

Subject line: the road to a 100k follower

Hello Charlee,

I was searching for youtube videos to start a home gym, with a few equipments, that when I came across your youtube channel.

I enjoyed watching your videos, especially the one titled "6 things to get first for your at-home gym." I really liked that you mentioned the items in your description box. Because I struggled with how to start during the quarantine with the limited budget and space I had.

While visiting your Facebook page, I noticed a slip-up that is impacting your traffic to your website. And that by not leading them right, if your audience is led right it will benefit your website by a few things one of them being testing products.

I have prepared three draft posts for you to consider and test right away. They are engaging and attention grabbing and easy to find in the search.

Would you like to hop on a call to discuss it further? If yes, could you please let me know a time that works for you? Your response will be greatly appreciated!

Best wishes,

Ali