

The insights, statistics, and data within this [Frozen yogurt market](#) report serve as a compass for companies, guiding their production decisions based on demand conditions, maximizing efficiencies, and optimizing each stage in the industrial lifecycle—from engagement and acquisition to retention and monetization. Embedded within this report is an in-depth investment analysis that foresees forthcoming opportunities for market players within the Food & Beverage industry. Offering a comprehensive overview, this report spans market analysis, product definitions, segmentation, key developments, and the prevailing vendor landscape.

This Frozen yogurt market research report stands as a meticulous analysis of the current market scenario, encapsulating a multitude of market dynamics. Categorizing information by companies, regions, types, and end-use industries, it furnishes a detailed market landscape. The competitive analysis sheds light on strategies employed by major market players, spanning from new product launches to expansions, agreements, joint ventures, partnerships, and acquisitions, all contributing to their market footprint. Each parameter undergoes thorough research to yield enhanced and actionable market insights. With unwavering dedication, this superior, transparent, and all-encompassing Frozen yogurt market report is offered to clients, extending their reach toward the pathway of success.

Data Bridge Market Research analyses that the [frozen yogurt market](#) was valued at USD 7.93 billion in 2021 and is expected to reach the value of USD 10.75 billion by 2029, at a CAGR of 5.8% during the forecast period. The rising demand for low-fat and fat-free yoghurt will drive the frozen yoghurt market's growth rate.

Overview of Frozen yogurt market:

Frozen yoghurt is a dairy product made from fermented milk with bacteria such as lactobacillus bulgaricus and streptococcus thermophilus. Non-dairy ingredients such as [almond milk](#) and soymilk are also included in these yoghurts. Frozen yoghurt is a popular frozen treat high in calcium, potassium, and protein.

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Dynamics and Growth Drivers of Frozen yogurt market:

- Rising popularity of low-fat desserts

The rising popularity of low-fat, low-sugar desserts will propel the frozen yoghurt market. Furthermore, rising demand for refreshing ice cream alternatives by children and rising consumer health awareness are some macroeconomic factors that are positively impacting the global frozen yoghurt market

- Rising disposable income and rising urbanisation

Another important factor is the growing demand for healthy dessert alternatives, and frozen yoghurts meet both of these needs, which will accelerate the frozen yoghurt market's growth

rate. The rise in disposable income and increasing urbanisation will boost the frozen yoghurt market's growth rate

#### Opportunity

Increasing frozen yoghurt sales, primarily through online platforms, as online retailers offer a wide variety of frozen yoghurt, will accelerate the frozen yoghurt market's growth rate.

#### Regional Analysis/Insights of Frozen yogurt market:

North America dominates the frozen yoghurt market and will continue to do so during the forecast period due to consumer preferences in this region shifting from dairy-based frozen yoghurt to non-dairy-based frozen yoghurt products.

Furthermore, product development, a high level of disposable income, and the presence of various frozen yoghurt flavours will accelerate the market's growth rate in this region. Due to rising consumer demand for frozen desserts and rising incidences of digestive disorders such as lactose intolerance in this region, Asia-Pacific is expected to grow at a significant rate during the forecast period of 2022-2029.

The major companies which are dealing in the Frozen yogurt market:

- Chr. Hansen Holding A/S (Denmark)
- Yakult Honsha Co., Ltd (Japan)
- Nestlé (Switzerland)
- DuPont (US)
- MORINAGA & CO., LTD (Japan)
- BioGaia AB (Sweden)
- Protexin (UK)
- Daflorn Probiotics UK (UK)
- DANONE (France)
- Yakult U.S.A. Inc. (US)
- Deerland Enzymes, Inc. (US)
- UAS Laboratories (US)
- Goerlich Pharma GmbH (Germany)
- SANZYME BIOLOGICS PVT. LTD. (India)
- DSM (Netherlands)
- NutraScience Labs (US)
- Kerry Group plc (Ireland)
- Lallemand Inc. (Canada)
- Lonza (Switzerland)
- Winclove Probiotics (Netherlands)
- Probi (Sweden)

#### Key Market Perspectives:

1. Thorough examination of prevailing market tendencies
2. Updates on the latest product advancements and innovations

3. Frozen yogurt market's Compound Annual Growth Rate (CAGR) for both historic and forecasted years
4. Strategies and activities of prominent players and brands in the field
5. Insights into the industry landscape for emerging participants

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Segmentation of Frozen yogurt market:

By Category (Conventional, Lactose Free), Flavour (Mango, Chocolate, Strawberry, Banana, Others), Product Type (Full-Fat, Fat-Free, Low-Fat), Distribution Channel (Store-Based, Non-Store Based)

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Data Bridge Market Research operates as a multinational management-consulting firm, boasting offices situated in both India and Canada. Renowned for our innovative and cutting-edge market analysis methodologies, we pride ourselves on our unparalleled durability and forward-thinking approaches. Our commitment lies in unravelling optimal consumer prospects and nurturing invaluable insights to empower your company's success within the market.

With a team comprising over 500 analysts specializing in various industries, we have been instrumental in serving over 40% of Fortune 500 companies on a global scale. Our extensive network boasts a clientele exceeding 5000+, spanning across the globe. At Data Bridge Market Research, our goal remains steadfast: to provide comprehensive market intelligence and strategic guidance to propel your business toward success.

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