

Outreach #1

Subject Line: Love the marketing of your brand but here's a quick suggestion.

Hi William,

I recently came across your Youtube channel and I thought the production quality was amazing. In particular, I really enjoyed how genuine the Behind the Scenes Wedding Photography video felt.

While I was looking around on your site, I realized you don't seem to have an email newsletter, which was strange to me since your business has a great foundation for it.

Anyway, I wanted to send over a free landing page I made that I thought would be useful for you.

Best regards,

Wiktor