



Banana Ball Social Media & Content Internship

Netting Professionals + Stadionic | Official Netting Partner of Banana Ball

Position Overview

Netting Professionals + Stadionic—the **Official Netting Partner of Banana Ball**—is seeking a select group of energetic, creative, and driven college students (or recent graduates) to join our **Banana Ball Social Media & Content Internship Program**.

This internship places you **inside the action** during live Banana Ball events alongside the Netting Professionals + Stadionic team—capturing behind-the-scenes moments, large-scale stadium transformations, and game-day energy at some of the most iconic venues in the country.

This is a **field-based, immersive internship—not a desk-based role**. Interns are embedded with our team before, during, and after events, creating real content at a national scale while gaining hands-on experience in live sports operations, storytelling, and professional media execution.

Learning Outcomes: Interns will gain hands-on experience in live sports operations, branded content production, short-form storytelling, and real-time event marketing within a national sports entertainment environment.

This is a selective internship with limited openings per location.

Key Responsibilities & Required Portfolio Deliverables

Interns are responsible for capturing, creating, and delivering a **complete visual and storytelling record** of a Banana Ball stadium transformation and live event. **All deliverables below are required.**

1. Stadium Transformation Story (**CORE DELIVERABLE**)

Document the full lifecycle of a Banana Ball stadium setup, including:

- Unloading equipment from Netting Pros + Stadionic custom yellow Banana Ball tractor trailers
- Installation of netting and wall padding
- Pre-game readiness and final walkthrough
- Post-event breakdown and takedown
- Loading equipment back into Banana Ball transporters

Minimum Deliverables

- 2–3 short-form vertical videos (15–45 seconds each)
- 10–15 high-quality photos (process + detail shots)
- 1 start-to-finish stadium transformation recap edit

👉 2. Live Event & Game-Day Coverage

Capture the energy, entertainment, and fan-first atmosphere that defines Banana Ball.

- Pre-game atmosphere and fan arrival
- Crowd reactions and in-game moments
- Behind-the-scenes operations and team dynamics

Minimum Deliverables

- 10+ Instagram/TikTok story clips
- 1–2 real-time reels or short-form videos

🏟️ 3. Environment, Campus & Community Storytelling

Tell the story of **where Banana Ball goes**:

- Stadium exteriors and campus environments
- Local landmarks, traditions, and culture
- Community moments, fans, and regional flavor
- Travel-day and city-arrival storytelling

Minimum Deliverables

- 1 location-based short-form video
- 5–8 supporting photos

🎨 4. Brand-Ready Content Assets

Deliver clean, professional, usable content aligned with **Netting Pros + Stadionic brand standards**.

Minimum Deliverables

- 1 polished highlight reel suitable for LinkedIn or website use
- Raw clips labeled and organized for future campaigns
- Consistent framing, lighting, and storytelling quality

📁 5. Final Portfolio Submission (*REQUIRED*)

Due at the end of the internship window:

- Curated content folder organized by category
- Short written summary explaining creative intent and storytelling approach

- 3–5 recommended pieces for national marketing use
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Qualifications

- Current college student or recent graduate interested in sports, content creation, or media
 - Strong interest in live sports, entertainment, and Banana Ball culture
 - Experience using Instagram, LinkedIn, TikTok, and X
 - Comfortable creating content in fast-paced, high-energy environments
 - Strong communication skills and a team-first mindset
 - Ability to work independently, take initiative, and meet deadlines
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Preferred Skills

- Short-form video editing (CapCut, Edits, Canva, or Adobe)
 - Basic graphic design or visual storytelling skills
 - Understanding of viral trends and audience engagement
 - Photography or videography experience at live events
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Compensation

- **Paid, performance-based internship (up to \$500 upon successful completion of deliverables)**
 - Netting Pros Suite Ticket to a Banana Ball game in your college hometown
 - Netting Pros + Stadionic gear
 - National-level portfolio content
 - **Total Value: Priceless.**
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Work Environment

- Short-term, high-impact internship (~2 weeks)
 - Based in your college hometown or a nearby city where Banana Ball is coming
 - Game night(s) and weekend of event required
 - Hands-on mentorship and real-time feedback from industry professionals
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2026 Internship Locations & Dates

- **Tallahassee, FL (FSU)** — Event: Feb 28 | Intern Window: Feb 21 – Mar 7
- **New Orleans, LA (Superdome)** — Events: Mar 14–15 | Intern Window: Mar 7 – Mar 21

- **Chapel Hill, NC (UNC)** — Events: Apr 11–12 | Intern Window: Apr 4 – Apr 18
 - **College Station, TX (Texas A&M)** — Event: May 2 | Intern Window: Apr 25 – May 9
 - **Knoxville, TN (University of Tennessee)** — Event: May 23 | Intern Window: May 16 – May 30
 - **Lincoln, NE (University of Nebraska)** — Event: Jun 13 | Intern Window: Jun 6 – Jun 20
 - **Eugene, OR (University of Oregon)** — Events: Jun 27–28 | Intern Window: Jun 20 – Jul 4
 - **Iowa City, IA (University of Iowa)** — Events: Jul 3–4 | Intern Window: Jun 27 – Jul 11
 - **Boise, ID (Boise State)** — Events: Jul 31 – Aug 1 | Intern Window: Jul 25 – Aug 8
 - **Foxborough, MA (Gillette Stadium)** — Events: Aug 28–29 | Intern Window: Aug 22 – Sept 5
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Benefits

- Embedded access to one of the most innovative brands in sports
 - A **real, national-level portfolio** (not résumé filler)
 - Hands-on experience in live sports media and event storytelling
 - Exposure to potential future roles in sports media, brand marketing, live event operations, and **Netting Professionals + Stadionic's growing media division**
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How to Apply

To apply for the **Banana Ball Social Media & Content Internship**, please submit:

 **A 30–60 second video** that includes:

- What makes you a strong candidate for this internship
- Where you live and which **Banana Ball location(s)** you are applying for
- School name and current grade level (or recent graduate status)
- Your interest in sports, content creation, and live events

Be creative. Do something **outside the box**. This internship values personality, storytelling, and energy as much as technical skill. Show us how you think, create, and communicate.

Tip: Film vertically and treat this as your first piece of Banana Ball content.

 **Submit your video to: ashley@nettingpros.com and/or willminor@nettingpros.com**
This is a selective internship with limited openings per location. Early submissions are encouraged.

Ideal Candidate

A high-energy, creative self-starter who thrives in live environments, loves sports culture, and wants **real responsibility—not observation**.