QUORA → WEBSITE → CUSTOMERS

Use Answer Engine Optimization (AEO) to Show Up in ChatGPT, Claude, Gemini & Perplexity

STEP 1: Find High-Engagement Questions on Quora

1. Go to **quora.com** and search for topics in your niche
2. Scroll through questions and look for **high view counts**
3. Check **Related Topics** sidebar for subtopics with large follower counts

STEP 2: Export Questions to ChatGPT

1. On the Quora topic page, go to **Print Mode** (Ctrl/Cmd + P)
2. **Save as PDF**
3. Upload PDF to ChatGPT with the prompt below

STEP 3: Use This Prompt to Extract Questions

You are parsing a messy Quora feed or page dump that may include answers, bios, ads, navigation, sidebars, and "Questions for you" modules.

Extract ALL text that is clearly a Quora question, including: Standalone question titles, Questions inside "Questions for you" sections, Any sentence ending with "?" that is presented as a prompt for answers. Do NOT require the question to be a page-level title.

Ignore: Answer bodies, Writer bios, Sponsored/ads, Topic lists, Navigation text

For each extracted question, capture any visible engagement metric (Answer count, Upvotes, Comment count, Follows). Use highest-priority: Answers → Upvotes → Comments → Follows

Classify engagement: High (50+ answers OR 200+ upvotes), Medium (10-49 answers OR 50-199 upvotes), Low (1-9 answers OR 1-49 upvotes). If no metric visible: "Metric hidden"

Output ONLY this table: | Question | Engagement level | Metric used | Count |

STEP 4: Turn Questions Into Website Content

- Use high-engagement questions as **blog post titles**
- Add them to your **FAQ page**
- Create **video content** answering these exact questions
- AI models will scan your answers and recommend YOU when users ask these questions

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