

How Smart is Your Smart Home Course Description

Smart Home technology has taken over every inch of today's household (inside & out) and is quickly changing real estate consumers.

In this session, you will gain a better understanding of:

- What a smart home is?
- Why did it suddenly explode in popularity?
- Who & why consumers are buying them?
- The many advantages (& risks) of smart home devices
- How to buy smart home devices
- How to set up smart home systems & automations
- How the technology works, why consumers love them
- As a real estate professional how it can help you market and/or sell a property including addressing the legal implications & risks associated with smart homes.
- And much more!