

CHESS CHAMPS PRIVACY POLICY

Effective Date: January 11, 2024

Last Updated: August 16, 2026

Chess Champs ("Chess Champs," "we," "our," or "us") respects the privacy of our students, parents, guardians, volunteers, coaches, members, website visitors, and other members of our community.

This Privacy Policy explains how Chess Champs collects, uses, shares, protects, and retains information when individuals interact with our websites, digital platforms, classes, clubs, tournaments, memberships, events, volunteer activities, educational programs, and other services.

WE DO NOT SELL YOUR INFORMATION.

Chess Champs does not sell your personal information or your child's personal information. We do not sell participant information, contact information, student information, photographs, videos, educational records, or other personal information to advertisers, data brokers, marketers, or other third parties for monetary consideration.

1. Scope of This Privacy Policy

This Privacy Policy applies to all Chess Champs programs, services, websites, platforms, and activities, including but not limited to:

- Chess classes and instructional programs;
- In-person chess clubs;
- Online classes and practice sessions;
- Chess Champs Academy and other digital learning services;
- Interactive lessons, puzzles, quizzes, assessments, and assignments;
- Student progress tracking and parent dashboards;
- Chess games and practice activities;
- Tournaments, competitions, qualifiers, championships, and other chess events;
- Rankings, achievements, certificates, badges, and recognition programs;
- Memberships and subscriptions;
- Camps, workshops, and special events;
- Community programs;

- School, library, and community-center programs;
- Volunteer and youth leadership programs;
- Coaching and mentoring programs;
- Registration forms and applications;
- Surveys and feedback forms;
- Email, telephone, text-message, and other communications;
- Chess Champs websites and social-media activities; and
- Future programs, services, platforms, or initiatives operated by Chess Champs that reference this Privacy Policy.

Additional terms, rules, waivers, notices, or policies may apply to particular programs.

2. Acceptance of Chess Champs Policies

By registering for, enrolling in, purchasing, attending, or participating in any Chess Champs program, service, membership, tournament, event, class, club, activity, or online service, you acknowledge and agree to comply with the Chess Champs policies applicable to that program or service.

These policies may include, as applicable:

- This Privacy Policy;
- Terms and Conditions;
- Participant or Member Terms;
- Code of Conduct;
- Tournament Rules;
- Safety Policies;
- Refund and Cancellation Policies;
- Membership Policies;
- Technology or Platform Rules;
- **Photo, Video, Media and Publicity Policy contained in this Privacy Policy;**
- Volunteer policies; and
- Other Chess Champs policies communicated or published from time to time.

When a participant is under 18, the parent or legal guardian completing the registration represents that they have authority to register the child and accept applicable policies on the child's behalf.

Unless a parent or guardian has notified Chess Champs of a media opt-out as described in Section 7 below, registration and participation include acceptance of the Chess Champs Photo, Video, Media and Publicity Policy.

Where applicable law requires a specific form of consent, parental authorization, acknowledgment, or other procedure, Chess Champs will seek to comply with those requirements.

3. Information We May Collect

The information Chess Champs collects depends on how a person interacts with us.

A. Registration and Contact Information

We may collect:

- Student name;
- Parent or guardian name;
- Email address;
- Telephone number;
- Mailing address;
- County, city, state, or general geographic area;
- Emergency contact information; and
- Other registration information.

B. Student and Participant Information

We may collect information needed to provide and administer our chess programs, including:

- Age or date of birth;
- Grade level;
- Chess experience;
- Chess rating;
- Chess identification or membership number;
- Curriculum level;
- Program participation;
- Attendance;
- Tournament participation;
- Tournament results;
- Rankings;
- Awards;
- Achievements;
- Learning progress;
- Assessment results;

- Quiz results;
- Completed lessons;
- Practice activity;
- Badges;
- Certificates; and
- Educational milestones.

C. Parent and Guardian Information

When the participant is a minor, Chess Champs may collect parent or guardian information for:

- Registration;
- Consent;
- Communication;
- Payment;
- Account management;
- Emergency contact;
- Program administration; and
- Participation authorization.

D. Account Information

For Chess Champs online services, we may collect or maintain:

- Username;
- Account identifier;
- Login or authentication information;
- Membership status;
- Subscription information;
- Account preferences;
- Student profile information; and
- Parent or guardian account information.

E. Payment Information

Payments may be processed through third-party payment providers.

Chess Champs may receive transaction information such as:

- Customer name;
- Billing contact information;
- Amount paid;
- Payment status;

- Subscription status; and
- Transaction or confirmation number.

Payment providers may separately collect financial information according to their own privacy policies and security practices.

F. Communications

We may maintain information provided when you:

- Email Chess Champs;
- Submit a contact form;
- Call us;
- Send a text message;
- Leave a voicemail;
- Complete a survey;
- Submit feedback;
- Communicate with a coach or program representative; or
- Otherwise contact Chess Champs.

G. Website and Technical Information

Our websites and digital services may automatically collect information such as:

- IP address;
- Browser type;
- Device type;
- Operating system;
- Approximate geographic area;
- Pages viewed;
- Links clicked;
- Date and time of access;
- Referring website;
- Session information; and
- Other technical or usage information.

4. How We Use Information

Chess Champs may use information to:

- Register participants;
 - Create student and parent accounts;
 - Provide chess instruction;
 - Provide online and in-person services;
 - Track student learning and chess development;
 - Record attendance;
 - Administer assessments and learning activities;
 - Operate tournaments and competitions;
 - Calculate or display rankings;
 - Recognize achievements;
 - Issue certificates, badges, awards, and milestones;
 - Provide parents with progress information;
 - Manage memberships and subscriptions;
 - Process transactions;
 - Communicate schedules and reminders;
 - Provide program announcements;
 - Respond to questions;
 - Provide customer support;
 - Maintain program safety;
 - Protect our platforms;
 - Prevent misuse or fraud;
 - Improve Chess Champs programs;
 - Conduct analytics and organizational planning;
 - Administer volunteer and leadership programs;
 - Coordinate with program partners;
 - Promote Chess Champs programs as described in the Media Policy below;
 - Comply with legal requirements; and
 - Protect Chess Champs, our participants, and our community.
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5. Children's Privacy

Protecting children's privacy is especially important to Chess Champs.

Many Chess Champs programs are designed specifically for children and youth.

Children Under 13

When applicable, Chess Champs follows the Children's Online Privacy Protection Act ("COPPA") and other applicable children's privacy requirements.

Where legally required, Chess Champs will obtain appropriate parent or legal guardian authorization before collecting, using, or disclosing personal information online from a child under 13.

Depending on the service, a parent or guardian may be required to:

- Register the child;
- Create or approve the child's account;
- Provide information on behalf of the child;
- Verify parental authorization; or
- Complete another consent procedure.

Chess Champs will not knowingly require a child under 13 to provide more personal information than is reasonably necessary to participate in an applicable activity.

Parent and Guardian Rights

Subject to applicable law, a parent or legal guardian may contact Chess Champs to:

- Review personal information collected about their child;
- Request correction of inaccurate information;
- Request deletion of their child's information;
- Withdraw applicable consent;
- Ask that further collection or use of certain information stop; or
- Ask questions regarding their child's privacy.

Some information may be necessary for participation in a particular service. A request to delete or stop using necessary information may therefore affect continued participation.

6. Student Progress, Rankings and Tournament Information

Chess is a competitive activity where certain participant information may need to be shared with participants, families, tournament organizers, chess organizations, rating organizations, or the public.

Depending upon the activity, information such as a participant's:

- Name;
- Chess rating;

- Tournament section;
- Pairing;
- Score;
- Ranking;
- Placement;
- Team affiliation;
- Achievement; or
- Award

may be displayed, published, or communicated when reasonably necessary to administer tournaments, publish tournament results, recognize achievements, maintain historical results, or support rated chess activities.

7. Photos, Video, Media and Publicity Policy

Chess Champs regularly photographs, records, livestreams, or otherwise documents its classes, tournaments, clubs, practices, camps, community activities, awards, special events, and other programs.

These photographs and recordings help Chess Champs celebrate student accomplishments, demonstrate our programs, communicate with our community, and promote our mission.

Default Media Authorization

By registering a participant for or permitting a participant to participate in a Chess Champs program or activity, the participant and, when the participant is a minor, the participant's parent or legal guardian authorize Chess Champs to photograph, film, video record, audio record, livestream, interview, or otherwise capture the participant during Chess Champs activities, unless the parent, guardian, or adult participant has provided Chess Champs with a media opt-out as described below.

Unless Chess Champs has received an applicable media opt-out, Chess Champs may use such media without seeking additional or case-by-case permission.

Media may be used for legitimate Chess Champs purposes including:

- ChessChamps.us and other Chess Champs websites;
- Chess Champs Academy;
- Chess Champs social-media accounts;

- Facebook;
- Instagram;
- YouTube;
- Other social-media platforms;
- Digital advertising;
- Flyers;
- Brochures;
- Posters;
- Newsletters;
- Email communications;
- Presentations;
- Program announcements;
- Tournament recaps;
- Community outreach;
- Sponsorship or partnership presentations;
- News or media releases;
- Educational materials;
- Promotional videos;
- Marketing campaigns;
- Historical archives;
- Recognition of participant achievements; and
- Other reasonable Chess Champs educational, informational, community, marketing, or promotional purposes.

Ownership and Rights to Chess Champs Media

Photographs, videos, audio recordings, graphics, interviews, recordings, and other media created or commissioned by Chess Champs are owned by Chess Champs or used by Chess Champs pursuant to applicable rights and permissions.

Participation does not give a participant ownership of Chess Champs-created photographs or recordings simply because the participant appears in them.

Subject to applicable law and any media opt-out received by Chess Champs, Chess Champs may edit, crop, reproduce, publish, distribute, display, archive, and use Chess Champs-created media for the purposes described in this policy.

No additional payment, royalty, compensation, approval, or individual permission is required for an authorized use covered by this policy.

Media Submitted to Chess Champs

If a participant, parent, guardian, volunteer, coach, or other person voluntarily submits photographs, videos, testimonials, recordings, or similar material to Chess Champs, that person represents that they have the right to provide the material.

Unless otherwise agreed in writing, submission gives Chess Champs permission to use the submitted material for reasonable Chess Champs educational, community, website, marketing, and promotional purposes.

Submission of third-party media does not automatically transfer copyright ownership to Chess Champs unless copyright ownership is separately transferred.

How Parents Can Opt Out

Parents and guardians who do not want their child photographed, recorded, or included in Chess Champs media may opt out at any time by contacting:

connect@chesschamps.us

The request should include:

- Parent or guardian name;
- Child's name;
- Program or location, if applicable; and
- A statement requesting a media opt-out.

Chess Champs will make reasonable efforts to record the preference and avoid intentionally using identifiable images or recordings of that participant in future promotional materials.

Parents are encouraged to submit a media opt-out **before the participant attends a Chess Champs activity** so our staff and volunteers have an opportunity to identify and honor the request.

Requests to Remove Existing Media

A parent or guardian may also contact connect@chesschamps.us to request that Chess Champs remove an identifiable photograph or video of their child from Chess Champs-controlled websites, social-media accounts, or other digital channels.

Chess Champs will make reasonable efforts to honor appropriate removal requests from channels that Chess Champs directly controls.

However, Chess Champs may not be able to:

- Recall printed materials that have already been distributed;
- Remove material from third-party publications;

- Remove copies that others have independently shared, downloaded, screenshotted, or reposted;
- Recall previously distributed electronic communications; or
- Remove media that Chess Champs is legally required or reasonably required to maintain for legitimate recordkeeping purposes.

A media opt-out or removal request will **not prevent a child from participating in Chess Champs programs solely because the parent does not want the child's image used for promotional purposes**, unless photography or recording is an essential component of a specific activity and the parent is informed accordingly.

Group and Event Photography

Some Chess Champs events occur in public or group settings, including tournaments, award ceremonies, chess clubs, community events, school programs, and large gatherings.

Although Chess Champs will make reasonable efforts to respect known media opt-outs, Chess Champs cannot guarantee that an opted-out participant will never appear incidentally in the background of a wide-angle or group photograph or recording.

Chess Champs will make reasonable efforts not to intentionally feature an opted-out child in promotional materials.

8. WE DO NOT SELL PERSONAL INFORMATION

WE DO NOT SELL YOUR INFORMATION.

Chess Champs does not sell:

- Student information;
- Parent or guardian information;
- Email addresses;
- Telephone numbers;
- Participant profiles;
- Student progress information;
- Tournament information collected privately;
- Photographs or videos as personal-data lists;
- Account information; or
- Children's personal information

to advertisers, marketers, data brokers, or other third parties for monetary consideration.

Information may be shared with service providers and program partners where reasonably necessary to provide Chess Champs services, as explained below.

9. When We May Share Information

Chess Champs may share limited information when reasonably necessary to operate our services.

Service Providers

We may use providers that assist with:

- Website hosting;
- Cloud services;
- Database services;
- Registration forms;
- Customer relationship management;
- Email;
- Text messaging;
- Telephone services;
- Payment processing;
- Learning platforms;
- Video conferencing;
- Tournament administration;
- Analytics;
- Authentication; and
- Technical support.

These providers may process information as necessary to perform services for Chess Champs.

Program Partners

Chess Champs may work with:

- Schools;
- Libraries;
- Community centers;
- Chess organizations;

- Tournament directors;
- Educational organizations;
- Youth organizations;
- Nonprofit organizations; and
- Community partners.

Information may be shared when reasonably necessary to administer the applicable program.

Chess Organizations and Tournament Providers

Information may be shared with rating organizations, chess organizations, tournament directors, event organizers, or competition platforms when necessary to administer competitions, verify eligibility, calculate ratings, or publish official results.

Legal and Safety Reasons

Chess Champs may disclose information when reasonably necessary to:

- Comply with law;
- Respond to a lawful request;
- Protect a child or another person;
- Investigate misconduct;
- Prevent fraud;
- Enforce Chess Champs policies; or
- Protect the rights, safety, or property of Chess Champs or others.

10. Leaderboards and Recognition

Chess Champs services may include:

- Leaderboards;
- Achievement boards;
- Certificates;
- Badges;
- Rankings;
- Tournament results;
- Student recognition; and
- Similar features.

These are designed to encourage learning, participation, achievement, and positive competition.

Chess Champs may limit publicly displayed information regarding minors to information reasonably appropriate for the applicable feature.

11. Cookies and Analytics

Chess Champs websites and services may use cookies, technical logs, and similar technologies to:

- Operate our services;
- Maintain security;
- Remember preferences;
- Understand usage;
- Diagnose technical issues; and
- Improve the user experience.

Users may be able to control certain cookies through their browser settings.

12. Email, Text Messages and Communications

Chess Champs may communicate with participants and families regarding:

- Registrations;
- Classes;
- Practice sessions;
- Tournament information;
- Program reminders;
- Memberships;
- Account notices;
- Safety notices;
- Community events;
- Chess Champs programs; and
- Related opportunities.

Users may unsubscribe from promotional email communications through available unsubscribe options.

Operational, transactional, registration, safety, and account-related communications may still be sent when reasonably necessary.

13. Third-Party Websites and Services

Chess Champs may link to or use third-party:

- Websites;
- Chess platforms;
- Payment services;
- Video-conferencing services;
- Social-media platforms;
- Registration systems; or
- Other technology services.

Independent third-party services may have their own privacy policies and terms.

Chess Champs does not control independent third-party privacy practices.

Parents and guardians are encouraged to review third-party policies before allowing children to use those services.

14. Data Security

Chess Champs uses reasonable administrative, technical, and organizational safeguards designed to protect personal information from unauthorized:

- Access;
- Loss;
- Misuse;
- Modification; or
- Disclosure.

However, no electronic system, website, database, or internet transmission can be guaranteed to be completely secure.

15. Data Retention

Chess Champs retains information for as long as reasonably necessary to:

- Provide services;
- Maintain student records;
- Maintain membership information;
- Document tournament participation;
- Preserve achievements and historical results;
- Maintain transaction records;
- Meet legal requirements;
- Resolve disputes;
- Protect participants; and
- Support legitimate organizational purposes.

When information is no longer reasonably necessary, Chess Champs may delete, anonymize, or securely dispose of it.

16. Your Privacy Choices and Rights

Depending on applicable law, individuals or parents and guardians may request:

- Access to applicable personal information;
- Correction of inaccurate information;
- Deletion of certain information;
- Information regarding how information is used;
- Withdrawal of certain consent; or
- Other rights provided by applicable law.

Chess Champs may need to verify the identity or authority of a person making a privacy request.

Parents and guardians may make applicable requests on behalf of their minor children.

17. Volunteers, Coaches and Applicants

Chess Champs may collect information from people applying to participate as:

- Volunteers;
- Coaches;
- Mentors;
- Youth leaders;
- Team members; or
- Program assistants.

Information may include:

- Name;
- Contact information;
- Age;
- Availability;
- Experience;
- Interests;
- Skills;
- Program preferences; and
- Parent or guardian information when appropriate.

Information may be used to review applications, communicate with applicants, assign roles, track participation, and administer Chess Champs activities.

18. Surveys and Feedback

Chess Champs may request feedback from:

- Students;
- Parents;
- Guardians;
- Volunteers;
- Coaches;
- Program partners; and
- Community members.

Information may be used to:

- Evaluate programs;
- Improve services;
- Understand community needs;
- Measure program impact; and
- Plan future activities.

Where practical, survey information may be aggregated or de-identified for reporting.

19. Schools and Community Partners

When Chess Champs operates through a school, library, community center, nonprofit organization, or other partner, information may be provided by the partner or collected by Chess Champs to administer the program.

Additional school, partner, parental-permission, or privacy requirements may apply.

20. Changes to This Privacy Policy

Chess Champs may update this Privacy Policy to reflect:

- New programs;
- New services;
- Changes in technology;
- Changes in information practices;
- Changes in legal requirements; or
- Organizational developments.

The "Last Updated" date will be changed when the policy is revised.

When appropriate or legally required, Chess Champs may provide additional notice regarding material changes.

21. Contact Chess Champs

Questions, privacy requests, children's privacy requests, and media opt-out or removal requests may be sent to:

Chess Champs

Wilmington, Delaware

Email: connect@chesschamps.us

Website: ChessChamps.us

Media Opt-Out or Removal

To request that Chess Champs not use a child's photograph or video, or to request removal of identifiable media from a Chess Champs-controlled digital channel, email:

connect@chesschamps.us

Please provide the child's name and enough information for Chess Champs to identify the applicable program or media.

OUR PRIVACY COMMITMENT

WE DO NOT SELL YOUR INFORMATION.

Chess Champs is committed to creating a safe, positive, educational environment for children and families while protecting the information entrusted to us.

By registering for or participating in a Chess Champs program, participants and parents or guardians acknowledge the Chess Champs policies applicable to that program, including this Privacy Policy and the Photo, Video, Media and Publicity Policy contained herein, subject to rights and requirements provided by applicable law.