SEED: The Untold Story

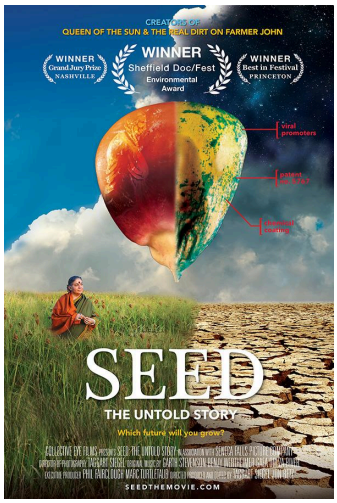
Outreach Toolkit - Boise, ID (Flicks Cinema 10/20, 7:00pm)

Thank you for sharing SEED: The Untold Story with your community! Below are sample text and links to graphics to jumpstart your web, print, or social media communication.

Questions? Please contact Robyn at robyn@collectiveeye.org

Click here for downloadable stills and film posters.
Click here for 8.5x11 printable film posters with the screening details.
Here is the Facebook event for the premiere.
Purchase tickets at: seedthemovie.com/boise
Visit SEEDthemovie.com/trailer to watch the trailer.

For the film synopsis, director bios, and more, please view the Press Kit.











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Twitter:

Handle: @SEED_TheMovie

Sample Tweets:

ONE NIGHT ONLY Boise premiere of SEED: The Untold Story, Oct. 20, 7:00pm! seedthemovie.com/boise @Seed_TheMovie #SeedTheUntoldStory

Join us at the Boise Premiere of SEED: The Untold Story! Tues. Oct. 20 at 7pm: seedthemovie.com/boise @Seed_TheMovie #SeedTheUntoldStory

Boise Friends: Get ready to be inspired by SEED: The Untold Story on Oct. 20! seedthemovie.com/boise @Seed_TheMovie #SeedTheUntoldStory

In the last 100 years, 94% of seed diversity has been lost. Join us at @Seed_TheMovie premiere: seedthemovie.com/boise #SeedTheUntoldStory

Facebook:

SEED Facebook: Facebook.com/SeedTheUntoldStory

Sample Facebook post #1 to use:

Join us at the Boise premiere of SEED: The Untold Story, Thursday Oct. 20 at 7:00pm at the Flicks Cinema!

SEED: The Untold Story is an award winning documentary about the dramatic loss of seed diversity and the movement to restore future of our food, from the filmmakers behind The Real Dirt on Farmer John and Queen of the Sun: What are the Bees Telling Us?

SEED features seed heroes Dr. Jane Goodall, Vandana Shiva, and Winona LaDuke.

Tickets on sale now: facebook.com/events/1413327408966000/ #SEEDTheUntoldStory

Sample Facebook post #2 to use:

Don’t miss the Boise premiere of the award winning documentary SEED: The Untold Story on Oct. 20 at 7:00pm at the Flicks Cinema!

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In the last century, 94% of our seed varieties have disappeared. As biotech chemical companies control the majority of our seeds, farmers, scientists, lawyers, and indigenous seed keepers fight a David and Goliath battle to defend the future of our food. In a harrowing and heartening story, these reluctant heroes rekindle a lost connection to our most treasured resource and revive a culture connected to seeds.

SEED comes from the filmmakers behind The Real Dirt on Farmer John and Queen of the Sun: What Are the Bees Telling Us? The film features Dr. Jane Goodall, Vandana Shiva, Winona LaDuke, and Andrew Kimbrell.

Tickets on sale now: facebook.com/events/1413327408966000/ #SEEDTheUntoldStory

Newsletter:

We're excited to share the **Boise premiere of SEED: The Untold Story** at the **Flicks Cinema, October 20 at 7:00pm!** We hope you can join us for this inspiring event in the fight for seed change!

SEED: The Untold Story is an award winning documentary about the dramatic loss of seed diversity and the future of our food, from the filmmakers behind The Real Dirt on Farmer John and Queen of the Sun: What are the Bees Telling Us? The film features Vandana Shiva, Dr. Jane Goodall, Andrew Kimbrell, and Winona LaDuke.

Few things on Earth are as miraculous and vital as seeds, worshipped and treasured since the dawn of humankind. SEED: The Untold Story follows passionate seed keepers protecting our 12,000-year-old food legacy. In the last century, 94% of our seed varieties have disappeared. As biotech chemical companies control the majority of our seeds, farmers, scientists, lawyers, and indigenous seed keepers fight a David and Goliath battle to defend the future of our food. In a harrowing and heartening story, these reluctant heroes rekindle a lost connection to our most treasured resource and revive a culture connected to seeds.

SEED: The Untold Story won the GREEN PLANET AWARD at Rhode Island International Film Festival, the Discovery ENVIRONMENTAL AWARD at Sheffield, GRAND JURY PRIZE at the Nashville Film Festival, BEST IN FESTIVAL at the Princeton Environmental Film Festival, AUDIENCE AWARD at the San Diego International Film Festival, and AUDIENCE AWARD and FEATURE DOCUMENTARY AWARD at Lunenburg Doc Fest.

Visit seedthemovie.com/boise to purchase tickets or view the trailer. We look forward to seeing you there!