

## Communication Plan

Stakeholder	Communication Plan
<b>Students</b>	<p>General</p> <ul style="list-style-type: none"> <li>• Blast Phone Call Messages</li> <li>• AYO Family Feed Messages</li> <li>• Skyward Messages</li> <li>• School Website</li> <li>• Social Media Posts</li> </ul> <p>Events</p> <ul style="list-style-type: none"> <li>• Made to Teach Event</li> <li>• In-Person presentation for all 8th graders</li> <li>• Transition Night</li> <li>• Colt Camp</li> <li>• P-TECH Summer Bridge</li> <li>• Fall Festival &amp; Spring Fest</li> <li>• CTE Showcase/Fall Festival with Read Play Talk</li> <li>• P-TECH Recruitment Information/Application Session</li> <li>• P-TECH Student and Parent Orientation</li> <li>• P-TECH Bridge Program</li> </ul>
<b>Parents</b>	<p>General</p> <ul style="list-style-type: none"> <li>• Blast Phone Call Messages</li> <li>• AYO Family Feed Messages</li> <li>• Skyward Messages</li> <li>• School Website</li> <li>• Social Media Posts</li> </ul> <p>Events</p> <ul style="list-style-type: none"> <li>• Transition Night</li> <li>• Open House</li> <li>• In-Person presentation for all 8th graders</li> <li>• FALL Festival &amp; Spring Fest</li> <li>• CTE Showcase/Fall Festival with Read Play Talk</li> <li>• P-TECH Recruitment Information/Application Session</li> <li>• P-TECH Student and Parent Orientation</li> </ul>
<b>Community</b>	<p>General</p> <ul style="list-style-type: none"> <li>• School Website</li> <li>• Social Media Posts</li> </ul> <p>Events</p> <ul style="list-style-type: none"> <li>• FALL Festival &amp; Spring Fest</li> <li>• CTE Showcase/Fall Festival with Read Play Talk</li> <li>• Community Events</li> <li>• Collaboration with Businesses for marketing/recruitment tables</li> </ul>
<b>Institutions of Higher Education</b>	<p>General</p> <ul style="list-style-type: none"> <li>• Emails</li> <li>• Phone Calls</li> <li>• Virtual Meetings</li> <li>• Memorandum of Understanding updates</li> </ul> <p>Events</p> <ul style="list-style-type: none"> <li>• Leadership Team meetings</li> <li>• Community Events</li> <li>• Collaboration with businesses for marketing/recruitment tables</li> </ul>



NORTH MESQUITE

PTECH

