



Advanced Media Production

STRAND	INFORMATION AND COMMUNICATIONS TECHNOLOGY	Report Card Language
POWER OBJECTIVE #1	Use digital learning tools and resources to communicate and disseminate information to multiple audiences.	Use digital learning tools and resources to communicate and disseminate information to multiple audiences.
SUPPORTING INDICATORS	Pre-Production	
	1. <i>Identify purpose and audience for a video production.</i>	
	2. <i>Based on communication needs, develop, implement and evaluate a communication plan to disseminate information to multiple audiences.</i>	
	3. <i>As an individual, brainstorm, create video plan, script, storyboard without assistance</i>	
	Production	
	1. <i>Demonstrate awareness of advanced shot composition while using a variety of shots when gathering footage.</i>	
	2. <i>Use the proper audio and lighting techniques and equipment without assistance.</i>	
	Post-Production	
	1. <i>Use advanced editing techniques such as avoiding jump cuts, parallel action, matched action cuts, cut ins/aways and maintaining continuity without assistance.</i>	
	2. <i>Use copyright law knowledge with creating a video production.</i>	
	3. <i>Use editing techniques and sequence structure without assistance.</i>	