

OODA LOOP:

What is my goal?

I wanted to get my client 200 follows by 2 month organically

Why? To get their clients attention and provide some value

Sense 2 months ago I sat a discovery project with my client for growing their attention to 200 follows

To provide them with value why?to get the testimonial why? For cold outreach why? To make money why? To live my dream life

Providing value = solving their problem

Which is getting them clients and generating them money

Which is attention and monetization

Which can be solved by analyzing top players

But I sat a bad discovery project for getting them attention and it is not going to increase their revenue

Now I ooda looped and sense the project is set the only option is finishing it as quickly as possible then pitching the right project

So in conclusion I want to get them 200 follows

Today we have 188/200 follows and 6 days left

So what did you do today?

I posted 2 videos one is a shared broad meme with 1.5k likes and got no engagement one is video with a curiosity title just posted now, and each posted is posted after 2h of first

-posted a testimonial

-my client done 7/10 comments and doesn't want me to do them

-my client also posted a post that is unrelated

Orient: how to improve this?

- post posts after 3h from each other
- schedule them at night before their time at end of day
- share their testimonial
- tell your client to notify you after doing the comments

Decide: schedule posts after 3h from each other

- share more posts
- schedule the posts 1 day before not in the day so you can not get distracted tomorrow and have everything in place and so you can post after 3h

Act: insert for tomorrow plan