

Nishna Productions, Inc's T-Shirt Design Contest Guidelines (2024)

Eligibility/Entry:

There is no entry fee to submit a design. Only one submission per person allowed. If you are under the age of 18, your design must be submitted by a parent or guardian on your behalf.

Rules and Guidelines:

1. This contest is open to everyone.
2. All designs must be original creations of the contestant and incorporate all of the design components outlined below. Submissions must be specific, not have been previously published and must not contain profanity, inappropriate slogans or images, anything political, trademarks, other organization's logos or any copyrighted works or likeness thereof of any other person or business.
3. Designs must be submitted in .JPG, .PNG, or .SVG format. Designs must be a minimum of 15,000 by 15,000 pixels and no more than 25,000 by 25,000 pixels. Designs must be submitted by 11:59 p.m. on June 26, 2024. All designs must be submitted via the attached Google form.
4. Winning designer agrees to sign a waiver to allow NPI the use of their design, free of charge, for any and all printing and promotional purposes.
5. There are no color limitations.
6. By submitting an entry, you are agreeing to all contest rules. If you have any questions, please email emartin@nishna.org.

Required Design Components:

The winning design will be placed on the front of the official NPI t-shirt that will be sold for the next year.

1. Theme: Design theme must pertain to NPI, the individuals we serve, and the services we provide. No font or color restrictions, but it must be readable.
2. Design Software: Designer has the freedom to use whatever software they would like, as long as the design can be submitted in .JPG, .PNG, or .SVG format.

How Winner is Selected

1. Entries will be evaluated by the Marketing Committee and will be reviewed for:
 - Concept and originality of design
 - Visibility from a reasonable distance
 - Adherence to design and submission rules and guidelines
 - Totality of design and production readiness
2. Upon final review, the top 10 designs will be presented for a public vote from the community. Voting will open June 28, 2024 and will close July 19, 2024.

Winner:

The winner will receive:

- A \$50 gift card
- Free advertisement featuring your design and artist's bio on our social media and website, providing valuable exposure for your work and allowing you to share your story.
- A free t-shirt featuring your winning design.

Fine Print: Contest entry constitutes an agreement by the submitting designers to grant free license of all copyrights of the submitted works to Nishna Productions, Inc. in perpetuity, for publicity and promotional purposes. Top 10 finalists will be subject to approval by the Marketing Committee prior to public voting.

Media Release: By submitting work, you agree that if your design wins, NPI retains first printing rights and a free license, in perpetuity, to utilize the design on t-shirts and other promotional items, and marketing, fundraising, and public relations materials. You are guaranteeing that your design does not contain any copyrighted material, including images/copy found on the internet, unless clearly marked as published under a Creative Commons (cc) license. Contest entrants who are not selected as the winning designer(s) retain all rights to their artwork.