

Minutes Sep 20, 2022		Location: Hamilton's On Main
The Newark Partnership Board of Directors		Start Time: 6:30 p.m.
		End Time: 7:50 p.m.
Attending: Bob McBride, Olivia Brinton, Dan Rich, Roy Lopata, Ty Jones, Paul Keeley, Jamie Zingaro, Max Walton, Onaedo Okoye (UD SGA), Matt Robinson, Chris Locke, Mayor Stu Markham, Presiding Officer: Polly Sierer Staff: Leann Moore Executive Director Absent /Excused: Caitlin Olsen, Tom Coleman, Kathy Matt Visitors/Guests: None tonight		
Item Topic	Summary of Discussion	Outcome/Action
Approval of Minutes of Aug 2022 Meeting	Motion: Roy Lopata Second: Dan Rich Unanimous approval	Minutes Approved without changes
Approval of Treasurer's Report	Motion: Bob McBride Second: Roy Lopata Notes: Leann and Debbie created additional categories for the statements to clarify spending and income. New contributions from Bloom and NAWC, including the school supply drive proceeds are shown. UD funding may take another 2 weeks to arrive in bank account.	Report approved as presented Unanimous approval
Thanks to <i>Hamilton's on Main</i> a new TNP member for hosting us for this meeting and our new UD Student Government Assoc representative: Onaedo Okoye		

Executive Director Updates

Administrative:

ED Priorities – Sept.-Dec. 2022 were reviewed at the Executive Committee and shared. Current quarter priorities include:

- *Expanded search for program director turned up large number of applicants who have no connection to Newark or nonprofit work. Posting on Idealist a nonprofit HR hiring list. She will also try LinkedIn which allows free postings*
- *Meetings with Kendal Corporation, JPMorgan, and some others this month for activity and contributions*
- *Creating online members-only platform materials for nonprofits is close to being ready.*
- *Small Business Mapping App is very close to release- trying to redirect to Newark Partnership.org. QR Codes are being printed and distributed for merchants and UD to allow people quick access to TNP Web resources. Welcome packages from several organizations should include this information*

Veterans Project Banners have come back in proof and will be ready to hang about the 1st week of November (by Veteran's Day) New hardware is included if needed.

Membership:

3 new individuals, no new nonprofits but some leads are being pursued from Community Day from organizations

Fundraising/Grants:

Longwood Foundation grant and other grants are in the meeting post-application stage. They have asked questions about: sustainability and how many people stay in Newark to start businesses after UD. We don't have access to detailed data from UD sources so we need to start a dialog for this process. Meeting on 9/22 with a final decision sometime before the end of November. Might be later if Board or Longwood Foundation wants more information. Suggested that this is a reason to develop multi-year data collection system for all future Longwood and other foundation applications

TNP Small Business Roundtable – Sept. 20th at 9:00-10:30 am at Bloom Energy was attended by about 20 people most from small businesses. Great host in Bloom and great food from Peach Blossom. The main issue/ concerns expressed were:

- Co-Working Space
 - Affordable Housing
 - Parking issues: Employee as well as public parking.
 - Rules about entertainment along Main Street
 - Special Use Permits from City/State- making it easier for applicants
 - City of Newark Planners were there taking notes about concerns expressed and can help
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convey this to city staff.

Internships and Businesses/NonProfits: Workshop on Oct 19 at Newark Sr Center

Purpose: Allow TNP help attendees best utilize UD Student Interns and Student Assistance Projects. We hope to provide tips for businesses on how to approach or respond to UD Dept or Career Services Office. Max noted that many business people do not have time to explore what they can accomplish with Interns and that help from TNP would be welcome. What interns can do varies by whether it is for class credit, student capstone projects, or simply practical experience.

The best use TNP-UD connection for intern partnerships might be to organize for the future consultation on a regular basis. This might be in cooperation with a UD center (such as Biden) or one of the colleges (Lerner). This probably should not be a project of TNP alone. It was noted that the UD Discovery Learning requirement will probably increase the number of applicants in the future. Remember internships now must be a paid or graded (credit) internship- free labor no longer permitted. Varying credits are available up to a full-time employee equivalence- so interns can really make a difference in a workforce.

NonProfit

Professional Development : Diversity Equity and Inclusion (DVI)

Good response to DVI Workshop led to an invite- only session for 20 businesses with our consultants. Invitation will be coming soon; TNP will cover costs. Two Virtual and two In-Person sessions weekly through mid February 2023.

On-demand 1:1 coaching for Social Media will also commence this month. Contact Leann for referral.

Internship program Information Session

October partnership with UD on Oct 19 3:30pm at Newark Sr Center. On: How to host Interns (from UD) which will cover projects, part-time help, and other aspects of working with UD Interns.

Needs for Hiring nonprofit staff

Hiring staff with previous skills sets is challenging .
Easy to hire unskilled or entry level staff but harder to find staff with some/specific skills. We Employee sharing is an idea but not many agencies are doing this locally. Works best for discrete projects such as social media but not so well for continuing fund raising. Consensus is that it is achievable but takes a great deal of coordination among agencies.

Meeting Scheduling for NonProfit Committee

	Other TNP committee meetings are moving to a Quarterly in-person structure with added professional development and networking meetings rather than regular monthly meetings.
Civic Engagement	The Problem of Meetings for Meeting sake is under consideration and will be discussed with members at the next CE meeting. We learned from the Interfaith Circles meetings that some people/organizations were unaware of existing resources through the TNP. We hope to continue working with faith-based communities in the next few months to enhance our their and our ability to work together. Knowing Newark event for September highlighting the Bike and Walking Trails in September 24 is planned at Newark Natural Foods coop. Accessibility for hiking and biking is one of the topics the meeting starts at 10am. Next Knowing Newark session is not yet planned
Economic Enhancement	Economic Roundtable held this morning for small businesses. The EE members made suggestions in response to the zoning draft changes for the BB (Commercial) and RA (Residential) districts, which will be discussed with City of Newark (CON) staff and brought to the TNP Board for discussion and approval at the November Board meeting. This might not work with the CON Planning Dept deadlines for reporting and adoption. Leann will send EEC materials to all of the Board members so that they can be informed. Max reminded the Board about TNP's Conflict of Interest Policy. Due to having City Council member (the Mayor) and City Staff (Tom Coleman) on the Board, as well as his ownrelationship with the CON, these Board members will need to recuse themselves from the conversation. Since we never have adopted a public position on legislation in the past, this is new territory for TNP. Max will review the existing conflict of interest policy and take it through the appropriate conflict of interest resolution process , including to outside counsel. After Max and/or outside counsel reviews the documents they will make decision on next steps and inform the Board.

Community Announcements* <i>*These events are not sponsored by The Newark Partnership, but may be of interest to members</i>	Matt Robinson announced a new process for UD to become a Carnegie Corporation certification as an Engaged University. Partners are important to serve on committees for this process. You will hear more about this in the next 2 years. Please help if you are able.
Public Comments: None tonight	

Next Board Meeting: October 18, 2022 via ZOOM
Respectfully Submitted: Robert McBride, Secretary