

Privacy Policy

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This Privacy Policy explains what personal data is collected when you use the 3D Cube Match mobile game application (the “App”) and the services provided through it (together with the App, the “Service”), how such personal data will be used, shared.

BY USING THE SERVICE, YOU PROMISE US THAT (I) YOU HAVE READ, UNDERSTAND AND AGREE TO THIS PRIVACY POLICY, AND (II) YOU ARE OVER 16 YEARS OF AGE (OR HAVE HAD YOUR PARENT OR GUARDIAN READ AND AGREE TO THIS PRIVACY POLICY FOR YOU).

If you do not agree or are unable to make this promise, you must not use the Service. In such case, you must (a) delete your account using the functionality found in “Settings” in the App, or contact us and request deletion of your data; (b) cancel any subscriptions using the functionality provided by Apple (if you are using iOS) or Google (if you are using Android); and (c) delete the App from your devices.

“GDPR” means the General Data Protection Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data.

“EEA” includes all current member states to the European Union and the European Economic Area.

“Process”, in respect of personal data, included to collect, store, and disclose to others.

1. CATEGORIES OF PERSONAL DATA WE COLLECT

1.1 We collect data you give us voluntarily (for example, when you choose your level or send us an email). We also may receive data about you from third parties (for example, when you sign in via Facebook if available). Finally, we collect data automatically (for example, your IP address).

1.1.1 Data you give us

You provide us information about yourself when you use and/or register for the Service. You will be able to use the Service even if you do not give this data to us. However, in such a case, we may not be able to personalize the Service or contact you.

1.1.2 Data we collect automatically

1.1.2.1 Data about how you found us

We collect data about your referring app or URL (that is, the app or place on the Web where you were when you tapped on our ad).

1.1.2.2 Device and Location Data.

We collect data from your mobile device. Examples of such data include language settings, IP address, time zone, type and model of a device, device settings, operating system,

Internet service provider, mobile carrier, hardware ID, geolocation of devices and Versions of SDKs.

1.1.2.3 Usage data

We record how you interact with our Service. For example, we log your taps on certain areas of the interface, the features, and content you interact with, workouts you do, the time and duration of your workouts, how often you use the App, how long you are in the app, your training program progress, and your subscription orders. We also record the ads in our App with which you interact (and the Internet links to which those ads lead).

1.1.2.3 Advertising IDs

We collect your Apple Identifier for Advertising (“IDFA”) or Google Advertising ID (“AAID”) (depending on the operating system of your device). You can typically reset these numbers through the settings of your device’s operating system (but we do not control this).

1.1.3 Information collected by our Third Party Advertising Partners

We work with third-party advertising partners to provide personalized ads for you. Our partners include but are not limited to Google AdMob, DoubleClick Ad Exchange, DoubleClick for Publishers, Facebook Audience Network, Mopub, and etc.

Our partners may collect hardware and software information such as IP address, device ID and type, advertising IDs (such as Google's AAID and Apple's IDFA, both of which are randomly generated numbers that you can reset by going into your device settings), device language, operating system, time zones, and identifiers associated with cookies or other technologies that may uniquely identify your device.

Information Sharing and Disclosure:

The information is shared with our trusted partners and affiliates only (all undersigned confidentiality agreements) and with the purpose of delivering a better service to you.

In more details:

we will present you with targeted ads, based on the information collected by us and share with our partners. The shared information may be one or more of the following: IP address, Geolocation, Search queries performed in the app.

Information passed to third parties will never include any information such as name, email, phone number, etc.

2. FOR WHAT PURPOSES WE PROCESS YOUR PERSONAL DATA

We process your personal data:

2.1 To provide our Service

This includes enabling you to use the Service in a seamless manner and preventing or addressing Service errors or technical issues.

To host personal data and enable our App to operate and be distributed we use Alibaba Cloud Services, which is a hosting and backend service provided by Alibaba.

To monitor infrastructure and the App's performance, we use Crashlytics, which is a monitoring service provided by Google. Here's its Data Collection Policy (<https://docs.fabric.io/apple/fabric/data-privacy.html#crashlytics>)

We use Firebase Performance Monitoring and Firebase Crash Reporting, which are monitoring services provided by Google. To learn more, please visit Google's Privacy policy (<https://policies.google.com/privacy>) and Privacy and Security in Firebase (<https://firebase.google.com/support/privacy/>).

2.2 To customize your experience

We process your personal data, such as physical characteristics, to adjust the content of the Service and make offers tailored to your personal preferences.

2.3 To communicate with you regarding your use of our Service

We communicate with you, for example, by push notifications. These may include reminders and motivational messages encouraging you to follow your training and nutrition plan, or other information about the App.

As a result, you may, for example, receive a push notification every day at a particular time reminding you to work out. To opt-out of receiving push notifications, you need to change the settings on your device.

The services that we use for this purpose may collect data concerning the date and time when the message was viewed by our App's users, as well as when they interacted with it, such as by clicking on links included in the message.

To communicate with you we use Firebase Cloud Messaging and Firebase Notifications, which are messages sending services provided by Google. Firebase Cloud Messaging allows us to send messages and notifications to users of our App across platforms such as Android and iOS. We integrate Firebase Notifications with Firebase Analytics to create analytics-based audiences and track opening and conversion events. As a result, we can, for example, send encouraging messages to users who have recently finished a training program. Google's privacy policy. (<https://policies.google.com/privacy>)

2.4 To research and analyze your use of the Service

This helps us to better understand our business, analyze our operations, maintain, improve, innovate, plan, design, and develop the App and our new products. We also use such data for statistical analysis purposes, to test and improve our offers. This enables us to better understand what features and training plans of the App our users like more, what categories of users use our App. As a consequence, we often decide how to improve the App based on the results obtained from this processing. For example, if we discover that users more often engage in workouts designated for legs, we may develop and introduce a new workout for this area into the App.

To perform research and analysis about how users interact with our App we use Kochava. Kochava enables us to understand, in particular, how users find us (for example, who was the advertiser that delivered an ad to users, which led you to an app store with our App). Kochava also provides us with different analytics tools that enable us to research and analyze your use of the Service. Privacy policy.

To track and analyze the behavior of our App's users (in particular, how they react to changes of the App structure, text or any other component), we use Firebase Remote Config. Firebase Remote Config is an A/B testing and configuration service provided by Google, which also enables us to tailor the content that our App's users see (for example, it allows us to show different onboarding screens to different users). Privacy Policy and Privacy and Security in Firebase.

We also use Firebase Analytics, which is an analytics service provided by Google. In order to understand Google's use of data, consult Google's partner policy. Firebase Privacy information. Google's Privacy Policy.

To perform standard product analysis, we also use Fabric Answers, which is an analytics service provided by Crashlytics, a business division of Google. Data Processing and Security Terms. Privacy information.

2.5 To send you marketing communications

We may show you advertisements on our App, and send you to push notifications for marketing purposes. To opt-out of receiving push notifications, you need to change the settings on your device.

2.6 To comply with legal obligations

We may process, use, or share your data when the law requires it, in particular, if a law enforcement agency requests your data by available legal means.

3. UNDER WHAT LEGAL BASES WE PROCESS YOUR PERSONAL DATA (Applies only to EEA-based users)

In this section, we are letting you know what legal basis we use for each particular purpose of processing. For more information on a particular purpose, please refer to Section 2. This section applies only to EEA-based users.

We process your personal data under the following legal bases:

3.1 to perform our contract with you, Under this legal basis we:

- Provide our Service (in accordance with our Terms of Use)
- Customize your experience
- Manage your account and provide you with customer support

3.2 for our (or others') legitimate interests unless those interests are overridden by your interests or fundamental rights and freedoms that require protection of personal data;

We rely on legitimate interests:

- to communicate with you regarding your use of our Service

This includes, for example, sending you to push notifications reminding you to exercise at appropriate times. The legitimate interest we rely on for this purpose is our interest to encourage you to use our Service more often. We also take into account the potential benefits to you of following your training and nutrition plan, which may lead you to a better and healthier lifestyle.

- to research and analyze your use of the Service

Our legitimate interest for this purpose is our interest in improving our Service so that we understand users' preferences and are able to provide you with a better experience (for example, to make the use of the App easier and more enjoyable, or to introduce and test new features).

- to send you marketing communications

The legitimate interest we rely on for this processing is our interest to promote our Service in a measured and appropriate way.

- to personalize our ads

The legitimate interest we rely on for this processing is our interest to promote our Service in a reasonably targeted way.

- to enforce our Terms of Use and to prevent and combat fraud

Our legitimate interests for this purpose are enforcing our legal rights, preventing and addressing fraud and unauthorized use of the Service, non-compliance with our Terms of Use.

4. WITH WHOM WE SHARE YOUR PERSONAL DATA

We share information with third parties that help us operate, provide, improve, integrate, customize, support, and market our Service. We may share some sets of personal data, in particular, for purposes indicated in Section 2 of this Privacy Policy. The types of third parties we share information with include, in particular:

4.1 Service providers

We share personal data with third parties that we hire to provide services or perform business functions on our behalf, based on our instructions. We share your personal information with the following types of service providers:

- cloud storage providers
- data analytics providers
- measurement partners
- marketing partners (in particular, social media networks, marketing agencies, email delivery services)

4.2 Law enforcement agencies and other public authorities

We may use and disclose personal data to enforce our Terms of Use, to protect our rights, privacy, safety, or property, and/or that of our affiliates, you or others, and to respond to requests from courts, law enforcement agencies, regulatory agencies, and other public and government authorities, or in other cases provided for by law.

4.3 Third parties as part of a merger or acquisition

As we develop our business, we may buy or sell assets or business offerings. Customers' information is generally one of the transferred business assets in these types of transactions. We may also share such information with any affiliated entity (e.g. parent company or subsidiary) and may transfer such information in the course of a corporate transaction, such as the sale of our business, a divestiture, merger, consolidation, or asset sale, or in the unlikely event of bankruptcy.

5. HOW YOU CAN EXERCISE YOUR PRIVACY RIGHTS

To be in control of your personal data, you have the following rights:

Accessing / reviewing / updating / correcting your personal data. You may review, edit, or change the personal data that you had previously provided to us in the profile section of the App.

You may also request a copy of your personal data collected during your use of the App at chenqinwu88@gmail.com. If you have connected your Facebook account to our App or used your email for registration in our App, section "Manage personal data" in the App's settings will be available to you. You may select "Request data" there and receive a download link on your email (please note that the link typically expires over a few days). By clicking on the link, you will download a ZIP archive in a .zip file format; the archive will contain .json files that can be easily opened with a common text editor (for example, Notepad).

Deleting your personal data. You can request the erasure of your personal data by sending us an email at chenqinwu88@gmail.com. If you have connected your Facebook account or used your email for registration in our App or entered your name in the App, section "Manage personal data" in the App's settings will be available to you. You may select "Remove data" there and we will delete the personal data collected from you.

When you request the deletion of your personal data, we will use reasonable efforts to honor your request. In some cases we may be legally required to keep some of the data for a certain time; in such an event, we will fulfill your request after we have complied with our obligations.

Objecting to or restricting the use of your personal data. You can ask us to stop using all or some of your personal data or limit our use thereof by requesting its erasure as described above or sending a request at chenqinwu88@gmail.com.

Additional information for EEA-based users. If you are based in the EEA, you have the following rights in addition to the above:

The right to lodge a complaint with a supervisory authority. We would love you to contact us directly, so we could address your concerns. Nevertheless, you have the right to lodge a complaint with a competent data protection supervisory authority, in particular in the EU Member State where you reside, work or where the alleged infringement has taken place. The right to data portability. If you wish to receive your personal data in a machine-readable format, you can do so by requesting a copy of your personal data as described above (or send respective request at chenqinwu88@gmail.com). The data will be made available to you in the .json file format.

6. AGE LIMITATION

We do not knowingly process personal data from persons under 16 years of age. If you learn that anyone younger than 16 has provided us with personal data, please contact us at chenqinwu88@gmail.com.

7. INTERNATIONAL DATA TRANSFERS

The team does business globally. We may transfer personal data to countries other than the country in which the data was originally collected in order to provide the Service set forth in the Terms of Use and for purposes indicated in this Privacy Policy. If these countries do not have the same data protection laws as the country in which you initially provided the information, we deploy special safeguards.

In particular, if we transfer personal data originating from the EEA to countries with not adequate level of data protection, we use one of the following legal bases: (i) Standard Contractual Clauses approved by the European Commission (details available here), or (ii) the EU-U.S. Privacy Shield Framework (details available here), or (iii) the European Commission adequacy decisions about certain countries (details available here).

8. Changes to This Policy.

We may need to change this Policy from time to time in order to address new issues and reflect changes to the Application or applicable law. We reserve the right to revise or make any changes to this Policy in our sole discretion, and your continued use of the Application subsequent to any changes to this Policy shall conclusively mean that you accept such changes. You can tell when this Policy has been updated by checking the last updated date posted on the top of this page.

9. Privacy Policies of bundled Services and SDKs

For us to be able to deliver the Application and its functionalities to you, we use third-party sub-suppliers, to whom we may transfer data. Our sub-suppliers have all guaranteed that they will live up to the terms of this privacy policy, including ensuring the safe-keeping of your personal data. With your acceptance of this Privacy Policy and by using the Application, you agree to the processing of your data in the form of a transfer to third parties.

All of our sub-suppliers reserve the right to use the transferred information for statistics and user support without restrictions regarding applicability in time. Please note that we may also disclose information associated with you as well as contact information to third parties if required by law, in order to protect or defend our own rights.

10. CALIFORNIA PRIVACY RIGHTS

California's Shine the Light law gives California residents the right to ask companies once a year what personal information they share with third parties for those third parties' direct marketing purposes. Learn more about what is considered to be personal information under the statute.

To obtain this information from us, please send an email message to chenqinwu88@gmail.com which includes "Request for California Privacy Information" on the subject line and your state of residence and email address in the body of your message. If you are a California resident, we will provide the requested information to you at your email address in response.

Please be aware that not all information sharing is covered by the “Shine the Light” requirements and only information on covered sharing will be included in our response.

11. DATA RETENTION

We will store your personal data for as long as it is reasonably necessary for achieving the purposes set forth in this Privacy Policy (including providing the Service to you), which includes (but is not limited to) the period during which you use the service of App. We will also retain and use your personal data as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

12. HOW “DO NOT TRACK” REQUESTS ARE HANDLED

Except as otherwise stipulated in this Privacy Policy, this App does not support “Do Not Track” requests. To determine whether any of the third-party services it uses honor the “Do Not Track” requests, please read their privacy policies.

13. Contact Information

If you have any questions or comments about this Policy, please contact us using the Contact Us button inside the Application. In case you have any questions about the privacy or report any violations or abuse of the Applications, please also feel free to contact us via email:

chenqinwu88@gmail.com