NORTH MESQUITE P-TECH

Communication Plan

Stakeholder	Communication Plan
Students	General • Blast Phone Call Messages • AYO Family Feed Messages • Skyward Messages • School Website • Social Media Posts Events • Made to Teach Event • In-Person presentation for all 8th graders • Transition Night • Colt Camp • P-TECH Bridge • Fall Festival & Spring Fest • CTE Showcase/Fall Festival with Read Play Talk • P-TECH Recruitment Information/Application Session • P-TECH Student and Parent Orientation • P-TECH Bridge Program
Parents	General • Blast Phone Call Messages • AYO Family Feed Messages • Skyward Messages • School Website • Social Media Posts Events • Transition Night • Open House • In-Person presentation for all 8th graders • FAll Festival & Spring Fest • CTE Showcase/Fall Festival with Read Play Talk • P-TECH Recruitment Information/Application Session • P-TECH Student and Parent Orientation
Community	General • School Website • Social Media Posts Events • FAll Festival & Spring Fest • CTE Showcase/Fall Festival with Read Play Talk • Community Events • Collaboration with Businesses for marketing/recruitment tables
Institutions of Higher Education	General • Emails • Phone Calls • Virtual Meetings • Memorandum of Understanding updates Events • Leadership Team meetings • Community Events • Collaboration with businesses for marketing/recruitment tables




MESQUITE ISD
MADE to TEACH