

## This scientifically-balanced focus pill is the closest thing to inspiration in a bottle

How to set the right conditions for creativity and innovation by  
amplifying your focus



# DIC Examples

Disrupt is highlighted in Yellow

Intrigue is highlighted in Blue

Click is highlighted in Green

Email

**Subject Line: The Power to be Able to Focus**

There is a reason focus is so important in the modern world.

The world thinks that answers are always available.

But sometimes you have to give a little more than what you receive.

Being able to focus is a powerful mindset.

[Click here](#) if you want to have a powerful mindset in today's world.

# PAS Examples

Pain/Desire is highlighted in Yellow

Amplify is highlighted in Blue

Solution is highlighted in Green

## Email

### **Subject Line: How to find the perfect source of energy**

When you sit at your computer typing away, what do you honestly think you are doing with your life?

Do you think that you're making big money and that you can do whatever you want, whenever you want?

Someone who owns 3 Lamborghinis and throws parties whenever you want.

Or are you a low-quality, broke lazy person,

That can't see the world for its full potential.

Can you even wake up in the morning thinking that you are worth it for your job?

If you are done feeling like you are worthless and are ready to be to wake up in the morning dreading to work for the things that make you happy,

Then [click here](#) for the energy you need to fulfill your bank account.

# HSO Examples

Hook is highlighted in Yellow

Story is highlighted in Blue

Offer is highlighted in Green

## Email

**Subject line: He never thought it could be this easy...**

13 Years of struggle every morning getting up sore and tired.

Jake Farman was living on the edge of life.

Every day seemed like it was the same, hoping it was the last.

12-hour work days making what seemed like centuries while at his corporate job.

Then Jake found something that changed his life around dramatically.

Jake was happy to wake up to a new day,

His 12-hour work days felt like a breeze.

Jake fixed his life and can think freely and live happily with a single pill.

If you think your day-to-day is just as bad as Jake's was.

Click the link down below to get your life turned around.

[LEARN MORE](#)