

Tips to Plan and Announce Your College Signing Day

Franciene Sabens and Krystin Baker

1. Register event at Better Make Room.
2. Download the event guide and toolkit.
3. Use Canva to make signs.
4. Make certificates for college/technical programs & military.
5. Make event match school needs and culture.
6. Data points to track & share:
 - College application completion & enrollment
 - Graduation rate
 - FAFSA filing percentages
 - School-wide academic performance
 - Freshman on track and achievement gap*
 - College persistence rate
 - College graduation rate
7. Share data with Board.