

THE ACADEMIC SENATE CANDIDATE INFORMATION FORM

Name: Julianna Kirschner, Ph.D.

Academic Track and Rank: Part-Time Lecturer

Department/School: Annenberg School for Communication and Journalism

Graduate degrees (with year, university, and discipline):

Ph.D. in Cultural Studies from Claremont Graduate University, granted in 2020.

M.A. in Communication Studies from California State University, Northridge, granted in 2012.

Major academic responsibilities: I teach 2-3 courses per semester. I teach skills-based undergraduate courses, such as public speaking, argumentation and advocacy, small group and team communication. I also teach graduate level research methods for our Communication Management (MCM) program. I teach theory-based courses in the MCM program, focused on story-based marketing, business practices, and organizational communication.

Previous service on USC, Senate, or school committees:

2023 – Present	Chair, Part-Time Faculty Subcommittee University of Southern California, Academic Senate
2023 – Present	Co-Chair, Senate Faculty Affairs Committee University of Southern California, Academic Senate
2023 – Present	Member, Committee on Deadlines and Leaves University of Southern California, Joint Provost/Academic Senate Initiative
2021 – 2024	Member, Faculty Council University of Southern California, Annenberg School for Communication and Journalism
2022 – 2023	Member, Academic Senate Faculty Leadership Fellows (FLF) Program Advisory Committee University of Southern California, Academic Senate
2021 – 2023	Member, Part-Time Faculty Merit Review Committee University of Southern California, Annenberg School for Communication and Journalism
2021 – 2022	Member, Faculty Environment and Employment Committee

	University of Southern California, Academic Senate
Spring 2021	Member, Merit Review Revision Committee University of Southern California, Annenberg School for Communication and Journalism
2019 – 2021	Co-Chair, Part-Time Faculty Affairs Committee University of Southern California, Academic Senate
2019 – 2021	Member, Research, Teaching, Practice, and Clinical (RTPC) Faculty Affairs Committee University of Southern California, Academic Senate
2019 – 2021	Member, Tenure & Tenure-Track Faculty Affairs Committee University of Southern California, Academic Senate
2018 – 2019	Member, Part-Time Faculty Affairs Committee University of Southern California, Academic Senate
2018 – 2019	Member, Provost's Task Force on Interdisciplinary Communities University of Southern California, Academic Senate

Previous administrative responsibilities at USC: I am the current Brightspace Fellow, which involves teaching colleagues how to use the new learning management system.

Previous service to scholarly or professional associations:

2021 – 2024	Associate Editor, <i>Visual Communication Quarterly</i> Taylor & Francis
2021 – 2022	Immediate Past Chair and Legislative Assembly Representative, Visual Communication Division National Communication Association
2020 – 2021	Chair and Legislative Assembly Representative, Visual Communication Division National Communication Association
2019 – 2020	Vice Chair and Program Planner, Visual Communication Division National Communication Association
2018 – 2019	Vice Chair Elect, Visual Communication Division National Communication Association
2018 – 2019	Committee Member, Nominating Committee Western States Communication Association

2018 – 2019	Chair, Program Planner, and Legislative Assembly Representative, Language and Social Interaction Division Western States Communication Association
2017 – 2019	Committee Member, Task Force for Community College Connections National Communication Association
2017 – 2018	Vice Chair and Legislative Assembly Representative, Language and Social Interaction Division Western States Communication Association
2016 – 2017	Junior Chair, Instructional and Developmental Communication Division International Communication Association
2016 – 2017	Secretary, Language and Social Interaction Division Western States Communication Association
2009	President, Lambda Pi Eta, Phi Chapter California State University, Northridge

Personal statement: why do you want to serve in this role for the Senate? What are your goals for the Senate?

My name is Julianna Kirschner, Ph.D., and I am very interested in the opportunity to serve as an at-large member of the Academic Senate. I teach communication courses as a Part-Time Lecturer at the Annenberg School for Communication and Journalism. I have been the Communication part-time representative on Faculty Council for the last three years. I brought issues to the Dean, Directors, and Annenberg leadership that pertain to part-time faculty interests, such as contesting part-time and adjunct faculty course load limits and advocating for more opportunities for part-time faculty to research.

From 2019-2021, I was co-chair of the Part-Time Faculty Affairs Committee (PTFAC) of the Academic Senate. In that capacity, I collaborated on efforts to compensate part-time faculty for the extra preparation they made for online teaching during the start of COVID, which several USC schools implemented. I also worked with the Provost's Office to implement California Assembly Bill (AB 736), which called for increased compensation for part-time faculty. As co-chair of PTFAC, I was also an ex officio member of both the RTPC and Tenure Track Faculty Affairs Committees. That experience taught me that all three lines have many things in common. Starting this academic year, I have served as a co-chair to a new Senate Faculty Affairs Committee (FAC), which includes member representatives of all three faculty lines. Our charge this year has asked us to develop a collaborative structure for future Senate FACs to adopt.

I have additional relevant experience. In spring 2022, I served as the Annenberg Adjunct Liaison while my colleague was on family leave, and I started a chat session series where part-time and adjunct faculty can meet one another and share ideas. Prior to that, I was a member of the Provost's Task Force on Interdisciplinary Communities, where we discussed opportunities and

unintentional detriments to cross-disciplinary collaboration. Given all of the experience I have, I would like to take on a greater role where I could contribute more to the Academic Senate and faculty governance at USC.

As far as goals for the Academic Senate, I would like to increase part-time faculty representation. Part-time faculty are increasing at USC, and we are taking on a greater proportion of teaching responsibilities at the university. More part-time faculty should be given a seat at the faculty governance table. I would be honored to be the first part-time at-large member of the executive board, and I hope my presence and encouragement will invite more part-time faculty to take on more governance roles in the future.