BTEC Assignment Brief

Qualification	Pearson BTEC Level 3 National Diploma in Film and Television Production Pearson BTEC Level 3 National Diploma in Film and Television Visual Effects
Unit number and title	**Unit 36: Lighting Techniques**
Learning aim(s) (For NQF only)	**A:** Understand how lighting creates meaning in media production
Assignment title	Lighting in Media Production
Assessor	R. Agyeman
Issue date	20/02/23
Hand in deadline	27/03/23

Vocational Scenario or Context	The Local TV Network (LTVN) represents the UK local TV channels that have been awarded Ofcom licenses, such as London Live. LTVN have decided to run a series of lighting workshops for media students who are interested in learning more about the role of lighting in photography and moving image products. Successful applicants will learn how to safely set up lighting kits, experimenting with different techniques, and they will also be involved in setting up lighting equipment for different media products. There are only limited places available on the workshop and as part of the application process, LTVN have asked you to produce a report on how lighting creates meaning in media production.

Task 1	You must produce a report exploring how a range of media texts use lighting and the relationship between lighting and genre. You must illustrate your report with detailed examples of how lighting creates meaning in media production. You must include an evaluation of the following ways to use lighting techniques to create meaning in media products in your report: • functional purposes of lighting, including lighting people to provide flattering images, lighting to illustrate elements of a background, practicals - onscreen sources of light from within the world of the product, providing contrast to other setups, highlighting products in advertising • artistic purposes, including low-key lighting, use of shadow, the 'Rembrandt' effect, modelling of light, uplight, spotlighting

	• lighting to establish a setting or time of day • lighting to reflect natural conditions. You should also evaluate how the typical lighting setups that have become synonymous with the following genres create meaning across a range of media products: • film noir, including low-key lighting, use of shadows to frame subjects, shadows from blinds to obscure faces, chiaroscuro lighting • horror, including use of shadow, atmospheric effects, obscuring of detail to provoke imagination • music video, including performance-based spotlighting, strobing, lighting to convey mood, lighting to create contrast.
Checklist of evidence required	A report in one of the following digital formats: • an illustrated written report • an interactive report with audio-visual content • a blog.
Criteria covered by this task:	
Unit/Criteria reference	To achieve the criteria you must show that you are able to:
Unit 36/A.D1	Evaluate the relationship between lighting and genre in creating meaning across a range of media products, using well-chosen examples.
Unit 36/A.M1	Analyse the relationship between lighting and genre in creating meaning across a range of media products.
Unit 36/A.P1	Explain how lighting is used to create meaning in media products.
Unit 36/A.P2	Explain the relationship between lighting and genre.
Sources of information to support you with this Assignment	**Books** • Emery J – Lighting Design for Commercial Portrait Photography (Amherst Media, 2015) ISBN 9781608958955 • Kindem G – Introduction to Media Production, 4th edition (Focal Press, 2009) ISBN 9780240810829 • Lowell R – Matters of Light & Depth: Creating Memorable Images for Video, Film, & Stills through Lighting (Lowell Light Mfg. Co, 1999) ISBN 9781879174030 • Malkiewicz K – Film Lighting: Talks with Hollywood's Cinematographers and Gaffer (Touchstone, 2012) ISBN 9781439169063 • Stradling L – Production Management for TV and Film (Methuen Drama, 2010) ISBN 9781408121801 **Websites** • www.bbc.co.uk/dna/filmnetwork/Filmmakingguide This site has information about film making from the BBC. • www.bectu.co.uk The BECTU Broadcasters Union website provides information about roles in the media industries. • www.celtx.com

	This site provides free pre-production software. • www.primary-film-focus.co.uk/filmpreproduction.html This site gives information about film production techniques.
Other assessment materials attached to this Assignment Brief	*None*