

MYOM November 2024

BEAT SWITCH EXTRAVAGANZA

Musicians and psychologists have long debated the same thing: why does music make us *feel good*? Is it the rush of dopamine we get for hearing something familiar, like the encore of a hard-hitting chorus? Or is it the intrigue of not knowing what comes next?

For this challenge, we're going to straddle that line between pattern and change. There are no genre restrictions, and only one rule: Your track must contain **a dramatic "beat switch" of some kind**.

Instructions

The way you interpret a "beat switch" is up to you. Whether it's a sudden tempo change, a drastic groove shift, or even some metric modulation- the choice is yours. Regardless of how you interpret it, the goal is to create something meaningful yet shocking. How will you grab the audience's attention?

Please create a **new piece of music** for this compilation. Part of the challenge is having one week to create something. Thank you!

Please use the [Google Form](#) for submissions (also linked below).

ULTRAPOP Bandcamp Compilation

If you choose to consent to it on the Google Form, your piece may be included on a **Bandcamp compilation** on the ULTRAPOP bandcamp page. All proceeds will be **donated** to a charity called [We Are Moving The Needle](#).

We don't anticipate turning anyone away from the compilation, but if unforeseen circumstances that conflict with our values or goals or excessive **uncleared samples** are present, ULTRAPOP reserves the right to do so.

Submission Requirements

- Submissions must be submitted by 11:59 PM EST on Friday, **12/20/24**
- There will be a server Discord call happening **Saturday 12/21/24 at 2:00 PM EST** to listen to all submissions. Attendance is optional but encouraged! Even if you can't submit a piece.
- There is no length/time requirement for the challenge, but please keep pieces between 30 seconds to 10 minutes to be included in the compilation.
- Final tracks should be **submitted** at the following Google Form: <https://docs.google.com/forms/d/e/1FAIpQLSfmiy3zQJRdRzrhf07TEKzvHroDGxDVGS2VE6egjwDZby-yUg/viewform?usp=sharing>
- You can still upload your tracks elsewhere as well- **there is no limitation** on how you choose to market/sell/distribute your track, even if it is on the Bandcamp compilation as well