 21
  - o Monday, March 18
  - o Thursday, March 14
  - o Monday, March 11
  - o Thursday, March 7
  - o Monday, March 4
  - o Thursday, February 29
  - o Monday, February 26
  - Thursday, February 22
  - o <u>Tuesday</u>, February 20
  - o Thursday, February 15
  - Monday, February 12
  - o Thursday, February 8
  - o Monday, February 5
  - o Thursday, February 1
  - o Tuesday, January 30
  - o Thursday, January 25
  - o Monday, January 22
  - o Thursday, January 18
  - Tuesday, January 16
  - o Thursday, January 11
  - o Monday, January 8
  - o <u>Tuesday</u>, <u>January 2</u>
  - Wednesday, December 27

- o <u>Wednesday, December 20</u>
- o Monday, December 18
- Thursday, December 14
- o Monday, December 11
- o Friday, December 8
- o Wednesday, December 6
- o Monday, December 4
- o Friday, December 1
- Wednesday, November 29
- o Monday, November 27
- o <u>Wednesday</u>, November 22
- o <u>Tuesday, November 21</u>
- o Monday, November 20
- o Friday, November 17
- o Thursday, November 16
- o <u>Wednesday, November 15</u>
- o Monday, November 13
- o Friday, November 10
- Thursday, November 9
- Wednesday, November 8
- Tuesday, November 7
- o Monday. November 6
- o Friday, November 3
- Thursday, November 2
- Wednesday, November 1
- o <u>Tuesday</u>, October 31
- o Monday, October 30
- o Friday, October 27
- o Thursday, October 26
- Wednesday, October 25
- o Tuesday, October 24
- o Monday, October, 23
- o Friday, October 20
- o Thursday, October 19, 2023

- Wednesday, October 18, 2023
- Tuesday, October 17, 2023
- o Monday, October 16, 2023
- Osunday, October 15, 2023
- o Friday, October 13, 2023
- o Thursday, October 12, 2023
- Wednesday, October 11, 2023
- o Tuesday, October 10, 2023
- o Monday, October 9, 2023
- o Sunday, October 8, 2023
- o Saturday, October 7, 2023
- Dispatches from The Community Mobilization Center:

Refer to the CMC's Resource Hub.

- FAQ on Protective Equipment
- FAQ on Overseas Volunteers in Israel
- How-to Document on Fighting Disinformation Online
- Guidelines for Funding Municipalities and Localities
- Hamas: Hamas is an Iranian-backed Palestinian terrorist organization that controls the
  Gaza Strip and openly seeks the destruction of Israel. Since 2005, Hamas and other
  terrorist groups in Gaza have launched over 20,000 rockets and mortars at Israel,
  carried out more than one hundred suicide bombings, and dug dozens of terror tunnels
  into Israeli communities—all at the expense of the people of Gaza.
  - O Why Does Hamas Fire Rockets into Israel?
  - o Hamas's Control Over Gaza
  - AIPAC Briefing 1-pager on Hamas
- Iran as largest state sponsor of terror: Iran views Hamas as a proxy and uses the terrorist organization to pursue its ultimate goal of destroying Israel. Iran and Hamas work together to prevent Israeli-Palestinian reconciliation. In recent years, Tehran has contributed upwards of \$70 million per year in financial and military support to Hamas.
- Jewish Values and Prayer During War in Israel.
- PopUp Giving Circle Guide

## **Data and Polling**

- Week of November 6th: **Jewish Federations' Data and Polling:** The first poll of the American Jewish community since October 7th. See <a href="here">here</a> for more information.
  - <u>Click here</u> for a social media carousel and <u>click here</u> for a one-page summary
  - For the full slide deck <u>click here</u>. For the presentation recording, which at the moment are for internal use only, please e-mail <u>david.manchester@jewishfederations.org</u>.
- Other polling and data sources are being collected and shared <u>here.</u>

### March for Israel

To relive the experience, you can go to: MarchForlsrael.org

For questions or comments, use the hotline: MarchForlsrael@jfna.org

- Here is a summary reel for your use in meetings or emails.
- Here is a summary reel for your use on social.
- Here is a link to social cutdowns for each speech during the main program
- Here is a link to photography with appropriate credits
- Here is a link to photo-based reel
- <u>Here</u> is a link to the main program.
- <u>Here</u> is a link to the full program feed for download.
- <u>Here</u> is a list of the Members of Congress that attended the march.

For more footage/b-roll please reach out to <a href="mailto:lyla.rose@jewishfederations.org">lyla.rose@jewishfederations.org</a>

## Send a Message to Israel campaign

Custom Send a Message Landing Page

# Social Post Download here



- Join @JFederations and @ BRIFGiving in sending messages of love, support and hope to the people of Israel. Click the link below to share that you're thinking of them. <a href="https://brif.click/jfna">https://brif.click/jfna</a>
- 2. @JFederations and @ BRIFGiving are sending messages of support to Israel will you join us? Take a moment to let the people of Israel know that they're in your thoughts by clicking the link below: <a href="https://brif.click/jfna">https://brif.click/jfna</a>

Social Story
Download here



Please tag Birthright Israel Foundation wherever you share.

Facebook: https://www.facebook.com/BirthrightIsraelFoundation/

LinkedIn: https://www.linkedin.com/company/birthright-israel-foundation

X: https://twitter.com/BRIFGiving

Instagram: https://www.instagram.com/birthrightisrael\_foundation/

### **Email Copy:**

Dear X,

We are participating in the Birthright Israel Foundation's "Send a Message to Israel" campaign and hope you can join us. Please send a message of love, support, and hope to the people of Israel and let them know you stand with them.

Birthright Israel Foundation will get your messages to Israel.

We appreciate your support of this initiative.

**Printed Flyer**Download here

