

Pow-Toon Assignment

PowToon is a website that is used to create professional looking, animated presentations. This can be used to promote products or businesses as well as inform people about a particular topic for say a school report or presentation. PowToon has a free version, which we will be using, but it also has a professional version where people could even get a voice over actor/actress to read the dialogue for the presentation.

Inserting the content into the presentation is relatively easy in PowToons, but it does take time to sync everything together. You are going to have to be patient and meticulous in doing this assignment. Make sure that everything is close to “professional level” before submitting.

Assignment:

You are going to be doing a presentation using PowToon. Your job is to sell Union Grove High School to prospective 8th grade students. Students now have a choice as to where they want to go to high school. Your job is to create a presentation that will convince 8th grade students to choose UGHS.

The following are the guidelines for this project:

- You should create script first. You can use the following document to type that script out: https://docs.google.com/spreadsheets/ccc?key=0Arj_502i-RKXdFdPa3IncUpVNIJtU1U4d3J3N09UdXc#gid=0
- This presentation should be approximately one minute long.
- Include background music. You can choose the background music from their options if you would like.
- You must have spoken words as well as text on the video. You can record your own voice or use a text-to-speech website to do it. It tends to sound better if you record your own voice.
- You will need to really work on your timing so that everything flows perfectly. This will take awhile.
- You want your video to grab the viewer's attention. Your presentation should be visually stunning, so put the time and effort into it to make it that way.
- Remember that you are targeting both 8th grade students AND their parents. Highlight things about UGHS that both of them would like to know and be impressed with.
- Make sure that you do a good job of “selling” UGHS. Like in marketing, it’s not your job to like the product, you just need to sell it. It’s not enough to just have good visuals, the content of the information is important as well.

Links:

- [How to create a PowToon presentation.](#) - Make sure you watch all of these videos.
- There are quite a few text-to-speech websites out there that you could use if you don’t want to record your voice. Make sure that the website allows you to upload the speech to an MP3 file. The sound quality varies depending on the site you use, so you may have to try a couple of them to find one you like.