

Outreach & Events Committee

Minutes for November 19th, 2025

Time: 12:00 PM - 1:00 PM (online)

Attendees: Chris White (NSEN), Megan Poulton (NSEN), Beth MacLellen (Coastal Action), Payton Truyens (Maritime Aboriginal Peoples Council)

Regrets: Mike Kofahl, Kelly Schnare, Sarah Swim, Michael Fabiano, Elizabeth Montgomery

Notes:

Outreach Discussion

- The committee should research networking events, conferences, workshops, booth opportunities, and other in person events
 - Can discuss with the wider caucus to have rotating roster/ sign up for our members to attend on behalf of the caucus
 - We should keep the caucus in mind to highlight when talking with other people interested in the water sector in day to day personal networks
- Beth to recruit interest from Coastal Action
- World Water Day - March 22nd
 - Get a head start looking into planned events for the day and where we can get involved
 - Payton to report progress on this as opportunities arise
- Research other environmental networks, coalitions, caucuses, etc. that also exist in NS to ensure open collaboration and shared action
- Social Media
 - Water Caucus should create branding (see Environmental and Sustainability Education Caucus logo [here](#))
 - Water Caucus should think about running their own social media page
 - NSEN has capacity to pay the small fee to push advertisement for water caucus outreach on meta platforms (facebook, instagram)
- Payton to connect with colleague about internal support and sharing within MAPC networks
- Work on 1 page recruitment letter/poster
 - Create printable format and encourage caucus members to distribute at events and networking opportunities
 - Megan to draft this by next friday in Canva, mimic design of existing biodiversity caucus recruitment package
 - Payton to share water caucus recruitment resources at zone meetings for public interest
- Payton to talk to contact at EAC about joining caucus
 - Megan can send an email to any water related EAC staff before February meeting

- At the end of general caucus meetings do a call out
 - Upcoming opportunities members have heard about including but not limited to: training and workshops, in person events, online meetings
 - Do a call out for guest speakers and trainings for internal benefit, can aim to start having short presentations at our caucus meetings
- NSEN and Water Caucus should leverage our growing network of contacts to build more connections with Mi'kmaw-led organizations and Mi'kmaw communities and explore potential collaborative opportunities
 - Unama'ki Institute of Natural Resources (NSEN member)
 - Confederacy Of Mainland Mi'Kmaq (NSEN member)
 - Maritime Aboriginal Peoples Council (Payton)
 - Atlantic Policy Congress Of First Nation Chiefs Secretariat
 - Kwilmu'kw Maw-klusuaqn (KMKNO) / Mi'kmaq Rights Initiative
 - Band council departments
- Create a running document to brainstorm branches in the sector who would be interested in joining the water caucus and list more specific opportunities/ groups from there
 - Document has been created [here](#)
 - Look into professional associations
 - Pull on outreach in academic sectors
- Water Caucus can organize Webinars
 - This would be good outreach for community engagement but also good recruitment opportunity to grow the caucus

Events Discussion

- World oceans day - June 8
 - Back to the Sea has offered their Dartmouth Kings Wharf space as a venue for a summer event
 - Potential to be a networking event for our caucus OR a caucus showcase for the wider public
 - Would require coordinated effort within caucus and individuals capacity to plan this

Co-Chair Call Out

- Follow up on this in next meeting with improved attendance

Next Meeting

- 12:00-1:00pm Wednesday's is a good time
- Next meeting TBD for January

Summary of Action Items

- ~~Beth to recruit interest from coastal action~~
- Payton to connect with colleague about internal support and sharing within MAPC networks
- ~~Megan to draft 1-page recruitment letter and send to Payton and Beth~~
- ~~Payton to talk to contact at EAC about joining caucus~~