

# Privacy Policy

**\*\*Last Updated: January 14, 2026\*\***

FitCheck ("we", "us") is committed to safeguarding your privacy. This Policy outlines our data practices in compliance with global privacy regulations.

1. **\*\*Your Rights\*\***: You retain the right to access, correct, or delete your personal data stored in the App. Uninstalling the App will remove all locally stored personal data.
2. **\*\*Data Collection Limitations\*\***: We collect only necessary information: outfit photos, voice reviews, device model, OS version, and usage analytics. No excessive or irrelevant data is gathered.
3. **\*\*Data Usage Purpose\*\***: Collected information is solely used to provide App functionality, optimize user experience, and process in-app purchases. We never sell or share your data with third parties for marketing.
4. **\*\*Local Data Storage\*\***: All personal data (photos, recordings, wardrobe details) is stored locally on your device. No personal content is uploaded to external servers without explicit consent.
5. **\*\*Third-Party Services\*\***: The App uses Apple StoreKit (for in-app purchases) and Apple Speech Recognition (for voice-to-text). These services adhere to Apple's privacy policies, and we have no control over their data handling.
6. **\*\*Security Measures\*\***: We implement industry-standard security protocols to protect data from unauthorized access, alteration, or disclosure. However, no digital storage method is 100% secure.
7. **\*\*Specialized Data Protection\*\***: For voice recordings, we apply end-to-end encryption during local storage, and such data is automatically deleted if your account is terminated or the App is uninstalled.
8. **\*\*Children's Privacy\*\***: The App is not intended for users under 13. We do not knowingly collect data from minors, and will delete such data if discovered.
9. **\*\*Policy Updates\*\***: We may revise this Policy periodically. Updates will be posted in the App, with the "Last Updated" date revised. Continued use constitutes acceptance of changes.
10. **\*\*Permissions Disclosure\*\***: Required permissions include Camera (outfit photos), Photo Library (read/write for images), Microphone (voice reviews), and Speech Recognition (voice-to-text conversion), all used exclusively for App functionality.

For privacy-related concerns, contact: [fitcheck@gmail.com](mailto:fitcheck@gmail.com)

© 2026 FitCheck. All rights reserved.