

Template - [RFP] Arbitrum Grant Program - New Protocols and Ideas

Protocol description

- Describe the protocol. Describe the main goal, the functionalities currently available, where the protocol is currently deployed
- Provide some meaningful statistics about the protocols (ie: DAU, Volume over time, others)
- Provide meaningful links (webApp, Twitter, Discord, official documentation)
- Provide a roadmap of the protocol and a timeline of the protocol

Proposal Aims and Scope

- Define the proposal scope. What is the proposal about?
- Describe the final deliverable of the proposal, which has to be usable/tangible for Arbitrum's users and provide value
- Emphasize the anticipated end result
- What is the starting point of the proposal, in term of resources available (team, financial resources, part of the project/protocol already build to exploit for this specific proposal)
- If applicable, the model that will be employed to address any context-specific situations.

Team

- List the current team
- Describe the main figures of the team
- Describe if the current team has already onboarded the key personnel required to complete the tasks or project for which they are applying for the grant.
- Describe the team experience

Milestones

- Define the Project Schedule and Timeline - Detail the phases and timeline of the project.
- Define meaningful milestones, in detail, to implement the plan (ie: delivery of the product on Arbitrum main net open to the public, having at least 1000 users, create the API module, others)
- Define the KPI related to the milestones

Grant

- Define the total grant amount requested (maximum 25.000 ARB)

- Define a detailed spending plan (ie: 3,000 ARB for the development of the API module, 2,000 ARB to incentivize users utilizing the platform, 1,000 ARB for the marketing plan to create specific videos and infographics, others)
- Define a possible breakdown of the grant in relation to the milestones

Wallet to receive the grant

- Provide the wallet that will receive the grant. Note: the grant will be paid in ARB tokens on the Arbitrum network

KYC Acknowledgment

- State if you are willing to go through a KYC/KYB process for the grant. Note: this process is mandatory