

GitHub

<https://docs.github.com/en/developers/apps/building-github-apps/creating-a-custom-badge-for-your-github-app>

Your logo should be a PNG, JPG, or GIF file under 1 MB in size. For the best quality rendering, we recommend an image size of at least 200px x 200px.

- Profile page (64x64)
- Org page (200x200)
- On the main page of the organisation (<https://github.com/GrattaWebDesignStudio>)

Gravatar

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Linkedin

Profile

<https://www.linkedin.com/help/linkedin/answer/a544662>

Logos must be square images, at least 60 x 60 pixels in size for a small logo and 92 x 92 pixels for a large logo. The recommended size for the cover image is 1776px x 444px. The image should be in JPEG or PNG format.

Background

<https://www.linkedin.com/help/linkedin/answer/a568217/add-or-change-the-background-photo-on-your-profile?lang=en>

Background photo specifications:

- JPG or PNG file
- Lesser than 8MB
- 1584 (w) x 396 (h) pixels (recommended)

Instagram

<https://logo.com/blog/how-to-make-a-logo-for-instagram-step-by-step>

In the Instagram app on your phone, your profile photo will be:

- 100 x 100
- 1:1 aspect ratio (square)

In the Instagram web app, your profile photo will be:

- 180x180 pixels
- 1:1 aspect ratio (square)

Finally, the actual file Instagram stores is 320 x 320 pixels and 1:1. Because of this, you should ideally upload a 320x320 pixel image (the size of your Instagram profile picture) so that it will be clear even in the desktop app and as future-proof as possible for Instagram updates.

Site

Logo in this size (white and dark mode)

<https://arlo.frenify.net/demos/personal3/wp-content/themes/arlo/framework/img/lines-dark-logo.png>

Favicon